



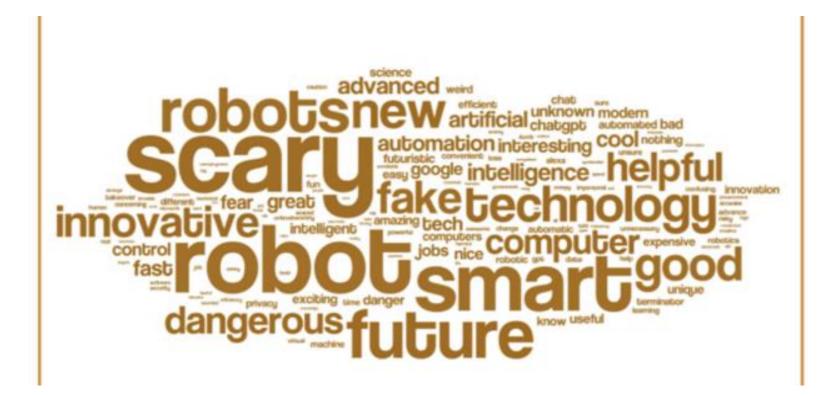
# Finding the Yin-Yang in Faculty Development: Balancing AI-Centered with Student-Centered Learning



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Heidi Echols, MFA Instructional Designer II Center for Teaching and Learning, University of North Carolina at Charlotte hechols@charlotte.edu





 $\leftarrow$ 

#### $\equiv$ Active poll



After the Mindful Minute, choose which best describes how you Feel?

Slower Breath Rate/Calm

Improved Sense of Focus/Clarity
0%

Join at **slido.com #2791 517** 

\$ C >

Decreased Muscle Tension/Stress

All of the Above 0%



# Remember that feeling...



A year of **explosive growth** in Generative AI Looked like **science fiction** a year ago

[Another] **disruption** in education  $\rightarrow$  COVID-19 Pandemic  $\rightarrow$  Enrollment Cliff  $\rightarrow$  **Generative AI** 

# Waterfall Pressures



# All of Higher Education Ecosystem – Impacted

Faculty

Administrators

Students

**Instructional Designers** 

**Course Developers** 

Legal and Student Affairs

IT and Support Staff

Student Support Services

Researchers

**Accessibility Services** 

Marketing & Comms.

**Assessment Services** 

Librarians

Admissions and Enrollment

theworldtravelguy.com

# Drowning... Overwhelmed

New Apps Al-Integrations Media / News Social Media Posts

Credit: Chris Goodall



### THE GENERATIVE AI STARTUP LANDSCAPE

#### TEXT

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#### CODE

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## ML PLATFORMS SEARCH

Galileo featureform

### MAGE

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#### CHATBOTS

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GAMING

🕐 charisma.ai

hidden door

LATITUDE

Spellbrush

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#### DATA

Pilot gretel

# The Generative Al Application Landscape @

A work in progress

Text Video					
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# March Madness

# Newness Uncertainty Fear



The Chronicle of Higher Education https://www.chronicle.com > article > chatgpt-is-alread...

#### ChatGPT Is Already Upending Campus Practices. ...

Mar 6, 2023 - Higher education, rarely quick about anything, is still trying to comprehend the scope of its likely impact on teaching - and how it should respond. ChatGPT ...

The Conversation

https://theconversation.com > chatgpt-is-the-push-high...

#### ChatGPT is the push higher education needs to rethink ...

Mar 12, 2023 - ChatGPT is the push higher education needs to rethink assessment ... Students can reflect on articles produced by ChatGPT which have fabricated references ...

Forbes F

https://www.forbes.com > michaeltnietzel > 2023/03/20

#### More Than Half Of College Students Believe Using ...

Mar 20, 2023 - Over half of college students (51%) believe that using artificial intelligence (AI) tools like ChatGPT to complete assignments and exams is cheating.



MTSU Sidelines

https://mtsusidelines.com > 2023/03/07 > chat-gbt-is-c...

#### Chat GPT is changing the way colleges look at online ...

Mar 7, 2023 - Chat GPT, launched in November 2022 by OpenAI has made its way to college campuses and infiltrated MTSU. Students are using the advanced artificial intelligence ...

