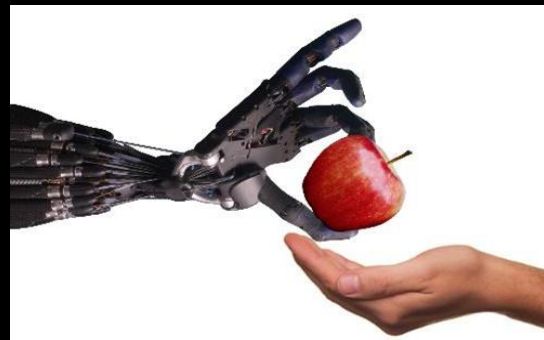


# Humanizing Online Learning by Leveraging Green Screen Technologies

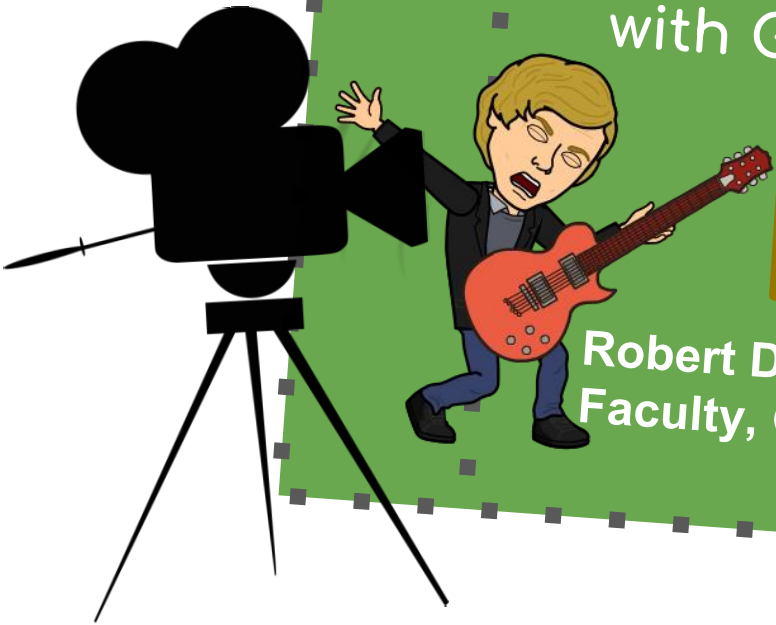


- Are you ready to jazz up your course with Green Screen Tech, USDLA?

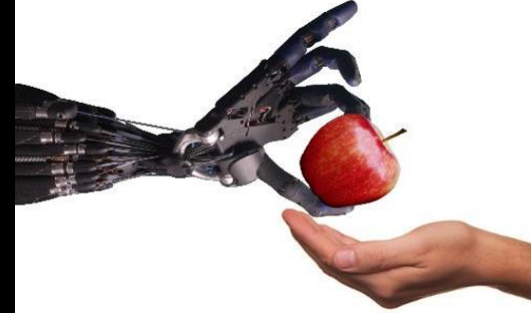
**NASHVILLE**

Robert Dunaway  
Faculty, GSCC

Dawn Dunaway  
Instructional Designer, GSCC



# Humanizing Online Learning by Leveraging Green Screen Technologies



Presenter



Mrs. Dawn Dunaway,  
Instructional Designer  
[ddunaway@gadsdenstate.edu](mailto:ddunaway@gadsdenstate.edu)



Presenter



Mr. Robert Dunaway,  
English Instructor  
[rdunaway@gadsdenstate.edu](mailto:rdunaway@gadsdenstate.edu)

Humanizing Online Learning  
by Leveraging  
Green Screen Technologies



Are you ready to jazz up your course  
with Green Screen Tech?

