

# The United States Distance Learning Association

*Quality Standards Certification*



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# Quality Standards Certification

- One of the only distance learning certification programs in the United States.
- USDLA certification addresses both academic and institutional aspects of distance learning. It promotes:
  - Sound Instruction
  - Code of Conduct

# Quality Standards Certification

- Informs
- Improves
- Supports



MOST AFFORDABLE ▾

HIGHEST PAYING JOBS ▾

ONLINE DEGREE INFO ▾

CAREER HOW-TO GUIDES ▾

SEARCH ...

## B-SCHOOL RANKINGS

25 Affordable MBA Online Programs Under \$10,000 Per Year

50 Most Affordable Executive MBA Online Programs

50 Most Affordable Online MBA No GMAT Required Programs

50 Affordable Accelerated MBA Programs Online

30 Most Affordable MBA in Healthcare Management Degrees Online

30 Most Affordable Master's in Business Analytics Online Programs

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## What Does It Mean for a School to Be USDLA Certified?

As you weigh the various options to decide which online college degree program is right for you, you might come across schools that have what's called a USDLA certification. What does this certification mean? Should you only consider schools with USDLA certification?

### USDLA Certification

The **United States Distance Learning Association**, or USDLA, is a non-profit organization that aims to "support Distance Learning research, development and praxis across the complete arena of education, training and communications." The organization has existed since 1987 – long before online college reached its current popularity – and in addition to college-level distance learning studies also addresses topics in pre-kindergarten, K-12, military and government training, home schooling, corporate training, telemedicine and continuing education. The USDLA awards a Quality Standards (QS) certification to schools that meet high standards in more than 120 areas, such as:

- Administration
- Leadership and management
- Student affairs



# Quality Standards Certification

Please recognize The United States Distance Learning Association is not an accrediting body.

- USDLA Certification is not accreditation
- Certification is based on Standards of Practice, a Code of Conduct, and evidence of a continuous improvement process
- Based on the demonstration of Standards

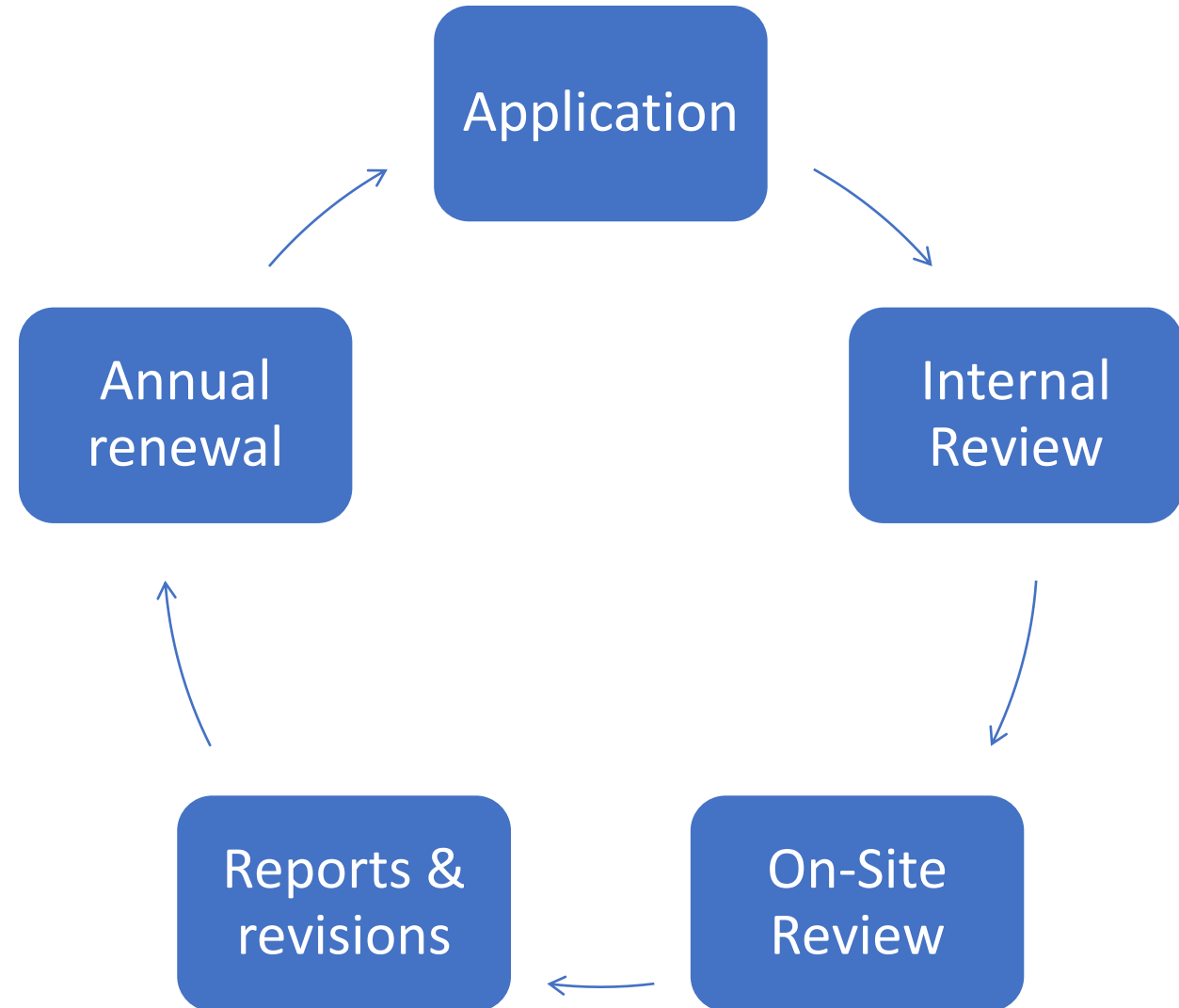
# Quality Standards Certification

Functionally organized in 4 areas:

- Administration, leadership, and management
- Student affairs
- Teaching and learning
- Learning infrastructure

# Quality Standards Certification

How's this work?



# WIIFU (*what's in it for you!*)

- Tips
- Topics
- Focused feedback

0					
<b>Overall score:</b> 0.00%					

		Does not meet	Needs Improvement	Fully Acceptable	Exceptional	Not Applicable	Comments
2	Payment is submitted in full by deadline.						
3							

2. LEADERSHIP & MANAGEMENT							
1	The provider describes efforts centered on the attention and improvements to the culture of the program.						
2	The provider describes efforts centered on the attention and improvements to the organizational structure of the program.						
3	The provider describes efforts centered on the attention and improvements to the development of academic resources.						
4	The provider describes efforts centered on the attention and improvements to the quality and management of the program.						
5							

Examples of this include staffing changes that increase support for the online learner, faculty resources that enhance and expand course offerings, new methods of utilizing institutional resources to create a more meaningful online learning experience.

3. LEARNING & THE LEARNER							
1	The provider describes efforts centered on the attention and improvements to the Recruitment and Admissions processes.						

# Current Certified Institutions

- Baker College – *Owosso, Michigan*
- Berkeley College – *Newark, New Jersey*
- Central State University – *Wilberforce, Ohio*
- Fort Hays State University – *Hays, Kansas*
- University of Wisconsin – Stout – *Menomonie, Wisconsin*
- ***YOUR INSTITUTION!***



# Quality Standards Certification

Would you like to learn more about USDLA Certification?

Please contact:

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<https://usdla.org/certification/>



# QUESTIONS?

