



USDLA National Distance Learning Week

Monday, November 5, 2018 - ENGAGEMENT		
11:00 am – 12:00 pm		
<p>Robert Zotti Assistant Dean, WebCampus Stevens Institute of Technology</p>	<p>Making Online Course Content Accessible</p>	<p>This presentation will review how accessibility was made a primary priority during a course redesign effort. It will focus on the various actions needed in order to institutionalize presentation templates, train faculty, and modify content. Attendees will learn the tips and tricks that were used to upgrade a 15-week Project Management fundamentals course</p>
2:00 pm – 3:00 pm		
<p>Dr. Rhonda Blackburn VP & Chief Academic Officer BNED LoudCloud</p>	<p>One Size Does Not Fit All: Customizing Solutions for the Needs of Your Institution</p>	<p>There are more than 5,000 colleges and universities in the United States today, ranging from small to large, public to private, two-year to four-year, with thousands of differentiators in between. No two colleges are alike, and yet edtech is often presented as a one-size-fits-all solution. The truth of the matter is that customization counts – just as each student arrives on campus and personalizes</p>

		their journey to fit their academic needs and career plans, so to must educators and administrators customize edtech solutions to the unique needs of their campus.
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Tuesday, November 6, 2018 – FEEDBACK AND SUPPORT

11:00 am – 12:00 pm

Jose L. Fulgencio Oklahoma State University	How to engage online students through discussion boards	Getting students engaged in the classroom is tough enough, but to get an online class involved in a discussion can be difficult if not done correctly. Learn how you can engage students in your online classroom with discussion board questions mixed with online videos. Audience members will leave with ideas necessary to create an engaging online discussion forum that can help with online student retention, feeling of acceptance in the classroom, and getting students to complete discussion boards.
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2:00 pm – 3:00 pm

David McMillan, Barbie Miller, & Terri Wheaton Old Dominion University	No Student Left Behind: Individualized Support in an Online Environment	We take the mystery out of providing quality individualized student support in the high-demand online learning environment. Exciting and effective technology tools coupled with well-trained, committed professionals consistently deliver three levels of critical support to online learners.
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Wednesday, November 7, 2018 – CREDENTIALS AND EFFICIENCIES

11:00 am – 12:00 pm

Dr. William J Ryan	Closing the Credential Gap: From badges to bachelors	Employers need for specific skilled employees continues to grow but the question is what credential is needed? This session will examine a credentialing pathway that will take an employee the entire distance to degree and highlight the opportunity to build robust partnerships with institutions while developing a talent pipeline.
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2:00 pm – 3:00 pm

Dan Hillman Associate Director of Instructional Design Boston University	Replacing the Spreadsheet: Three Years Later	Three years ago, Boston University's Office of Distance Education began using web-based task management software to improve the communication and workflow of our online course development and support. We'll describe our process, lessons learned, how it improved our workflow, and how we extended its functionality with our own tools.
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Thursday, November 8, 2018 – SELF-DIRECTION & MENTORSHIPS

11:00 am – 12:00 pm

Valary Oleinik	From Self-Determination Theory to Self-Directed Learning Practice	In this interactive session you will get to explore how to leverage aspects of the self-determination theory of intrinsic motivation (autonomy, mastery, and relatedness) to design courses that are more learner-centric, help
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		develop your learners' confidence and curiosity, and set them on the track to being more self-directed in their future learning endeavors.
2:00 pm – 3:00 pm		
<p>Roz Hussin Instructional Design Tech Specialist University of Nebraska - Lincoln</p>	Insight into Mentor 360	Mentoring is more than just a two-way relationship, and the impact of successful mentoring reaches far beyond two-persons. Effective sustainable mentoring requires cognizant multi-directional and multi-participant investment, and can benefit both individuals and organizations in multiple ways. In this webinar, you will be introduced to reflective and collaborative practices that harness and maximize existing mentoring skills, as well as explore and discover core metacognitive-mentoring skills (possibly) new to you.

3:30 pm – 4:30 pm

Dr. Patricia Ritschel-Trifilo

Electronic and Information Resources (EIR)
Accessibility Coordinator.
Director of WBUonline
Wayland Baptist University

Raymond Rose

Online Accessibility and Learning Evangelist
Rose & Smith Associates

Issues in Access and Accessibility for All in Digital Learning

Accessibility by individuals with disabilities to digital materials is one of the major technology issues of our time. The growth of online learning, and the increased use of digital materials in blended and flipped classrooms in K-12 and higher education has created more accessibility issues. The U.S.

Department of Education's Office for Civil Rights and the U.S. Department of Justice enforcement of accessibility issues has made explicit the actions academic institutions should be engaged in to ensure that all students have full access to learning.

This session will provide a brief overview of the topics presented in TxDLA's Digital Accessibility Certification Program which positions participants to be on the leading edge of these concerns by providing them with an understanding of current legal enforcement actions, resolution agreements, consent decrees and Universal Design for Learning, while equipping them with practical skills in making digital content accessible.

Friday, November 9, 2018 – CONTENT & ACCESSIBILITY		
11:00 am – 12:00 am		
Dr. Loretta Cochran and Dr. Johnette Moody, Arkansas Tech University	Quality Online Course Development using Quality Matters	Striving to improve online course development has led to Arkansas Tech University adopting Quality Matters, a program developed by faculty, based on best practices. Learn how utilizing the QM Rubric creates an exceptional course that truly supports assessment.
2:00 pm – 3:00 pm		
Dr. Peg Hohensee Mathematics Department Chair & Chief Virtual Difference Maker Purdue Global	Leading the Pack with Feedback and Performance Standards	By instituting an intensive feedback program which highlighted strengths and noted opportunities, online instructors were provided clear guidance in meeting and exceeding university performance expectations. In this session, the presenter will discuss the results of a longitudinal study of the impact of the feedback program on instructor performance, student satisfaction, and student performance.