

USDLA 2020 Annual Virtual Conference

Tuesday - July 21st	
3:30 pm – 5:00 pm (EDT) 2:30 pm – 4:00 pm (CDT) 1:30 pm – 3:00 pm (MDT) 12:30 pm – 2:00 pm (PDT)	Pre-conference workshops <ol style="list-style-type: none"> 1. OhioDLA – Rock It! 2. Grants 3. How to produce a virtual tour 4. Apple Teacher & Tool Lab – A Look into Creating Content with Apple Tools
5:00 pm – 6:00 pm (EDT) 4:00 pm – 5:00 pm (CDT) 3:00 pm – 4:00 pm (MDT) 2:00 pm – 3:00 pm (PDT)	Break
6:00 pm – 8:00 pm (EDT) 5:00 pm – 7:00 pm (CDT) 4:00 pm – 6:00 pm (MDT) 3:00 pm – 5:00 pm (PDT)	USDLA Conference Opening Reception and Happy Hour! <ul style="list-style-type: none"> • Welcome First Time Attendees • Welcome Back Returning Attendees • Vendor Shout-out • Networking Game • Vendor Hall Open <ul style="list-style-type: none"> ○ Talk about scavenger hunt! ○ Talk about scheduling time with vendors <p>Visit with our vendors</p>
Wednesday – July 22nd	
8:30 am – 9:30 am (EDT) 7:30 am – 8:30 am (CDT) 6:30 am – 7:30 am (MDT) 5:30 am – 6:30 am (PDT)	Yoga Hour
10:00 am – 10:15 am (EDT) 9:00 am – 9:15 am (CDT) 8:00 am – 8:15 am (MDT) 7:00 am – 7:15 am (PDT)	USDLA BOD Welcome Address
10:15 am – 11:00 am (EDT) 9:15 am – 10:00 am (CDT) 8:15 am – 9:00 am (MDT) 7:15 am – 8:00 am (PDT)	Keynote – Dr. Gerry Hanley After the keynote we will do a drawing!
11:15 am – 12:15 pm (EDT) 10:15 am – 11:15 am (CDT) 9:15 am – 10:15 am (MDT) 8:15 am – 9:15 am (PDT)	Concurrent Session 1 <u>Jazz Room 1</u> Microlearning: Learning in the Workflow Presented by: William Ryan (Ryan Consulting, LLC) Track: New Hits: Training & Development in Today’s Workforce This session will begin with the end in mind outlining techniques to identify performance metrics used to define work success and focus

on improving performance by designing a more authentic assessment strategy where demonstration of acquired content is a component to progress and improved performance.

Country Room 2

Emerging Tools for Practice, Effective Assessment of Online Learners

Presented by: Shantia Kerr Sims (University of Central Missouri)

Track: The Sounds of the Future with Emerging Technologies

Emerging technologies can facilitate assessment and reflection online. As online learning continues to increase, so does the need for effective assessment. Online proctoring, virtual games, open source and subscription-based tools provide practical options for formative and summative assessment of distance learning.

Rock Room 3

Using Collaborative Tools in Distance Learning

Presented by: Hui Fang (Angie) Su (Nova Southeastern University)

Track: Making Beautiful Music Together: Administrative, Leadership, & Policy

What are collaborative tools for distance learning? You will be surprised to learn that one of the collaborative tools used in the presenter's online classrooms is students! The students collaboratively put together research ideas and carried out the plan using online platforms that work for them.

Classical Room 4

Pure Heart Leadership: An Authentic Approach to Leadership Development

Presented by: Shana Garrett (Walden University)

Track: New Hits: Training & Development in Today's Workforce

Pure Heart Leadership is a leadership model developed upon over 20 years of professional experience within higher education utilizing several key psychology theories of Maslow, Rogers, and Bandura with a mindfulness approach to developing talent. This session will map out the pathway to moving your career forward in higher education.