The Journal

https://www.thejournal.ie > chat-gpt-college-assessmen...

#### With the rise of ChatGPT, how are universities planning on ...



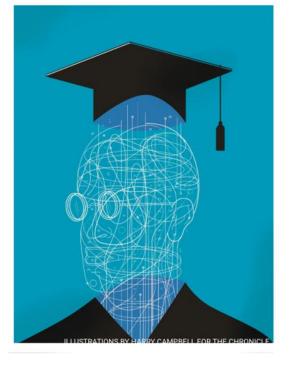
Mar 11, 2023 - The software can produce essays on almost any topic in seconds, causing worry

among colleges about academic integrity

# Changing Narrative: March to October 2023

### May 2023

## THE CHRONICLE OF HIGHER EDUCATION



How Will Artificial Intelligence Change Higher Ed?

ChatGPT is just the beginning. 12 scholars and administrators explain.

# Changing Narrative: March to October 2023

### October 2023



HOME >> CLASSROOM

#### OCT CLASSROOM

## EDUCAUSE 2023: How AI Could Impact Student Success in Higher Ed

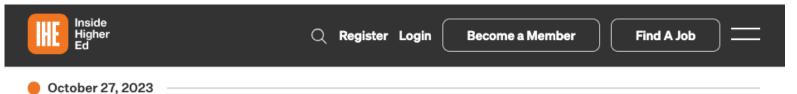
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Artificial intelligence can support adaptive learning, but institutions should be mindful of how data is used.

# Changing Narrative: March to October 2023

### October 2023



# Prioritize ChatGPT Proficiency to Enhance Teaching and Learning

Educators have a responsibility to think beyond cheat-proof assignments, teaching students to use AI proficiently and creatively in the classroom, writes Amy Kristof-Brown.

By Amy Kristof-Brown

Anxiety Pressure

Calmness Hopefulness Stability

# \* Hot-off-the-Press \*

November 2023

ChatGPT Bing Bard Claude Meet Grok

### 

#### TECH

### Elon Musk debuts 'Grok' AI bot to rival ChatGPT. others

PUBLISHED SUN, NOV 5 2023+11:30 AM EST UPDATED SUN, NOV 5 2023+11:31 AM EST



#### WATCH LIVE

• WATCH LIVE

#### **KEY POINTS**

- xAI, Elon Musk's new AI venture, launched its first AI chatbot technology named Grok.
- The prototype is in its first two months of training and is only available to a select group of users before a wider release.
- Musk is positioning xAI to compete with OpenAI, Inflection, Anthropic and others.



# Remember that feeling...

# CTL Rapid Response

Faculty Development Strategy

### **Continous Support**

- Fast
- New
- Changing
- Hard

### Reducing

- Uncertainty
- Fear
- Anxiety

Counter Pressure Waterfall Pressure Emerging Generative AI

### **Continous Pressure**

- Fast
- New
- Changing
- Hard

### Increasing

- Uncertainty
- Fear
- Anxiety

# **25 Years: Faculty Success — Student Success**

SCHOOL OF PROFESSIONAL STUDIES CENTER FOR TEACHING AND LEARNING

- 25 Years developing university teaching and learning culture for faculty excellence and student success
- Leadership and support function





