

Exhibit, Sponsorship & Vendor OPPORTUNITIES

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In tune with

the Future of Digital & Distance LEARNING



USDLA National Conference
Nashville, Tennessee
May 20 - 23



Join us for our 32nd Year as we get In Tune with the Future of Digital and Distance Learning



- Inspiring Keynote Speeches
- Informative Session Tracks
- Evening Roundtable Dinner
- Board Member Interaction
- International Awards Banquet
- Exhibit/Sponsor Space
- Networking Reception
- After Hours Social Activities



In Tune with the Future



Networking opportunities with IT, e-learning and distance learning professionals

- **300+ attendees from Education, Enterprise, Government and Healthcare**
- **76% are decision makers and purchasing influencers**
- **Dedicated events/activities designed to drive vendor interaction**
- **Over 1000 networking opportunities throughout the conference**

An opportunity to meet attendees and share solutions in a private setting

- **Showcase booth - 6' table in dedicated exhibit space area**
- **USDLA website and conference electronic program listing**
- **Sponsor spotlight kickoff and promotion throughout the year by USDLA**
- **Cost: \$1500 includes 1 attendee pass**



Sponsorship Opportunities

Silver Sponsor – General session floor time, exhibitor’s booth, 3 attendee passes, concurrent session - \$5,000

Bronze Sponsor – Breakfast session floor time, exhibitor’s booth, 2 attendee passes, concurrent session - \$2,000

Friends of USDLA – Website and conference program listing - \$500

Conference schedule with exhibitor interactions

- **Monday May 20th – Opening Reception and Attendee Scavenger Hunt**
- **Tuesday May 21st – Yoga, Welcome Keynote, Luncheon, Night on Town Dinners**
- **Wednesday May 22nd – Bill Jackson Sunrise Run/Walk, Luncheon, Awards Dinner**
- **Thursday May 23rd – Coffee Service, Closing Brunch and Keynote**

BECOME A MEMBER



Opening Keynote Speaker

Jon Linkous

CEO at Partnership for Artificial Intelligence & Automation in Healthcare

Closing Keynote Speaker

Dr. Trish Holliday

Assistant Commissioner & State Chief Learning Officer, TN Government