Hip Hop Room 5

Creating Meaningful Connections in Distance Learning When Time is Limited

Presented by: Richard Tillman (University of Cincinnati)

Track: Top Hits: Industry Best Practices

Students feel more of a connection to their classroom community when they feel valued as individuals. This can be reached by automating what is possible, and having strategic ways to connect with students, without being overwhelmed. Examples will include short videos, email and messaging options, and interacting on discussion boards.

Rap Room 6

The Feedback Loop

Presented by: Kristie Boston (Lone Star College)

	<p>Track: Top Hits: Industry Best Practices</p> <p>This session emphasizes the collaborative relationship between faculty and student necessary to create a meaningful feedback process. The session will showcase methods unique to an online environment that emphasize student accountability, critical thinking, and engagement.</p>
<p>12:30 pm – 1:45 pm (EDT) 11:30 am – 12:15 pm (CDT) 10:30 am – 11:15 am (MDT) 9:30 am – 10:15 am (PDT)</p>	<p>Birds of a Feather (grab food, network with your peers, and meet with our vendors)</p>
<p>2:00 pm – 3:00 pm (EDT) 1:00 pm – 2:00 pm (CDT) 12:00 pm – 1:00 pm (MDT) 11:00 am – 12:00 pm (PDT)</p>	<p>Concurrent Session 2</p> <p><u>Jazz Room 1</u></p> <p>Harnessing the Power of Learning Analytics to Improve Learning in Authentic Settings Presented by: Carla Rossiter-Smith (Pasco-Hernando State College) Track: Perfect Harmony with Data Analytics</p> <p>The session is intended to be an application based session on harnessing Canvas learning management system learner analytics from authentic course-based assessments across the institution. Attendees will learn how to setup, extract, summarize, and communicate learner analytics from authentic student learning experiences.</p> <p><u>Country Room 2</u></p> <p>Syllabus Resuscitation: Revive Your Course Using Gamification Presented by: Valary Oleinik Track: Strumming Your Way to Innovation and Trends</p> <p>Have you put together amazing course content but the learners still aren't engaged, so you end up discouraged and at a loss for what to do? You aren't alone. Join this interactive and collaborative session to explore ways to turn the syllabus into a document learners want to read.</p> <p><u>Rock Room 3</u></p> <p>Sound Check: The Discord Between Administrators and Faculty Presented by: Rolando Garza (Texas A&M University - Kingsville) Track: Making Beautiful Music Together: Administrative, Leadership, and Policy</p> <p>Distance education in Texas in the 2-year or 4-year postsecondary institutions is changing and impacting administrators and faculty. In examining current scholarly literature, up-to-date data perceptions of administrators and faculty were found to be at odds. The research relied on a qualitative examination of data collected from survey instruments.</p> <p><u>Classical Room 4</u></p> <p>Boosted Learning – A Post-Semester Strategy for Increasing Student Engagement Presented by: Robert Zotti (Stevens Institute of Technology)</p>