## Faculty Development Stack for Generative AI

**Campus strategy** for designing, implementing, and managing faculty development initiatives in higher education

### **Towards an AI-Ready Campus!**

### **Stack Layers**

**Curriculum Integration** 

**Research and Collaboration** 

**Technology Evaluation** 

**Community Building** 

**Teaching Toolkits** 

Foundations and Skills

**Analysis and Evaluation** 

### Stack Layers

**Curriculum Integration** 

**Research and Collaboration** 

**Technology Evaluation** 

**Community Building** 

**Teaching Toolkits** 

Foundations and Skills

**Analysis and Evaluation** 

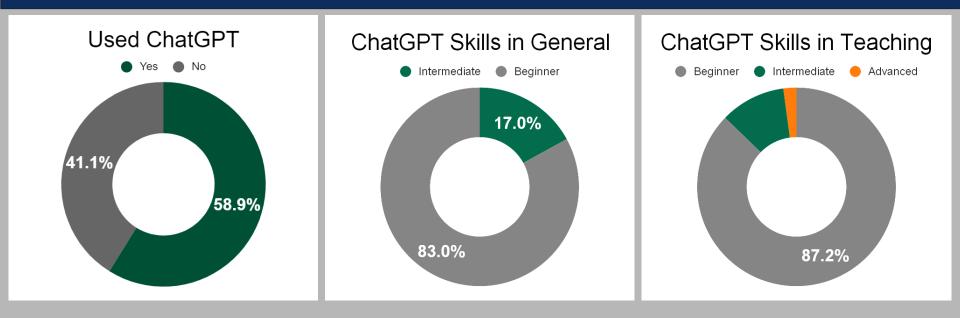


### Pulse of the Campus on Generative Al

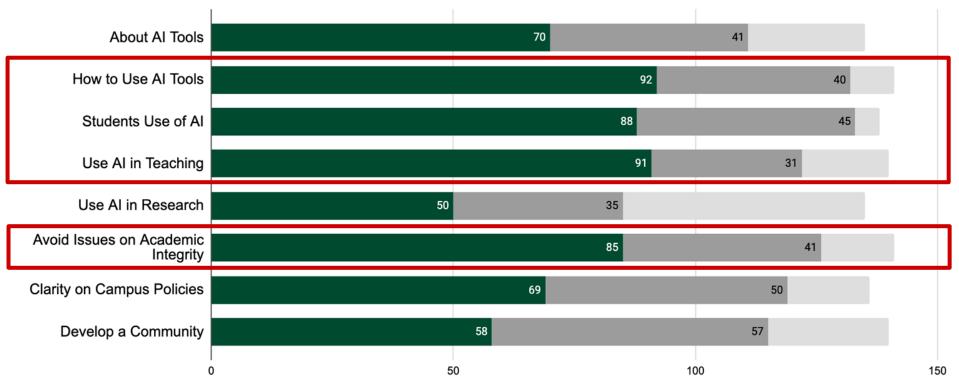


# **Pulse of the Campus**

### April 4 to 24, 2023 149 responses



## April 4 to 24, 2023 What do you want to learn about AI?



Most important Somewhat important Least important

# **Connect to Campus Partners**

- College Faculty
- Language Resource Center
- Library
- Student Accountability & Conflict Resolution

Listening, Brainstorming, Planning to Serve Campus Needs

# **Stack Layers Curriculum Integration Research and Collaboration Technology Evaluation Community Building Teaching Toolkits** Foundations and Skills Analysis and Evaluation

### **Teaching Innovation Workshops**

- Getting Started with ChatGPT
- Student Study Skills with ChatGPT
- Student Writing Skills with ChatGPT
- Syllabus and Classroom Communication on AI Tools

# **Study Skills with Generative AI**

### **Generating Study Materials**

- 1. Study Guides for Conceptual Understanding
- 2. Study Guides that Map to Learning Objectives
- 3. Vocabulary Review
- 4. Concept Maps
- 5. Practice Assessments
- 6. Case Studies
- 7. Application Problems

### Welcoming A.I. as Study Buddy

- 1. Concept Explainers
- 2. Process Explainers
- 3. Worked Examples
- 4. Learning Conversations with the A.I.

