

Keynote: The way we operate in our personal lives, and the expectations we have for service doesn't always translate to our professional lives as administrators in higher education. The student experience and the technology experience are now intertwined forever - but many in higher education are behind the curve when it comes to bridging the gap between the two. Students are using artificial intelligence as a part of their learning experiences regardless of whether the institution supports the tools. In this keynote, Dr. Joe Sallustio will explore expectations and reality and how we can improve experiences for students by turning our technological fears into real-world transformational adoption scenarios.

Dr. Joe Sallustio stands out as a leading expert and influential voice in the world of higher education. His unique blend of experience across operations, finance, and academics positions him as a rare breed of executive with leadership acumen in diverse functional areas. Across his impressive 20+ year career, Joe has led teams in every critical aspect of university operation, from non-profit institutions to for-profit colleges. This comprehensive understanding makes him invaluable for scaling and operating businesses and institutions effectively in the 21st century.

Currently, Joe is the Vice President of Industry Engagement for the market-leading educational technology company, Ellucian. Additionally, he co-founded and hosts "The EdUp Experience Podcast," America's leading platform for higher education insights, featuring interviews with prominent global leaders. His influence and expertise further extend to his role as a sought-after keynote speaker, moderator, and facilitator. Joe is also the co-author of the best-selling book "Commencement: The Beginning of a New Era in Higher Education," a trusted resource guiding thousands of staff and faculty worldwide and co-author of the forthcoming book "Digital Modernization for Higher Education Boards," commissioned by AGB and set for release in June of 2025.