	<p>Track: Strumming Your Way to Innovation and Trends In order to address the dual challenges of enhancing student engagement and increasing learning effectiveness, Stevens Institute of Technology launched a “boosted learning” initiative. This involved sending students a series of emails in the weeks and months following their courses. Each email contained a single question addressing a core concept of the class. Answers were electronically recorded to help analyze student engagement and retention of knowledge. This was a voluntary activity, with students being given the option to opt out of the project at any time during the trials.</p> <p><u>Hip Hop Room 5</u> Emphasize Online Discussion Groove, Not Grades as a Grammy Presented by: Dave Knowlton (Southern Illinois University Edwardsville) Track: Top Hits: Industry Best Practices Perfunctory instructions for discussion boards—reply two times with ten sentences each—get in the way of discussion finding a meaningful and interactive groove. Grading is often to blame. This session will share a method of managing and crediting online discussion in ways that promote interactive grooves among students.</p> <p><u>Rap Room 6</u> Best Practices for Recruiting Top Faculty and Staff in Online Higher Ed Online Programs Presented by: Georgianna Laws (Life University), Kathleen Williams (Life University), Judith Anglin (Augusta University), & Peter Enestrom (Learnexus Founder) Track: Top Hits: Industry Best Practices Recruiting talent for online programs entails finding professionals who are not only subject matter experts, but are also familiar with online learner characteristics, online pedagogical approaches, and online instructional technology. Join this interactive session to explore best practices for recruiting top faculty and staff in online higher ed online programs.</p>
<p>3:00 pm – 3:30 pm (EDT) 2:00 pm – 2:30 pm (CDT) 1:00 pm – 1:30 pm (MDT) 12:00 pm – 12:30 pm (PDT)</p>	<p>Grab a snack, stretch, and let’s do a drawing!</p>
<p>3:30 pm – 4:00 pm (EDT) 2:30 pm – 3:00 pm (CDT) 1:30 pm – 2:00 pm (MDT) 12:30 pm – 1:00 pm (PDT)</p>	<p>Speed Networking Game</p>
<p>4:00 pm – 5:00 pm (EDT) 3:00 pm – 4:00 pm (CDT) 2:00 pm – 3:00 pm (MDT) 1:00 pm – 2:00 pm (PDT)</p>	<p>Concurrent Session 3</p> <p><u>Jazz Room 1</u> Three-Part Harmony: Workplace Competencies, Digital Micro-Credentials, and Employability Courses</p>

Presented by: Cathy McKay & Lana Sloan (American College of Education)

Track: Facing the Music with Workplace Competencies and Alternative Digital Credentials

Employers are in concert: Today's graduates must demonstrate specific workplace competencies to succeed in digital society. Increasingly, online higher education is taking note of the voices and facing the challenges of employability. In this session, we will share how we design employability skills courses and deliver through micro-credentials.

Country Room 2

Cultivating Remarkably Resilient Learners Online & Affordability

Presented by: Pat Partridge & Chelsea Barnett (WGU Academy)

Track: Strumming Your Way to Innovation and Trends

Online students of all ages face many risk factors and are often underprepared for the rigors of higher education. WGU Academy's approach affordably boosts a sense of belonging, develops social and emotional competencies, and strengthens confidence through a unique approach: incorporating non-cognitive personal skills with core academic development.

Rock Room 3

Evaluating the Availability of Services for Online Students

Presented by: Victoria Brown (Florida Atlantic University)

Track: Making Beautiful Music Together: Administrative, Leadership, and Policy

Online student support is a cross-institutional endeavor which benefiting all students. Using a self-study approach, an institution can improve the services to support the success of online students. A case study results sharing the process used that reflects improvement in service availability at a large regional institution will be shared.

Classical Room 4

How Remote Workers Can Collaborate, Communicate & Connect

Presented by: Tara Powers (Powers Resource Center, LLC)

Track: New Hits: Training & Development in Today's Workforce

People aren't just learning from afar; they are working that way too. Today, half of U.S. workers work remotely at least part time. This session will teach remote leaders and team members how to collaborate, communicate, connect and navigate technology to succeed in this transformative workplace shift to virtual work.

Hip Hop Room 5

A Collaborative Course Redesign Approach for Non-major Environmental Science Incorporating Open Educational Resources (OER)

Presented by: Sarah Krejci (Bethune-Cookman University)

Track: Top Hits: Industry Best Practices

OER usage in place of high-cost course materials can eliminate bottlenecks to undergraduate academic success in science courses