# Prompt Crafting - Prompt Engineering Cards

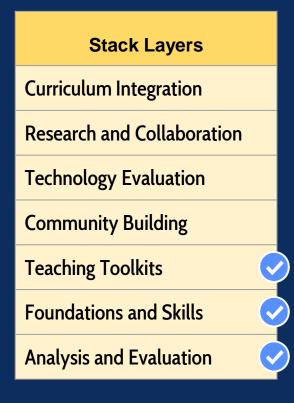
	Project Management
Example 1:	Generate Project Plans Generate a project plan for a project on [INPUT DATA] that is due on [INPUT DATA]. Include the following requirements in the plan [INPUT DATA]. Include a timeline and group roles for [#] students.
Generate a study guide for a 1000 level psychology course on adolescent brain development. Format as an outline . Instruction Context Input Data Output Indicator	Manage Progress and Timelines <ul> <li>Create a timeline for a project on [INPUT DATA] due on [INPUT DATA] with the following requirements [INPUT DATA].</li> </ul>
Example 2: Write directions for a statistics project on hypothesis testing as a table with a check off list of action items Instruction Context Input Data Output Indicator	Develop Group Roles           • Generate group roles for [INPUT DATA] for a project on [INPUT DATA] with the following requirements [INPUT DATA]. Build group roles based on the following student strengths [INPUT DATA].           • EX: Generate group roles for Jordan, Heidi, Jules, and Aubrey for a project on the effects of Al in education with the following requirements. Build group roles based on the following student strengths.           • Requirements: Literature review, 10 page, double spaced research paper, oral presentation with google slides.           • Student strengths: Jordan: Content Knowledge, Jules: Project management, Heidi: Writing, Aubrey: Technology



### Teaching Guides

## Al for Teaching and Learning

- 1. Opportunities for Teaching with AI
- 2. Supporting Student Study Skills with AI
- 3. Supporting Student Writing with AI
- 4. <u>Classroom Strategies to Promote Responsible Use of A.I.</u>
- 5. How AI Tools Like ChatGPT Work
- 6. <u>Syllabus Guidelines for the Use of AI Tools</u>
- 7. <u>Classroom Communication on the Use of AI Tools</u>



### Free Professional Certificate Course (Summer)



*Optional* Digital Badge with Capstone (\$49)

http://professional.uncc.edu/AICertificate

## **Online Professional Certificate**



- 1. Prompt Engineering
- 2. Evolution of Generative AI Tools
- 3. Self-Directed Learning
- 4. Project-Based Learning
- 5. Ethical Implications

## **One-Stop-Shop Website**

### **Stack Layers**

**Curriculum Integration** 

**Research and Collaboration** 

**Technology Evaluation** 

**Community Building** 

**Teaching Toolkits** 

**Foundations and Skills** 

**Analysis and Evaluation** 

### **AI ACROSS THE CURRICULUM**

SHAPING NEXT-GENERATION LEARNING EXPERIENCES WITH GENERATIVE AI TOOLS THROUGH INNOVATION IN AI LITERACY, DESIGN, AND ETHICS

### **TOWARDS AN AI-READY CAMPUS!**

The Center for Teaching and Learning has launched a stream of programs and resources for faculty and instructional staff to support the increasing role that Generative Artificial Intelligence (AI) is playing in shaping teaching, learning, and classroom learning experiences.

### **TEACHING INNOVATION WORKSHOPS**

Faculty workshops are available for faculty and instructional staff to learn strategies on integrating Generative Al into curriculum while promoting effective and responsible use.

Registration in workshops is required for all participants to attend and receive professional development credit. <u>View all workshops now available and open for registration</u>.

Getting Started with ChatGPT Faculty Development Workshop

Overview Al Tools Faculty Development Workshop

Student Study Skills with ChatGPT Faculty Development Workshop



# One-Day AI institute for UNC Charlotte faculty, staff, and administrators!

### CHARLOTTE AI INSTITUTE FOR SMARTER LEARNING

SHAPING NEXT-GENERATION LEARNING EXPERIENCES WITH GENERATIVE ARTIFICIAL INTELLIGENCE (AI) TOOLS

MAY 18, 2023 | 8:00 AM - 4:00 PM | DUBOIS CENTER

CENTER FOR



# **Institute Goals**

- 1. Build awareness and knowledge to comfortably navigate the rapid wave of generative AI tools
- 2. Convene as a community of educators to explore how AI can help meet student success goals
- **3. Hands-on practice** with generative AI tools
- 4. "Listen" to the campus: Stories, experiences, challenges, solutions
- 5. Engage in bold discussions to pave the way forward for the campus



