



# Mentimeter

- ▶ Go to [www.menti.com](https://www.menti.com)
- ▶ Enter code **16 16 62**
- ▶ Complete Question 1

# Are ALL Your Students Ready for Online Learning?



Crystal Faulkner  
Online Support Coordinator  
Distance Education  
Austin Peay State University

# Austin Peay State University

- ▶ Clarksville, Tennessee
- ▶ 4-year public institution
- ▶ Undergraduate and graduate degrees



10,310 average  
5-year head count

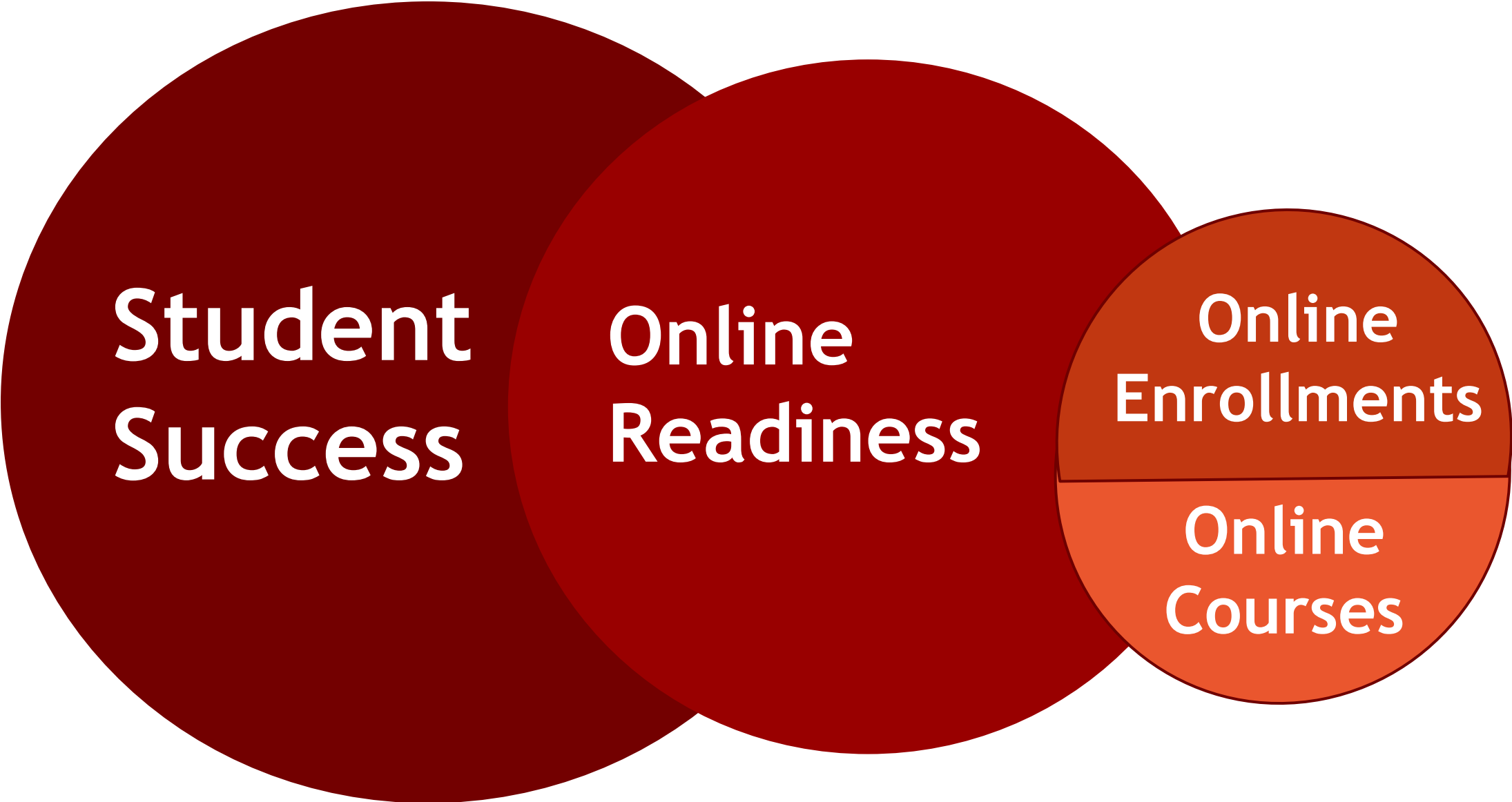


67% Fall-to-Fall  
retention rate



39% 6-year  
graduation rate

# Concerns



**Student  
Success**

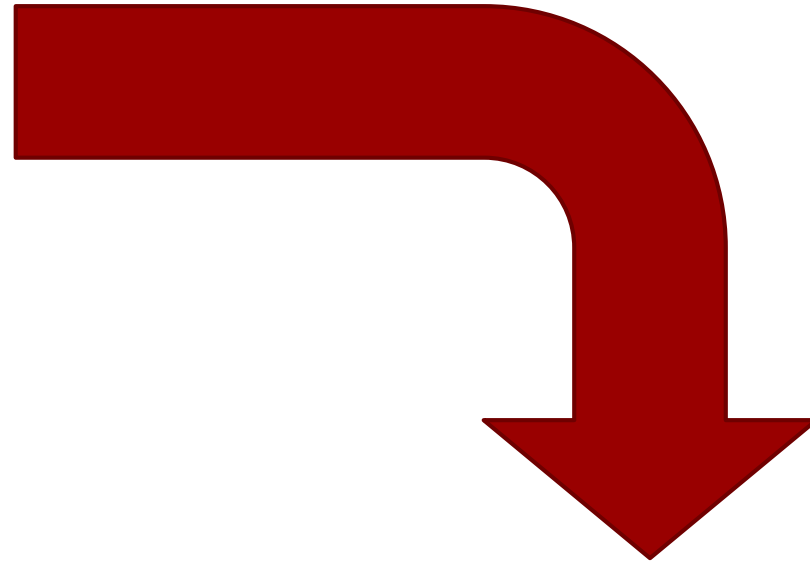
**Online  
Readiness**