	<p>where students already struggle to meet learning outcomes. An Environmental Science course at Bethune-Cookman University was redesigned utilizing OER which increased academic success and high satisfaction among faculty.</p> <p><u>Rap Room 6</u> Two-Minute Tips: Redefining Faculty LMS Support Presented by: Simon Ringsmuth (Oklahoma State University) Track: New Hits: Training and Development for Today's Workforce Learn how the Instructional Design team at Oklahoma State University transformed their Learning Management System training from workshops and emails to a just-in-time model based on short videos.</p>
7:00 pm – 9:00 pm (EDT) 6:00 pm – 8:00 pm (CDT) 5:00 pm – 7:00 pm (MDT) 4:00 pm – 6:00 pm (PDT)	Grab dinner and join a group for Dinner Roundtables!
Thursday – July 23rd	
8:30 am – 9:30 am (EDT) 7:30 am – 8:30 am (CDT) 6:30 am – 7:30 am (MDT) 5:30 am – 6:30 am (PDT)	Bill Jackson Sunrise Run/Walk
10:00 am – 10:15 am (EDT) 9:00 am – 9:15 am (CDT) 8:00 am – 8:15 am (MDT) 7:00 am – 7:15 am (PDT)	USDLA BOD Morning Welcome
10:15 am – 11:00 am (EDT) 9:15 am – 10:00 am (CDT) 8:15 am – 9:00 am (MDT) 7:15 am – 8:00 am (PDT)	Keynote – Dr. Sae Schatz After the keynote we will do a drawing!
11:15 am – 12:15 pm (EDT) 10:15 am – 11:15 am (CDT) 9:15 am – 10:15 am (MDT) 8:15 am – 9:15 am (PDT)	Concurrent Session 4 <u>Jazz Room 1</u> Live Virtual Classroom and the eLearning of Tomorrow Presented by: Carrie Purcell (Tech Adaptika) Track: New Hits: Training & Development in Today's Workforce Tackling some of the most prevalent challenges of eLearning today, LiVe Virtual Campus by Adaptika breaks the mold by creating an engaging new synchronous learning and collaboration environment. Employing gamified learning principles, LiVe keeps learner's coming back and enables live sessions, meetings, and tutorials connecting a global community. <u>Country Room 2</u> Using Distance Education to Create a Level Playing Field for All Communities Presented by: Paul Hieronymus & Dave Stein (OhioDLA)

Track: Strumming Your Way to Innovation and Trends

School districts are as diverse and the students that attend them. Weather your school is rural or urban, large or small, all students deserve access to the course and content available to their peers. Through interactive video this can be made possible.

Rock Room 3

**Managing an Online Learning Organization – Tips of the Trade
Presented by: Darcy Hardy (Blackboard Inc)**

Track: Making Beautiful Music Together: Administrative, Leadership, and Policy

This session will address what it takes to lead a distance learning organization. We'll discuss the differences between managing and leading, and dig into how to get high productivity out of your team. From strategic decision-making around vision and process to practical application of leadership skills, this will be great for new managers.

Classical Room 4

The Center for Interactive Learning and Collaboration Steps Up to the COVID-19 Challenge

Presented by: Jan Zanetis (Center for Interactive Learning & Collaboration)

Track: Top Hits: Industry Best Practices

The Center for Interactive Learning and Collaboration (CILC) is a non-profit that has provided live, interactive video programs to schools for over 25 years. When the COVID-19 virus hit the U.S. this year and schools were closed, we knew we could help the families forced into homeschooling. Working with about 100 of our content providers (museums, science centers, zoos, aquariums) we quickly put together the

Community of Learning. Using the Zoom webinar platform, we were able to provide live programs to over 35,000 students and their families over an 8-week period of time. All at no cost to the families. Find out how CILC is continuing the Community of Learning over the summer and into the next school year.

Hip Hop Room 5

Responding to Crisis while Planning for the future

Presented by: Michelle Singh & Harmeet Singh (Texas A&M University-Corpus Christi & Texas A&M University-Kingsville)

Track: Making Beautiful Music Together: Administrative, Leadership, and Policy

The current pandemic thrust higher education into a fully digital remote work environment. The option to join the digital movement was no longer a choice for faculty, students, and staff but rather a matter of survival. This presentation will introduce perspectives from administration and faculty on how to leverage this new digital transition while ensuring that quality in service delivery remains at the forefront. The goal of this session is to help answer the questions we are all currently asking during this transition with