**NASHVILLE**

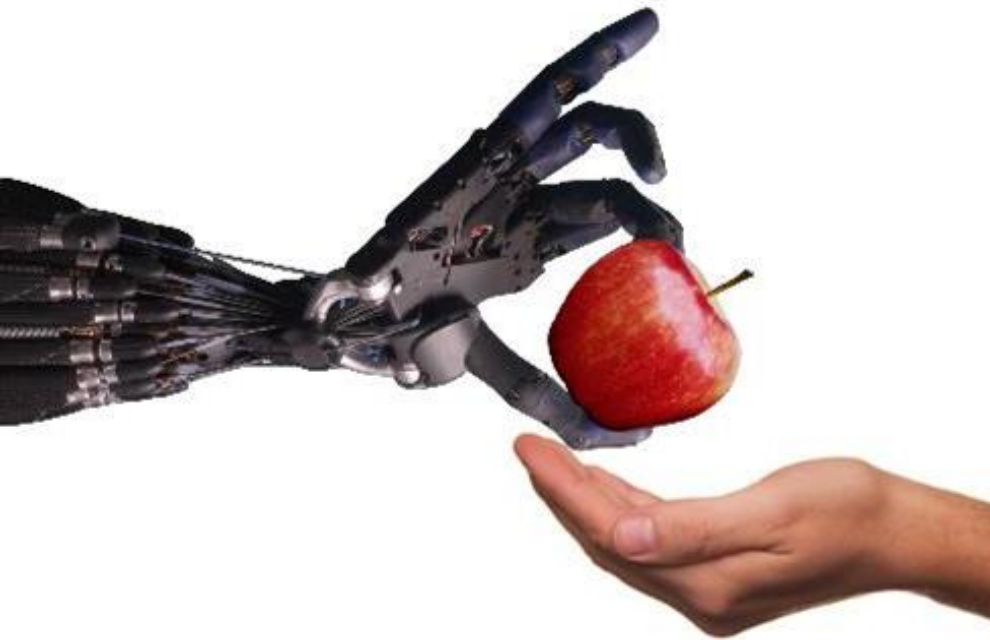
Robert Dunaway  
Faculty, GSCC

Dawn Dunaway  
Instructional Designer, GSCC



Scan  
QR code

Link to presentation: <https://tinyurl.com/greenusdla2019>

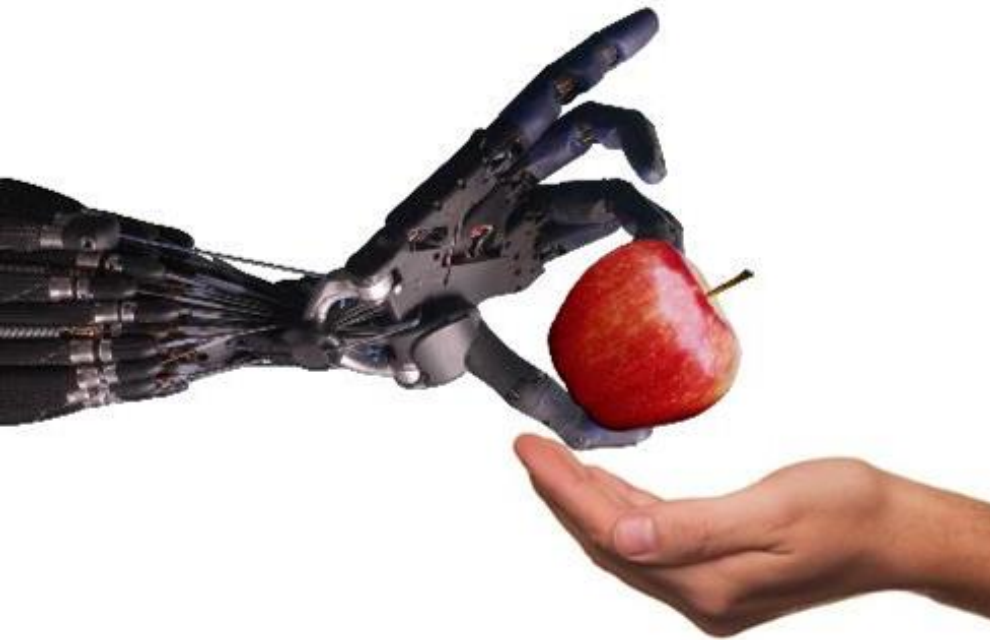


# Humanizing Online Learning by Leveraging Green Screen Technologies

## Workshop Objectives

After this session, you will be able to:

- Define green screen technologies and explain how they work.
- List the resources needed to create a green screen video
- Identify video editing apps and software with green screen video editing capabilities
- Explain how to leverage green screen technologies to humanize online course culture



# Humanizing Online Learning by Leveraging Green Screen Technologies

## Workshop Objectives

After this session, you will be able to:

- Define green screen technologies and explain how they work.



What is a Green Screen Video?

Video

shot

using

a

green

background







Does the background  
have to be green?



# MENTAL FLOSS



## Why Are Green Screens Green?

[BY NICK KEPPLER](#) JANUARY 21, 2016

**Green** is the go-to because it doesn't match any natural skin tone or hair color, meaning no part of an actor will be edited out through chroma key. When a **green** costume or prop is essential, a blue **screen** is often substituted.... Jan 21, 2016

[mentalfloss.com/article/73988/why-are-green-screens-green](https://mentalfloss.com/article/73988/why-are-green-screens-green)



How do you do it?



