STOP LOOKING FOR A PERFECT PLAYBOOK

There isn't one!
Memo:
LEAVE THE COMFORT ZONE
WHAT’S BEEN GOING ON?

The enrollment cliff
The 48M million $1.6 and 1.7
39M SCNC
PLA and WBL
ROI
The changing needs of students
Plug and play applicants
580 schools closed
Rising costs
Changing demands of students and our workforce
The yet unknown impact that COVID 19 will have on the social-intellectual abilities of our current and future students
Oh, the enrollment cliff
WHAT WE WERE TAUGHT

Identify a problem
Conduct a literature review
Design the questions and the methodology
Conduct the research
Discuss the finding and implications

Dissertation
1. Identify a problem
2. Conduct a literature review
3. Design the questions and the methodology
4. Conduct the research
5. Discuss the finding and implications

1. Identify a problem
2. Find your village
3. Conduct a quick scan to see what others in related situations have done
4. Design a solution and implementation plan that fits your organization
5. Identify your go/no go milestones
6. Implement
7. Assess and decide
8. Discuss the findings and implications
THE HOW

- Find your village
- Create and go
- Involve others and communicate BUT fight bureaucracy
- Speak up
- Solve problems where they lie
- Redefine leadership for yourself
- Rely on your village
TAKE ACTION

TALK LESS
DO MORE
PROGRESS OVER PERFECTION
REFERENCES, IMAGES, HELPFUL READS

- All images were under creative commons
- https://nscresearchcenter.org/some-college-no-credential/
- https://www.chronicle.com/article/the-silent-treatment?cid=gen_sign_in