	<p>creative and engaging discussions and resources: now that we survived how do we THRIVE?</p> <p><u>Rap Room 6</u> Practical Tips for Effective Online Instruction Presented by: Julie Candio Sekel & Kevin Kelly (Association of College and University Educators) Track: Top Hits: Industry Best Practices</p> <p>Join this session to learn best practices in key areas to ensure quality online instruction for student success. The session will showcase practical, effective online teaching practices from the Online Teaching Toolkit developed by the Association of College and University Educators (ACUE) to guide faculty through the initial transition to remote teaching. As of June 2020, this toolkit has been accessed more than 100,000 times.</p> <p><u>Reggae Room 7</u> How to Meet Online Learners Where They Are Presented by: Christopher Sessums (D2L) Track: Strumming your way to Innovations & Trends</p> <p>In what ways can instructors leverage an online learning platform to create individualized learning paths focusing on the concrete needs of each student? In this session, we will explore how D2L's Brightspace learning platform allows you to release content and activities in stages or customize content and activities based on specific student outcomes or performance. See how this simple yet powerful tool can allow you to intervene and support learners when and where they need it the most.</p>
<p>12:30 pm – 1:45 pm (EDT) 11:30 am – 12:45 pm (CDT) 10:30 am – 11:45 am (MDT) 9:30 am – 10:45 am (PDT)</p>	<p>Eat with your State Chapter/ USDLA Special Interest Group!</p>
<p>2:00 pm – 3:00 pm (EDT) 1:00 pm – 2:00 pm (CDT) 12:00 pm – 1:00 pm (MDT) 11:00 am – 12:00 pm (PDT)</p>	<p>Concurrent Session 5</p> <p><u>Jazz Room 1</u> Do I have to Take Online Classes? Capturing the Millennial Experiences at a Private HBCU Presented by: Toni Muhammad (Allen University) Track: Top Hits: Industry Best Practices</p> <p>This presentation focuses on the perceptions that students of color have about taking online courses and the challenges they associated with the experience.</p> <p><u>Country Room 2</u> Social Presence Through the Lens of an Online Academic Advisor Presented by: Gina Delgado (Arizona State University) Track: Strumming Your Way to Innovation and Trends</p> <p>This session examines a social-media adjacent intervention created by an academic advisor and it's direct and indirect impacts on social presence between online graduate students. In addition, it explores</p>

	<p>how valuable university staff interaction can be and how it affects student retention, engagement, and satisfaction.</p> <p><u>Rock Room 3</u> 2020 Online Education Trends: Student & Administrator Insight Presented by: Melissa Venable (BestColleges) Track: Top Hits: Industry Best Practices This 6th annual report from BestColleges presents trends in online education gained through feedback from 398 online program administrators and 1500 students. This year, trends are presented in five categories: learner demographics, online learning experience, marketing and recruitment, program design and development, and student satisfaction.</p> <p><u>Classical Room 4</u> Online Method to Introduce Classroom-based Faculty to 21st Century Learning Presented by: Erik Langenau & Brooke Shultis (Philadelphia College of Osteopathic Medicine) Track: New Hits: Training & Development in Today’s Workforce Professional schools of health sciences traditionally rely on face-to-face learning, but classroom-based faculty are increasing their adoption of tools conventionally used in online learning environments. Session participants will learn how a four-week facilitated online faculty development course introduced a group of diverse classroom-based faculty to 21st century and online learning</p> <p><u>Hip Hop Room 5</u> Faculty & Supervisor: Rescuing their Off-key Mistakes, Hiccups & Miscues! Presented by: Errol Sul & Kathleen Embry (American InterContinental University) Track: Top Hits: Industry Best Practices To be viewed as superb online supervisors of faculty or online faculty members – how wonderful! But we make mistakes, have miscues, say or write the wrong or muddy items. Correcting any miscue, mistake, or morale issues can be done! Our presentation will correct stumbles in your supervisory or teaching efforts!</p> <p><u>Rap Room 6</u> How to Harmonize! Presented by: Marcus Popetz (Harmonize by 42Lines) Track: The sounds of the future with emerging technologies Join our product leaders as they provide a demonstration of Harmonize and a sneak peak at our product roadmap. Harmonize is the most advanced, intuitive online collaboration platform that seamlessly integrates with learning management systems (Canvas, Brightspace, Blackboard, Moodle) and popular plagiarism detection platforms Turnitin and Unicheck.</p>
<p>3:00 pm – 3:30 pm (EDT) 2:00 pm – 2:30 pm (CDT)</p>	<p>Grab a snack, stretch, and let’s do a drawing!</p>

