



Monday, November 7, 2022

1-2PM ET

Stop Looking for a Playbook: There isn't one

Presented by: Dr. Karen Ferguson

We've been taught to apply theory, look for models, and find evidence or data to support what we want to do. During this keynote, Karen will discuss how our educational experiences may be the very thing holding us back and what we can do about it.

3-4PM ET

Avoiding Common Errors in Leading Online Programs

Presented by: Dr. Anthony Pina, Chief Online Learning Officer at Illinois State University

Although online education continues to rise in importance at higher education institutions, many initiatives are hindered by common errors made by leaders who may have little orientation or experience in institution-wide distance education, instructional design, or educational technology. Come join us as we navigate through some common errors in leading online programs and how to avoid them.



Tuesday, November 8, 2022

1-2PM ET

Project Management, Change Management, and Now F'ing Management: Strategies for Managing Teams Managing Innovations in Higher Education

Presented by: Gerry Hanley, Executive Director, MERLOT & Chief Academic Office, Partner in Publishing

Strategies for managing academic technology teams in higher education can make or break a campus initiative. The F'ing Management strategy covers the principles of Family First, Friendship, Forgiveness, Fun, Fairness, Facilitation, and Flexibility. The sessions will discuss the application of these principles and why they work in higher education.

3-4PM ET

Empowering Leaders of Online Education

Presented by: Dr. Travis Neal & Dr. Georgianna Laws

The quality of an online education program relies on the empowerment of its educational leadership, but how can that be measured and enacted? Join this session to examine how to empower online leaders to administer high-quality online programs. More specifically, using French and Raven's Bases of Power and Hofstede's Power Distance, this presentation will go over how the distribution of power affects organizational traits such as standardization, innovation, communication, and risk-taking. With this information, you'll be able to accurately calibrate the types of power and the ideal power distance suitable for the online leader operating your unique organizational culture. The session will engage you in group discussion and will provide you with the first-ever look at a power difference measurement tool you can share with your colleagues.



Wednesday, November 9, 2022

1-2PM ET

Stewardship and the Future of Instructional Delivery

Presented by: Dr. Alexandra Salas, Dean, Division of Innovation, Teaching, Digital Learning Excellence & Education Support Services, Delaware County Community College

This presentation shares challenges, lessons learned and possibilities for higher education curated during the summer and fall of 2021, and spring 2022 from research and one-on-one conversations with 22 college presidents and other higher education professionals, who made time to share insights on the curiosities driving this book. Leaders discuss higher ed ecosystems, and strategies and tools to support this dynamic interconnect system. K-12 and higher ed.

3-4PM ET

The Chief Online Learning Officer in a Post-Pandemic World

Presented by: Dr. Melanie Shaw, Professor, National University

The Chief Online Learning Officer is a key role in higher education. With the disruption in educational praxis caused by the unintentional shift to online learning required for most institutions during the pandemic, this role is more critical than ever. In this presentation, we will explore the key skills needed to advance leadership in the online space and undo some of the harms caused by poorly implemented and actualized online learning over the past few years. Participants will emerge with strategies to apply in their own online contexts to promote success for distance education stakeholders.



Thursday, November 10, 2022

1-2PM ET

SARA Resources: Helping Colleges and Universities with Distance Education Reciprocity

Presented by: Melanie Booth and Emily Jacobson

This session will share with participants the large variety of resources for SARA-participating institutions to support their SARA-related needs, including the institution cost-savings calculator, interactive data dashboards, SARA Source online catalog, and online courses and other resources for institutional personnel. Participants will also learn about the benefits of SARA participation as well as the requirements and tips for success.

3-4PM ET

Leadership decisions in faculty training for online teaching and learning

Presented by: Lisa A. Clark, EdD, Senior Product Manager, Anthology, Inc.

Distance education has evolved into a trusted, necessary, and expected form of delivering higher education content, no longer considered a fad or a new method of instruction. Due to the initial rapid growth of distance education offerings, early participating faculty received little training, guidance, or standards regarding the building of their virtual courses. Fast forward to 2020 and the shutdown of in-person instruction around the world, most Instructors were not ready to address the differences between the synchronous (traditional face-to-face) and asynchronous (via distance education) learning environments, and now, more than ever before, students expect online education offerings at their institutions and may obtain their entire degree program via distance. What is the best way to encourage training for online teaching? What is truly important to instructors as far as their preference for training and incentives for training? These topics and more will be shared in this session to outline ideas related leadership decisions for training for online teaching and learning.



Friday, November 11, 2022

1-2PM ET

Leadership Perspectives of Rural Distance Learning

Presented by: Dr. Matt Newlin

The COVID-19 pandemic revealed the countless ways rural and remote students are disadvantaged in higher education, particularly when it comes to distance learning. While institutions were quickly pivoting to online learning during the pandemic, little thought was put into whether or not some students would even have reliable broadband access once the campuses were closed. As we come out of the pandemic, very few substantive changes have been made to account for students and communities whose access to online or distance learning is restricted by geography or technological limitations. Students are still struggling with access to distance learning which creates inequitable opportunities and outcomes for rural populations.

In this session, participants will learn about the most critical issues for institutions providing distance learning to students who live in rural or remote communities. Discussions will be based on present research and examples of practical changes that are already being implemented by institutions and organizations. Attendees will have the chance to critique their own approach to serving rural and remote students and learn from other colleagues how they are addressing the needs of their rural populations.

3-4PM ET

Pure Heart Leadership™

Presented by: Dr. Shana Garrett, LPC, NCC, Dean for the College of Psychology and Community Services, Walden University

Pure Heart Leadership™ is an approach that encourages an authentic style while recognizing the individuality and strengths of leaders. This leadership model was developed based upon over 20 years of professional experience within higher education while blending several key psychology theories of Albert Bandura, Abraham Maslow, and Carl Rogers with a mindfulness approach to working with others. This model is one of encouragement, empowerment, and truly rewarding in both self and team Development. Our leadership style encompasses who we are as individuals—our strengths, weaknesses, and values—all applied behaviorally to how one leads others. Awareness of one's leadership style gives a better working knowledge of how one



operates, intermingles with folks, and communication style. The greater understanding one has about who they are and how they present, the more empowerment experienced to solidify strengths, build development opportunities, and relate with others. Discovering your leadership style includes three key components: self-evaluation for baseline; observations from others; and comparing your style against the organizational culture. This research provides a pathway to exploring individual leadership qualities, assessment in your current state of approach, as well as how to identify and collaborate with your organizational team members' styles.

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**Save the Date for our 2023 National Conference
July 17 - 20, 2023 in Orlando, FL**