



STOP LOOKING FOR A PERFECT PLAYBOOK

There isn't one!





WHAT'S BEEN GOING ON?

The enrollment cliff

The 48M million \$1.6 and 1.7

39M SCNC

PLA and WBL

ROI

The changing needs of students

Plug and play applicants

580 schools closed

Rising costs

Changing demands of students and our workforce

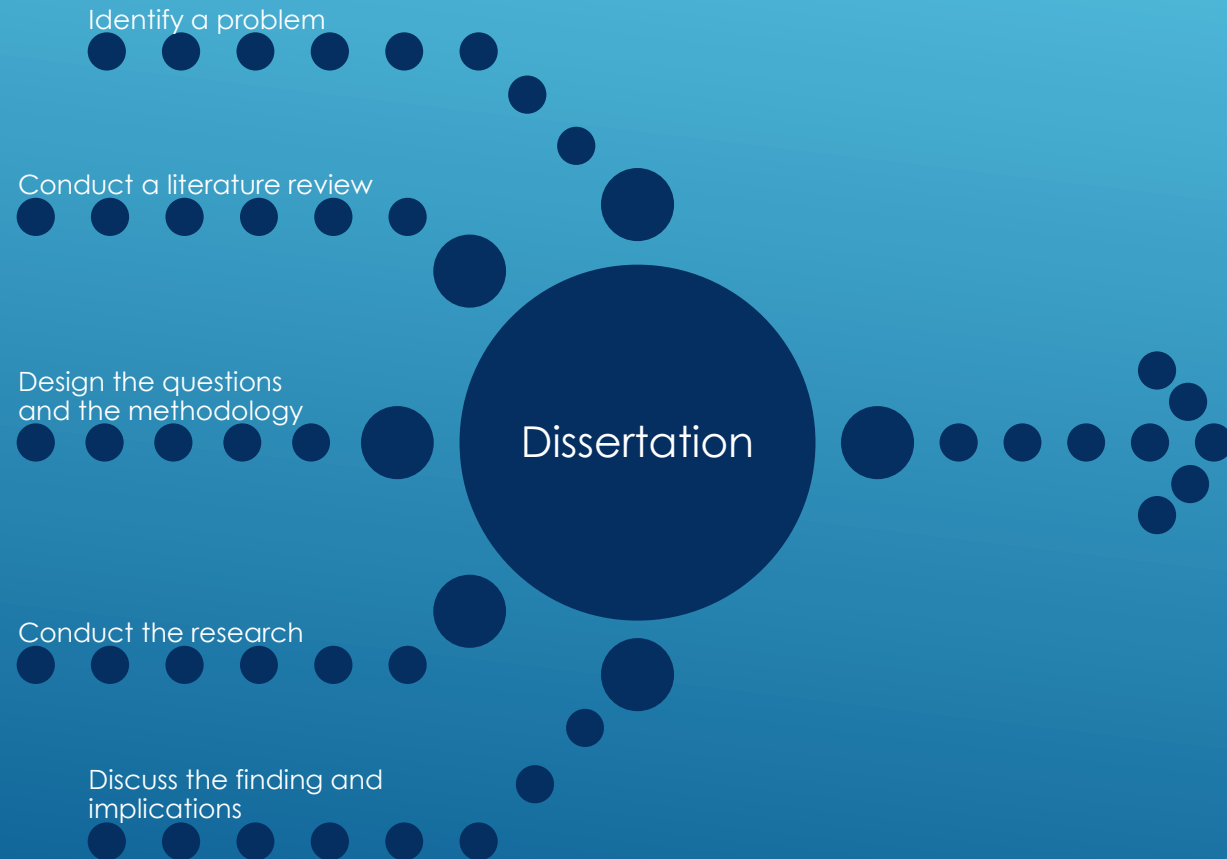
The yet unknown impact that COVID 19 will have on the social-intellectual abilities of our current and future students

Oh, the enrollment cliff





WHAT WE WERE TAUGHT









WHAT IF


1. Identify a problem
2. Conduct a literature review
3. Design the questions and the methodology
4. Conduct the research
5. Discuss the finding and implications



1. Identify a problem
2. Find your village
3. Conduct a quick scan to see what others in related situations have done
4. Design a solution and implementation plan that fits your organization
5. Identify your go/no go milestones
6. Implement
7. Assess and decide
8. Discuss the findings and implications



THE HOW

- ▶ Find your village
 - ▶ Create and go
 - ▶ Involve others and communicate BUT fight bureaucracy
 - ▶ Speak up
 - ▶ Solve problems where they lie
 - ▶ Redefine leadership for yourself
 - ▶ Rely on your village
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TAKE ACTION



TALK LESS
DO MORE
PROGRESS OVER PERFECTION

REFERENCES, IMAGES, HELPFUL READS

- ▶ All images were under creative commons
- ▶ <https://www.cfr.org/backgrounder/us-student-loan-debt-trends-economic-impact>
- ▶ <https://nscresearchcenter.org/some-college-no-credential/>
- ▶ <https://www.insidehighered.com/news/2021/06/10/final-spring-enrollment-numbers-show-largest-decline-decade>
- ▶ <https://www.highereddive.com/news/how-many-colleges-and-universities-have-closed-since-2016/539379/>
- ▶ https://www.chronicle.com/article/the-silent-treatment?cid=gen_sign_in
- ▶ <https://www.insidehighered.com/blogs/learning-innovation/5-reasons-why-university-leadership-roles-should-be-open-those-without-phd>
- ▶ <https://www.insidehighered.com/news/2021/06/10/final-spring-enrollment-numbers-show-largest-decline-decade>