<p>1:00 pm – 1:30 pm (MDT) 12:00 pm – 12:30 pm (PDT)</p>	
<p>3:30 pm – 4:00 pm (EDT) 2:30 pm – 3:00 pm (CDT) 1:30 pm – 2:00 pm (MDT) 12:30 pm – 1:00 pm (PDT)</p>	<p>Vendor Game and Final Tally of Scavenger Hunt!</p>
<p>4:00 pm – 5:00 pm (EDT) 3:00 pm – 4:00 pm (CDT) 2:00 pm – 3:00 pm (MDT) 1:00 pm – 2:00 pm (PDT)</p>	<p>Concurrent Session 6</p> <p><u>Jazz Room 1</u> Mentorships During COVID-19 and Beyond Presented by: Kris Menon & Laurie Sliva (Ignite Nation) Track: Strumming Your Way to Innovation and Trends With the need to provide mentoring during the spring, summer, and possibly the fall, Ignite Nation redesigned their curriculum and delivery model to fit the needs of the school. This session will talk about how this was done and why it is important for the future.</p> <p><u>Country Room 2</u> On & Offline Tools for Teaching & Learning Presented by: Denisse Andersen (Ezeiza University) Track: Strumming Your Way to Innovation and Trends Through this course teachers will be able to use on and off line tools and games in order to create a more fun learning environment and to be able to give more feedback to their students and get more information on their student’s performances without spending countless hours correcting.</p> <p><u>Rock Room 3</u> Curriculum Mapping to Improve Student Outcomes Presented by: Diane Weaver & Patty Flowers (University of Tennessee, Martin, and Coursetune) Track: Perfect Harmony with Data Analytics A panel discussion with program chairs from STEM and arts and humanities departments at UT Martin on their use of curriculum mapping software, Coursetune. The panelists are engaged in curriculum planning and redesign initiatives at various stages, and will share how essential efficient data analysis is in mapping and aligning curriculum.</p> <p><u>Classical Room 4</u> Distance Learning Resources for Telehealth 2020 Presented by: Janet Major (ATP/SWTRC) Track: Top Hits: Industry Best Practices We live in a world where healthcare has integrated technology both for education and health applications. Doctors, nurses, pharmacist “all levels of education“ will need to be experts at communicating with technology. Best practices and resources for implement technology into the clinical case workflow is what makes telemedicine applications successful.</p> <p><u>Hip Hop Room 5</u> Improving Quality by Standardizing Course Design</p>

	<p>Presented by: Natalina Parker (Pepperdine University) Track: Top Hits: Industry Best Practices As an instructional designer, it is my responsibility to consult with and support faculty during the course design process. It is also important for faculty to develop an understanding of the design process and increase adoption of implementing quality assurance rubrics.</p> <p><u>Rap Room 6</u> HyFlex/Hybrid Virtual Classroom Offerings from Barco Presented by: John Copeland (Barco) Track: Strumming Your Way to Innovation and Trends Come see how Barco is helping schools get their students back in the classroom for the fall using Barco weConnect! Barco's weConnect Virtual Classroom and Hybrid/HyFlex offerings will give you the flexibility of getting your students back to class for the fall semester and beyond. We are happy to call Harvard Business School, Texas A&M, Mays School of Business, King's College, Oral Roberts University and many others Barco weConnect customers.</p>
6:00 pm – 7:00 pm (EDT) 5:00 pm – 6:00 pm (CDT) 4:00 pm – 5:00 pm (MDT) 3:00 pm – 4:00 pm (PDT)	Poster Sessions
7:00 pm – 7:30 pm (EDT) 6:00 pm – 6:30 pm (CDT) 5:00 pm – 5:30 pm (MDT) 4:00 pm – 4:30 pm (PDT)	Grab Dinner!
7:30 pm – 8:30 pm (EDT) 6:30 pm – 7:30 pm (CDT) 5:30 pm – 6:30 pm (MDT) 4:30 pm – 5:30 pm (PDT)	Awards Ceremony
Friday – July 24th	
9:00 am – 10:00 am (EDT) 8:00 am – 9:00 am (CDT) 7:00 am – 8:00 am (MDT) 6:00 am – 7:00 am (PDT)	Concurrent Session 7 <u>Jazz Room 1</u> The Music of Virtual Management Presented by: Rhonda Blackburn (Ignite Nation) Track: Making Beautiful Music Together: Administrative, Leadership, and Policy While more and more companies and schools are moving to virtual employees, especially the increase in online faculty, how do you manage that type of workforce? From creating the right culture to staying on the same page, we will discuss aspects that will help you supervise, manage, and support a virtual team. <u>Country Room 2</u> Lessons Learned from Women in Higher Education Digital