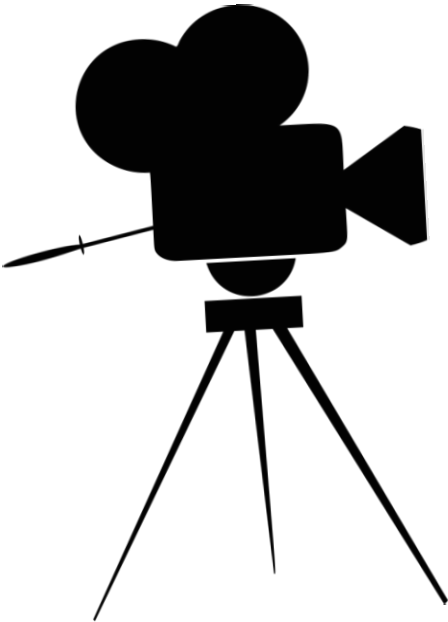
# Humanizing Online Learning by Leveraging Green Screen Technologies

## Workshop Objectives

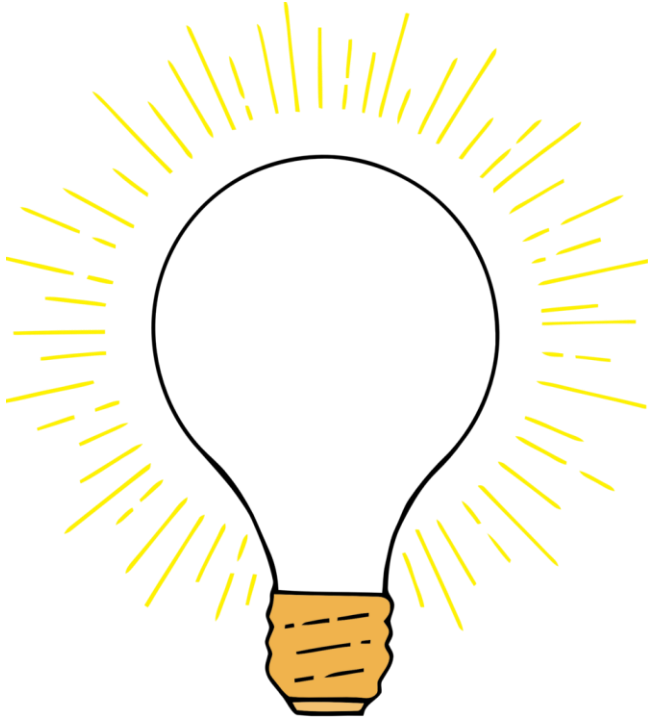
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- Define green screen technologies and how they work.
- List the resources needed to create a green screen video

Resources to **create** a green screen video:



**Recording Device  
for  
Visual and Sound**



**Lighting**



**Green Background  
Actor      Object**



---

Wait!  
This looks  
**EXPENSIVE!!!**

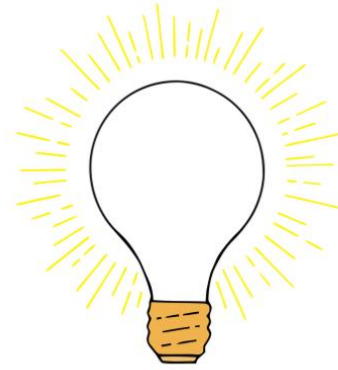
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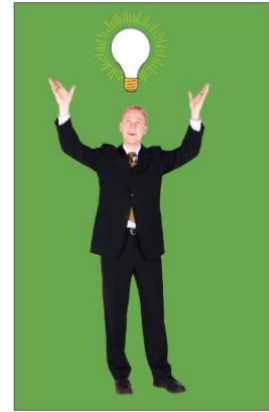
Resources to **create** a green screen video:



Recording Device  
for  
Visual and Sound



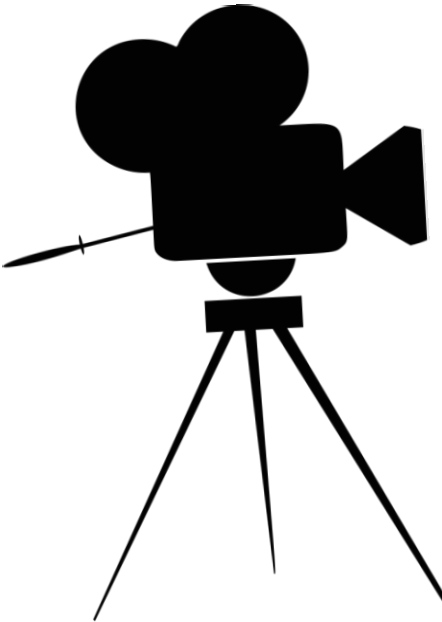
Lighting



Green Background  
Actor    Object



Resources to **create** a green screen video:



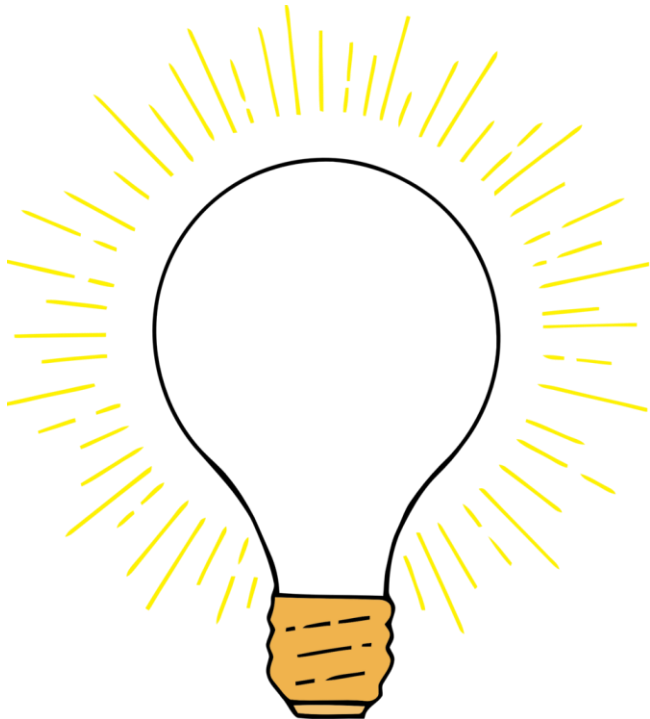
**Recording Device  
for  
Visual and Sound**



**\$50.00**



# Resources to **create** a green screen video:



Lighting

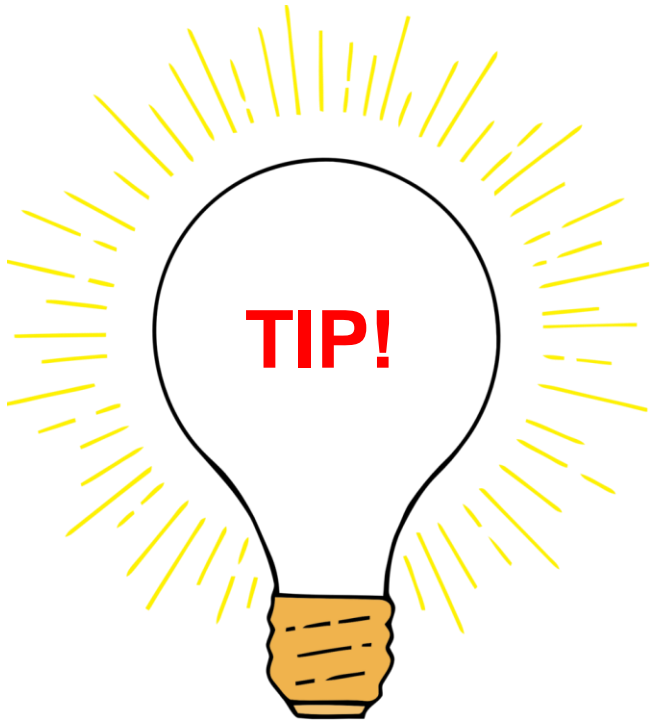


**\$10.00**



**\$50.00**

Resources to **create** a green screen video:



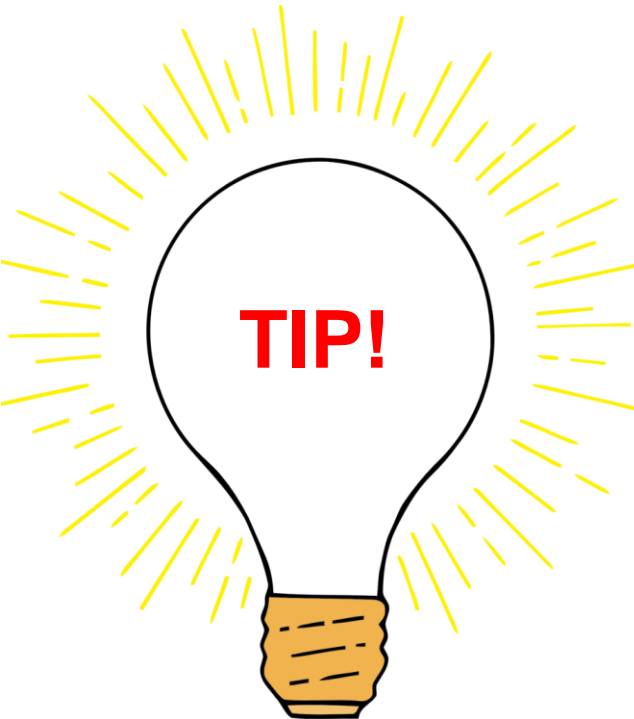
Lighting



**NO BACKLIGHTING!**



Resources to **create** a green screen video:



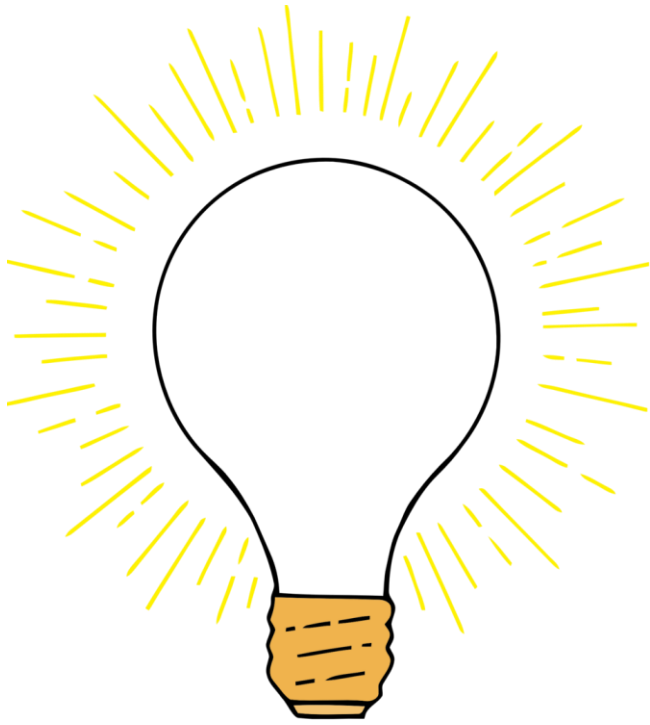
Lighting



**NO BACKLIGHTING!**



Resources to **create** a green screen video:

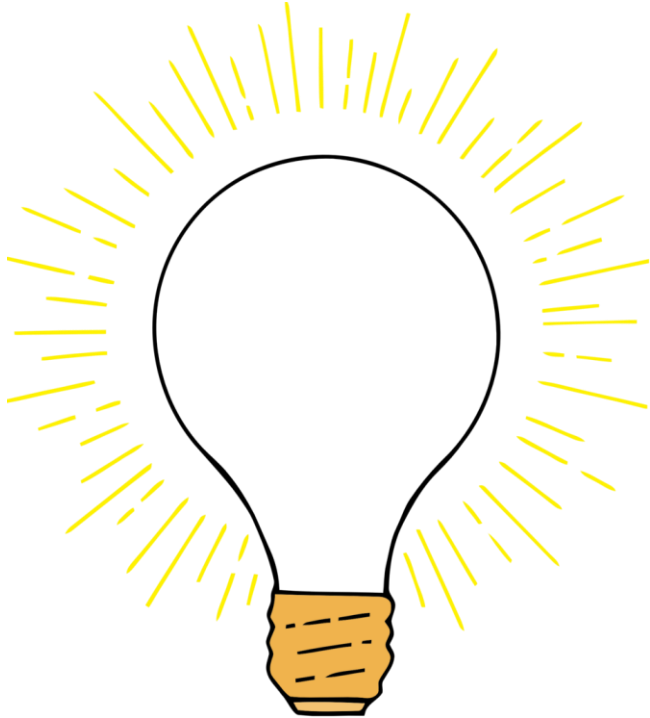


Lighting



**NO BACKLIGHTING!!!**

Resources to **create** a green screen video:



Lighting



**NO BACKLIGHTING!!!**

# Resources to **create** a green screen video:



**Green Background**



**\$1.00**



**\$150.00**



# Leveraging Green Screen Tech for Instructor Presence



\$1.00

Office Transformation!

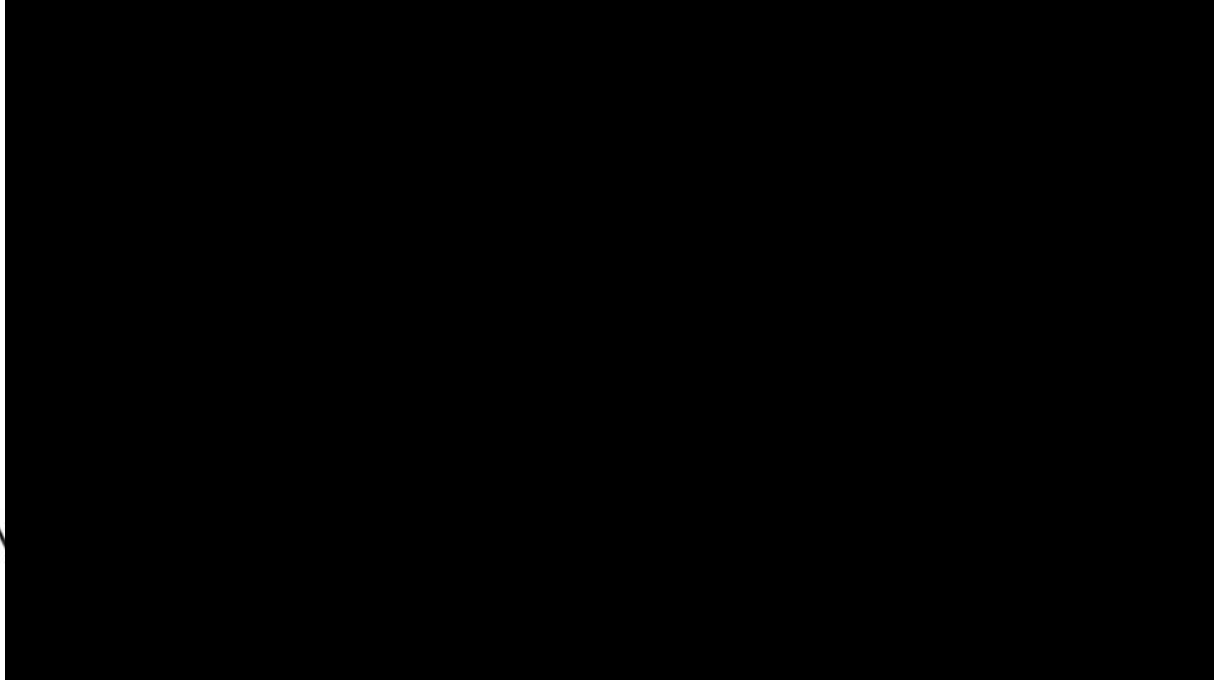
Wouldn't this be great for adjuncts?