## Faculty Development Stack for Generative AI

**Campus strategy** for designing, implementing, and managing faculty development initiatives in higher education

Stack Layers	Faculty Development Programs, Support, and Resources
Curriculum Integration	Project-Based Learning
Research and Collaboration	SOTL Grant Support
Technology Evaluation	<ul> <li>Student Technology Council</li> <li>Learning Technology Incubation Hub</li> </ul>
Community Building	<ul> <li>Faculty Institute</li> <li>Faculty Fellow</li> <li>Faculty Affinity Groups</li> </ul>
Teaching Toolkits	<ul> <li>Resource Website</li> <li>Prompt Cards</li> <li>Syllabus Language</li> </ul>
Foundations and Skills	<ul> <li>Faculty Workshops</li> <li>Online Teaching Guides</li> <li>Professional Certificate</li> </ul>
Analysis and Evaluation	<ul> <li>Campus Advisory Commitee</li> <li>Listening Sessions</li> <li>Data Analysis</li> </ul>

Taking the Lead as a Center for Teaching and Learning

Lead the change

Shape what's next for your campus



### AI-Centered Curriculum

- → Generative AI
- → Hyper-Personalized Learning
- → Adaptive Learning Pathways
- → Al-Integrated Systems
- → AI-Powered Student Support Tutors

## Hyper-Personalized Learning: Giving AI a Role

LEARNING: RESEARCH AND PRACTICE 2023, VOL. 9, NO. 2, 159–167 https://doi.org/10.1080/23735082.2023.2261131



OPEN ACCESS OPEN ACCESS

#### Towards social generative AI for education: theory, practices and ethics

Mike Sharples

Institute of Educational Technology, The Open University, Milton Keynes, UK

#### ABSTRACT

This opinion paper explores educational interactions involving humans and artificial intelligences not as sequences of prompts and responses, but as a social process of conversation and exploration. In this conception, learners continually converse with AI language models and other human learners within a dynamic computational medium of internet tools and resources. Learning happens when this distributed human-AI system sets goals, builds meaning from data, consolidates understanding, reconciles differences, and transfers knowledge to new domains. Building social generative AI for education will require development of powerful AI

#### **ARTICLE HISTORY**

Received 12 June 2023 Accepted 16 September 2023

#### KEYWORDS

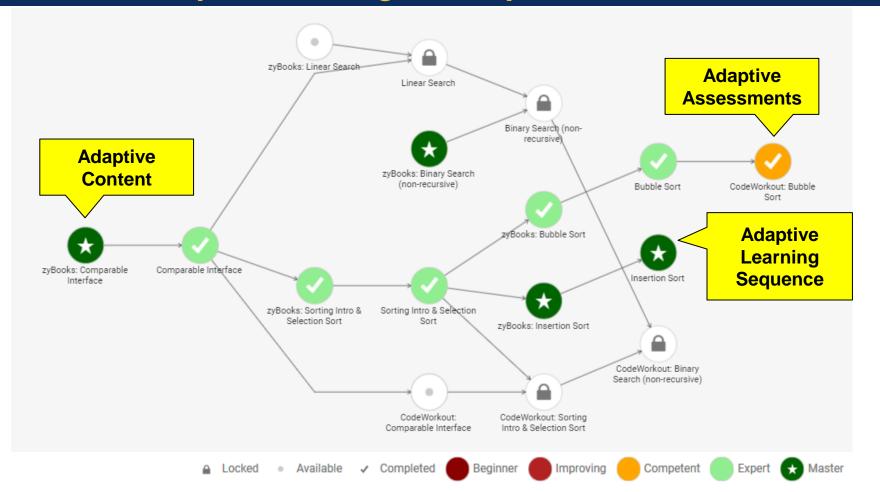
Generative artificial intelligence; dialogue; social interaction; collaborative learning

## Giving AI a Role in Personalized Learning

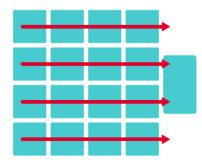
Table 1. Some roles for generative AI in cooperative and social learning.