Administration

Presented by: Aleyda Cantu-Lee (Texas A&M University – Corpus Christi)

Track: Making Beautiful Music Together: Administrative, Leadership, and Policy

Empowering women with the information that will help them embrace more leadership opportunities can help change the culture of leadership. For women who aim to advance into a leadership role, knowing more about what components will get them there can completely change their journey.

Rock Room 3

Creating Coalescing Courses Distance Learning Culminating in a Capstone

Presented by: Dawn Wooten (Purdue University at Fort Wayne)

Track: Top Hits: Industry Best Practices

This concurrent presentation will include a step by step evaluation of two course designs that demonstrate how assignments that build on one another can successfully lead to a more comprehensive capstone project.

Classical Room 4

Tuning in with Socrates – Transformative Learning Experience with the Right Question

Presented by: Marek Suchocki (Berkeley College, NY)

Track: Top Hits: Industry Best Practices

Transformative learning happens when the right questions are being asked. This presentation will introduce the Socratic Method and its usage in an online educational environment as a way of creating questions to support learners in generating new knowledge based on personal and shared experiences.

Hip Hop Room 5

Website & Landing Page Conversion Rate Optimization Breakthroughs

Presented by: Tom King (Enrollment Resources)

Track: Top Hits: Industry Best Practices

Join Enrollment Resources for an interactive session exploring how to immediately increase lead flow from your existing website and landing pages. Explore current best practices in conversion rate optimization (CRO) and EDU marketing through the results from actual client campaigns, and learn how to apply them immediately at your school.

Rap Room 6

Title

Presented by: XXX (XXX)

Track: XXX

XXX

Reggae Room 7

Living in Harmony: Social Media for Lifelong Learning and Support

Presented by: Jan Brott

	<p>Track: Top Hits: Industry Best Practices</p> <p>Social media is making a significant impact on the ways we interact with others. In this presentation, we will explore communication, collaboration, and problem-solving opportunities using social media. Strategies for integrating social media in both formal and informal learning and support environments will be discussed.</p>
<p>10:00 am – 10:30 am (EDT) 9:00 am – 9:30 am (CDT) 8:00 am – 8:30 am (MDT) 7:00 am – 7:30 am (PDT)</p>	Final Reflections
<p>10:30 am – 11:00 am (EDT) 9:30 am – 10:00 am (CDT) 8:30 am – 9:00 am (MDT) 7:30 am – 8:00 am (PDT)</p>	Grab a snack and stretch
<p>11:00 am – 11:45 am (EDT) 10:00 am – 10:45 am (CDT) 9:00 am – 9:45 am (MDT) 8:00 am – 8:45 am (PDT)</p>	Closing Keynote – Dr. Robbie Melton
<p>11:45 am – 12:00 pm (EDT) 10:45 am – 11:00 am (CDT) 9:45 am – 10:00 am (MDT) 8:45 am – 9:00 am (PDT)</p>	Closing from USDLA BOD and Final Drawing!