# Leveraging Green Screen Tech to Humanize Online Learning



\$150.00





# Humanizing Online Learning by Leveraging Green Screen Technologies

## Workshop Objectives

After this session, participants will be able to:

- Define green screen technologies and how they work.
- List the resources needed to create a green screen video
- Identify video editing apps and software with green screen video capabilities



I made a green screen video.  
Now what?



Green Screen  
by DoInk





Green Screen  
by DoInk



**\$2.99**

Tutorials and training:

**[www.doink.com](http://www.doink.com)**



Green Screen  
by DoInk



SCREENCAST  MATIC







**\$14.99**

More info., tutorials and training:

**[www.support.apple.com/imovie](http://www.support.apple.com/imovie)**





SCREENCAST  MATIC

**\$1.50/month**

More info., tutorials and training:

**[www.screencastomatic.com](http://www.screencastomatic.com)**



TechSmith®  
Camtasia Studio®

SCREENCAST  MATIC





TechSmith®  
Camtasia Studio®



Camtasia 2019 Education  
\$169.00

- Windows and MacOS

More info, tutorials and training:  
[www.techsmith.com](http://www.techsmith.com)

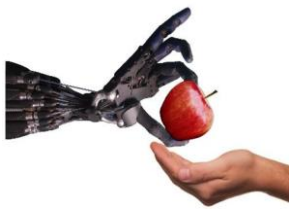


# Humanizing Online Learning by Leveraging Green Screen Technologies

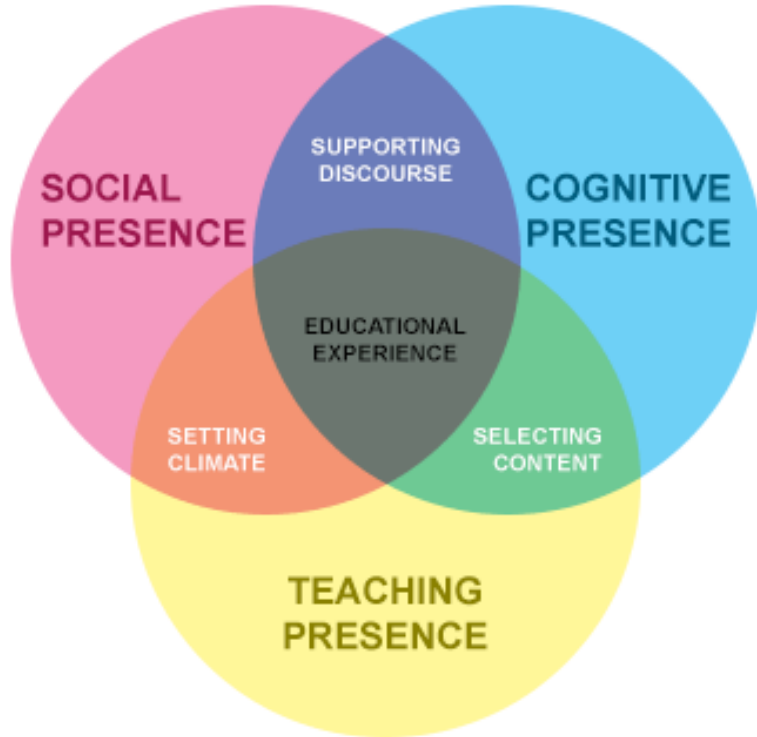
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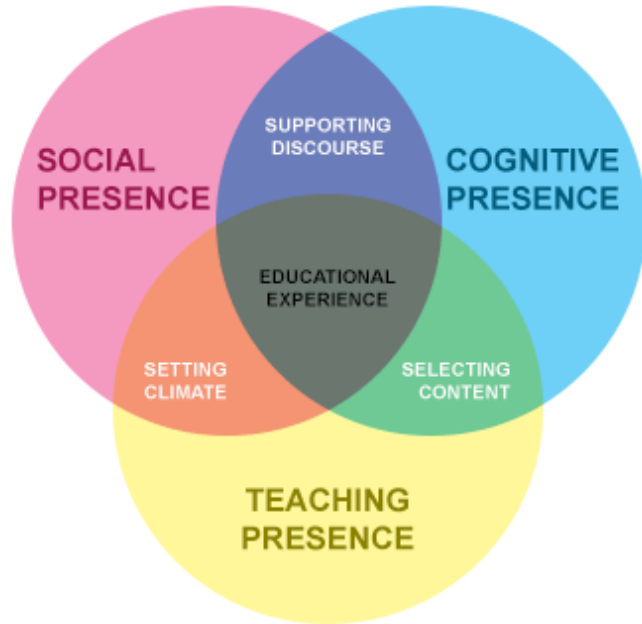
# What is Humanizing Online learning?