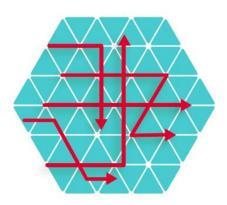
		-
Role	Description	Example
Possibility engine	Al generates alternative ways of expressing an idea.	Students write prompts in ChatGPT and submit each prompt multiple times to examine alternative responses.
Socratic Opponent	Al acts as a respondent to develop an argument.	Students enter prompts into ChatGPT to converse or debate. Teachers can ask students to use ChatGPT to prepare for discussions.
Collaboration coach	Al helps groups to research and solve problems together.	Working in groups, students use ChatGPT to discover information to complete assignments.
Co-designer	Al assists throughout the design process.	Students ask ChatGPT for ideas about designing or updating a website, or focus on specific goals (e.g., how to make the website more accessible).
Exploratorium	Al provides tools to play with, explore and interpret data.	Students use ChatGPT to explore different ways to visualize and explain a large database, such as census data.
Storyteller	Al creates stories that include diverse views, abilities and experiences.	Students take it in turn to ask to ChatGPT continue a story, prompting it to include a diversity of characters.

## **Realizeit: Adaptive Learning Pathways**



## **Adaptive Learning Pathways**





(Deloitte, Benko & Anderson, 2011)

### **Linear Learning**

- One-Size-Fits-All learning
- Single, linear learning sequence

### **Flexible, Personalized Learning**

- Learners have options
- Multi-directional learning sequences

## Smart Systems offer Descriptive and Predictive Analytics

C	All students Started	Repeating	Involved in pairing	Working behind	Working ahead	Needs Verify	No DK	DK done	Not started	Completed		Search
Last work	Access key	Time spent	Est Tir	ne left	State status	Lessor	n covered	) (	Learning prog	ress	Co	omposite score
Feb 17		5 hrs 12 min	ŝ		Enthusiastic		3/3 n covered		Master: 93	%		93%
Feb 17		6 hrs 16 min	5		Frustrated		3/3 n covered		Competent: 7	8%		83%
Feb 17		5 hrs			Unhappy		3/3 n covered		Competent: 8	32%		82%
Feb 17		1 hr 17 mins			Unhappy		3/3 n covered		Competent: 8	18%		89%
Apr 29		3 hrs 29 min	s		••	(	3/3		×	<i>4</i> .		96%

## **AI-Powered Student Support Tutors and Communities**

### • InScribe: Tutoring and Semantic Analysis

Ask a Question Share Some	thing			>
I don't understand cellular respiratio	n			Members
	) +: A: ¶:			
Do only of these answer your question	n2			ЯK
Do any of these answer your question Practice Question Assessment 2	n?	× Question	Image: Practice Exam	ੇਮਟ ਸੋਨ Question
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What to Expect: Coming Soon

The LMS is changing...