Community of Inquiry

The application of strategies and activities for making personal connections with remote students by establishing a course culture with intertwined Teacher Presence, Content Presence, and Social Presence. (Anderson, Rourke, Garrison, & Archer, 2001)..

# Humanizing Online Learning by Leveraging Green Screen Technologies



## Teaching Presence

Teaching presence is the design and facilitation of the learning environment

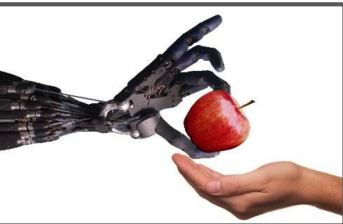
- **setting the climate**
- **connecting with students**
- **selecting content for the purpose of realizing personally meaningful and educationally worthwhile learning outcomes.**

# Humanizing Online Learning by Leveraging **Green Screen Technologies**



How?





# OER PL Course for Instructor Presence

## OER PL Course for Creating an Instructor Video

Includes:

- [Instructor Video Preparation Checklist](#)
- [Instructor Video Background Ppt. templates](#)
- [Samples of fellow educators' introductory videos](#)

Email Dawn for a course copy  
[ddunaway@gadsdenstate.edu](mailto:ddunaway@gadsdenstate.edu)

The screenshot shows the course interface for 'Creating an Instructor Introduction Video'. The top navigation bar includes 'My Institution', 'Courses', 'Community', and 'System Admin'. The user 'Dawn Dunaway' is logged in. The course title is 'Begin Course Here'. The main content area features a 'Course Overview' section with a video thumbnail showing a hand holding an apple. The video title is 'Creating an Instructor Introduction Video' and the subtitle is 'Establishing Teacher Presence'. The course is enabled for 'Statistics Tracking'. A 'Welcome!' message states: 'We are so excited about this course! It is our first in the Humanizing Online Learning Series. These courses are designed to provide instructors with easy to implement strategies to engage students in online and hybrid courses. The video below will give you an overview of this course.' A video player is visible at the bottom, showing the video title 'Creating an Instructor Introductory Video'.

**Humanizing Online Learning**

**SOCIAL PRESENCE** (Supporting Discourse, Building Community)

**COGNITIVE PRESENCE** (Supporting Discourse, Relating Content)

**TEACHING PRESENCE** (Educational Experience, Relating Content)

# Humanizing Online Learning by Leveraging **Green Screen Technologies**



Does  
it  
work?

# Instructor Introduction Video

Student's Perspective



# Instructor Introduction video

## What students say...



Students in the study reported that they **valued having the opportunity to meet the “living instructor”** of the course through the introductory video

- **97%** of students watched the introductory video
- **37%** reported **replaying the video** to review information
- **87%** of students reported that they **valued seeing the teacher’s face and voice**

The **relationship** that is forming from the beginning has a **direct impact on students progress in the class.**

# Instructor Introduction video

## What students say...



Student Testimonials from a survey of Robert Dunaway's ENG 101 Online Course using video to engage students:

*"The first instructor that made me feel like a real student. The weekly videos put a face to a name so I felt comfortable when asking questions."*

*"The weekly videos really helped me understand what was due for the week."*

*"Mr. Dunaway always provided videos that enhanced my understanding and learning experience in English. He was a great instructor!"*

*"The online videos were engaging and informative! Thank you Mr. Dunaway."*

# Real Results from Leveraging Video to Engage Students!



Evaluation Statement	Strongly Agree (5)	Agree (4)	No Opinion (3)	Disagree (2)	Strongly Disagree (1)	Reponse Count	Reponse Score
1. I received a course syllabus or was provided with access to an electronic syllabus at the beginning of the course.	13					13	5.00
2. The content of the course syllabus was explained.	13					13	5.00
3. The instructor was prepared.	13					13	5.00
4. The instructor demonstrated knowledge of the subject.	13					13	5.00
5. The instructor encouraged questions.	13					13	5.00
6. The instructor demonstrated a positive attitude toward the subject.	13					13	5.00
7. The instructor demonstrated respect for students.	13					13	5.00
8. The instructor managed the course/class well.	13					13	5.00
9. Examinations were graded fairly.	13					13	5.00
10. The instructor was accessible to help students.	13					13	5.00
11. The instructor met classes/online as scheduled.	12	1				13	4.92
12. The instructor returned graded material in a timely manner.	11	2				13	4.85
13. Assignments reinforced learning the course material.	13					13	5.00
14. The instructor made appropriate use of technology in presenting information.	12					12	5.00
15. Instruction in safety precautions for technical/laboratory classes was adequate.	12	1				13	4.92
16. The instructor encouraged student participation.	13					13	5.00
17. The instructor showed interest in student learning.	13					13	5.00
18. The instructor provided adequate feedback to the student.	13					13	5.00
	Outstanding (5)	Good (4)	Average (3)	Below Average (2)	Poor (1)	Reponse Count	Reponse Score
19. What is your overall evaluation of this instructor?	11	1				12	4.92