AI Tools  $\rightarrow$  AI-Integrated Systems

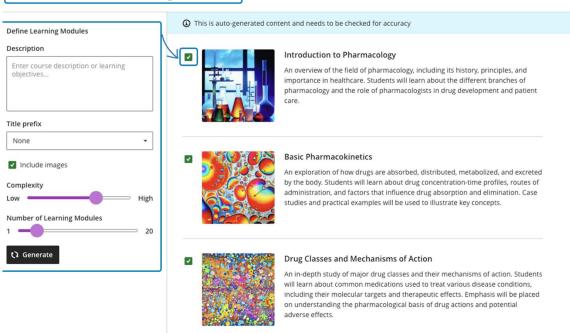
## **Al Integrated Systems**

### Blackboard

## AI Design Assistant

Pharmacology

Auto-Generate Learning Modules

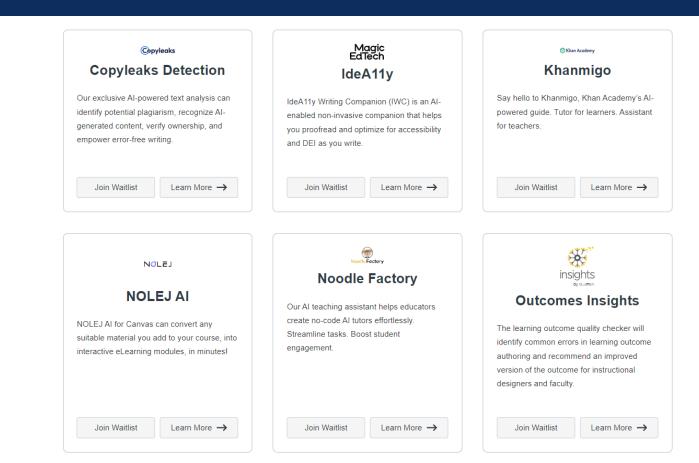


**Clinical Applications and Drug Safety** 

Cancel

## **AI Integrated Systems**

## **Canvas** Emerging AI Marketplace



#### Student-Centered Curriculum

- **Enhance Human**  $\rightarrow$ **Super Strengths**
- **Experiential**  $\rightarrow$ Curriculum
- Humanity- $\rightarrow$ **Centered Learning**

Education

5.0

**Pedagogies of**  $\rightarrow$ Care

Education Use [AI] technology safely and effectively to deliver education that prepares students to contribute to society and workplace

4.0

#### **AI-Centered** Curriculum

- **Generative AI**
- Hyper- $\rightarrow$ Personalized Learning
- Adaptive  $\rightarrow$ Learning **Pathways**
- **Al-Integrated**  $\rightarrow$ **Systems**
- **Al-Powered**  $\rightarrow$ Student Support Tutors

## **Develop Human Super Strengths**



- Analytical judgment
- Flexibility
- Emotional intelligence
- Intellectual curiosity
- Bias detection and handling
- AI delegation (prompts)

**Colette Stallbaumer** 

MICROSOFT

## **Re-Connect Learning with Society**



## What the world needs...

Support student outcomes that

## focus on what

## the world needs

Support student outcomes that aim for social good

### UN Sustainable Development Goals (SDGs) 2015-2030



https://focus2030.org/Focus-2030-and-the-Sustainable-Development-Goals-at-the-heart-of-our-work

## Build Humanity-Centered Curriculum

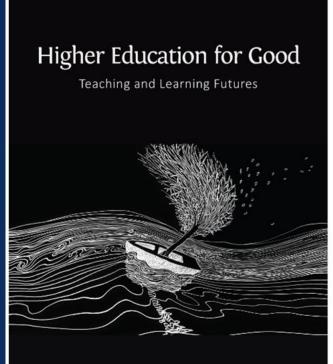
Look "outside"
Feel the community
Analyze the society we live in
Apply technology to solve worldly problems



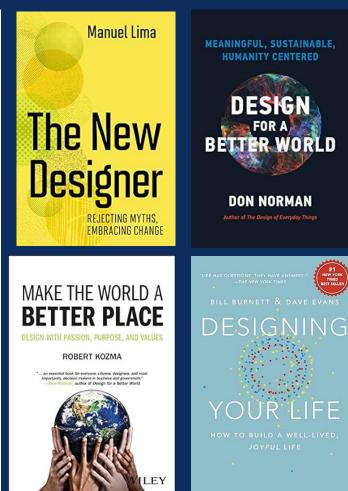
## **Explore New Theories and Curriculum**

- Sense of Responsibility
- Pedagogies of Care
- Challenge-Based Learning
- Socio-Technical Skills
- Futurist Literacies
- Participatory Learning & Partnerships

# Reads



Edited by Laura Czerniewicz and Catherine Cronin



#### Student-Centered Curriculum

- → Enhance Human Super Strengths
- → Experiential Curriculum
- → Humanity-Centered Learning

5.0

→ Pedagogies of Care

Education 4.0 Use [AI] technology safely and effectively to deliver education that prepares students to contribute to society and workplace Education

Lead and Support Faculty Development

#### AI-Centered Curriculum

- → Generative AI
- → Hyper-Personalized Learning
- → Adaptive Learning Pathways
- → Al-Integrated Systems
- → AI-Powered Student Support Tutors



# Remember that feeling...

# Thank you! Questions?





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#### Heidi Echols, MFA

Instructional Designer II Center for Teaching and Learning, University of North Carolina at Charlotte hechols@charlotte.edu 2023