Real Results from  
Leveraging Video to

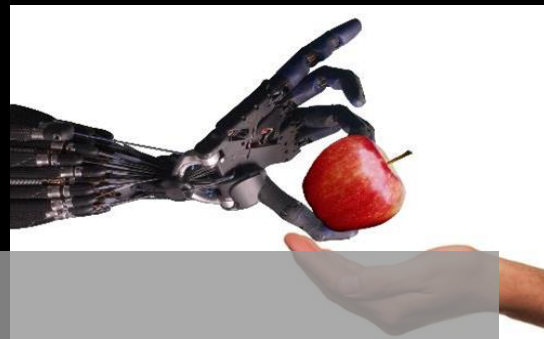


93% Retention Rate  
in an Online Class!

Evaluation	Response Score
1. I received	0
2. The co	0
3. The in	0
4. The in	0
5. The in	0
6. The in	0
7. The in	0
8. The in	0
9. Exami	0
10. The in	0
11. The in	2
12. The in	5
13. Assig	0
14. The in	0
15. Instru	2
16. The in	0
17. The in	0
18. The in	0
19. What is your overall evaluation of this instructor?	
	Outstanding (5) Good (4) Average (3) Below Average (2) Poor (1) Reponse Count Reponse Score
	11 1 12 4.92



# Humanizing Online Learning by Leveraging Green Screen Technologies



Are you ready to jazz up your course  
with Green Screen Tech?

## Questions?

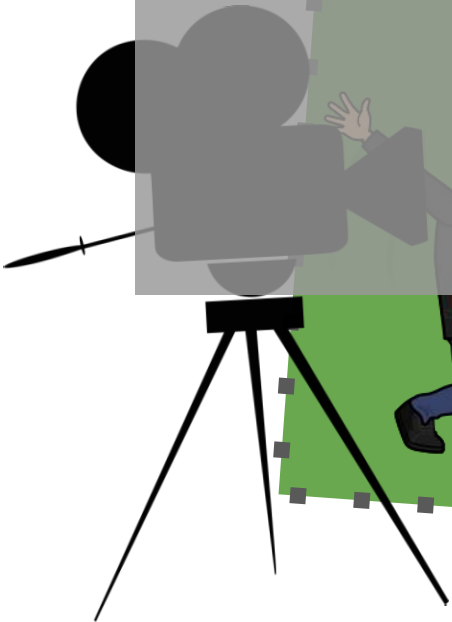
# NASHVILLE



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[rdunaway@gadsdenstate.edu](mailto:rdunaway@gadsdenstate.edu)



**Dawn Dunaway**  
Instructional Designer, GSCC  
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## Works cited:

1. Anderson, T., Rourke, L., Garrison, D. R., & Archer, W. (2001). Assessing teaching presence in a computer conferencing environment. *Journal of Asynchronous Learning Networks*, 5(2), 1-17.
2. Burnsed, B. (2010, October 20) Curtailing Dropouts at Online Universities, *U.S. News & World Report*, Retrieved May 31, 2016, from <http://www.usnews.com/education/online-education/articles/2010/10/20/curtailing-dropouts-at-online-universities>
3. Garrison, D. R., Anderson, T., & Archer, W. (1999). Critical inquiry in a text-based environment: Computer conferencing in higher education. *The Internet and Higher Education*, 2(2-3), 87-105.
4. Garrison, D. R., & Arbaugh, J. B. (2007). Researching the community of inquiry framework: Review, issues, and future directions. *The Internet and Higher Education*, 10(3), 157-172.
5. Nippard, E., & Murphy, E. (2007). Social presence in the web-based synchronous secondary classroom. *Canadian Journal of Learning and Technology*, 33(1). Retrieved from <http://www.cjlt.ca.eri.lib.byu.edu/index.php/cjlt/article/view/24/22>

It's time for your close-up!

Come and try it out!

Take footage home with you!



Link to slideshow: <https://tinyurl.com/greenusdla2019>

Humanizing Online Learning  
by Leveraging  
Green Screen Technologies



Are you ready to jazz up your course  
with Green Screen Tech?

**NASHVILLE**

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Scan  
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