**Online  
Enrollments**

**Online  
Courses**

# SmarterMeasure

- ▶ Online & higher education
- ▶ Assesses technology skills
- ▶ Assesses non-cognitive skills
- ▶ Feedback & resources
- ▶ Reporting



 **SmarterMeasure**<sup>TM</sup>  
*Learning readiness indicator*

# Other Options

## Vendor

- ▶ LASSI for Learning Online
- ▶ SuccessNavigator
- ▶ ACT WorkKeys
- ▶ Copley Retention

## Creative Commons

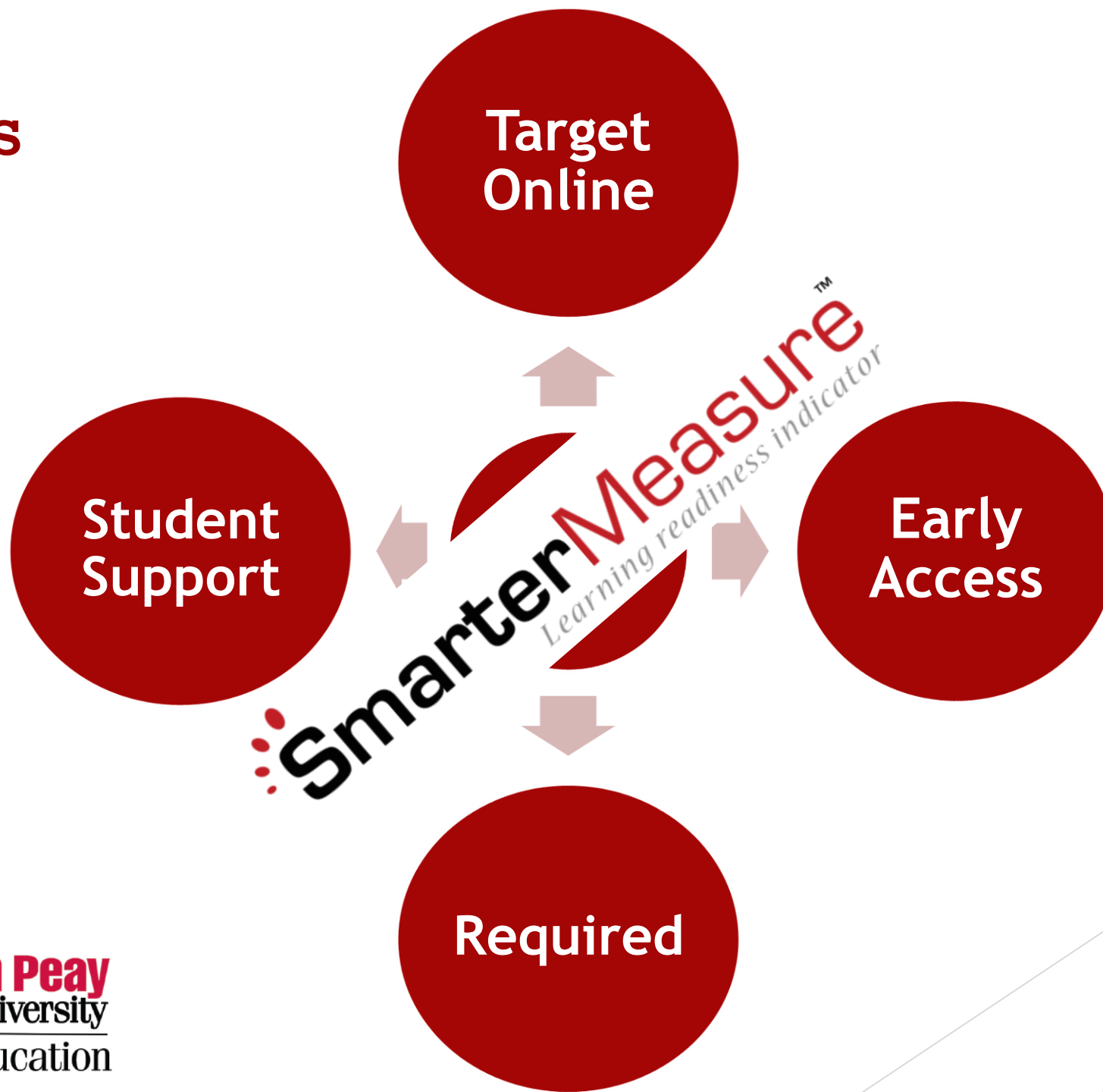
- ▶ Stanislaus State
- ▶ Pennsylvania State
- ▶ Washington State Board for Community & Technical Colleges



# Mentimeter

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# Goals





Partnership

Target All Freshmen

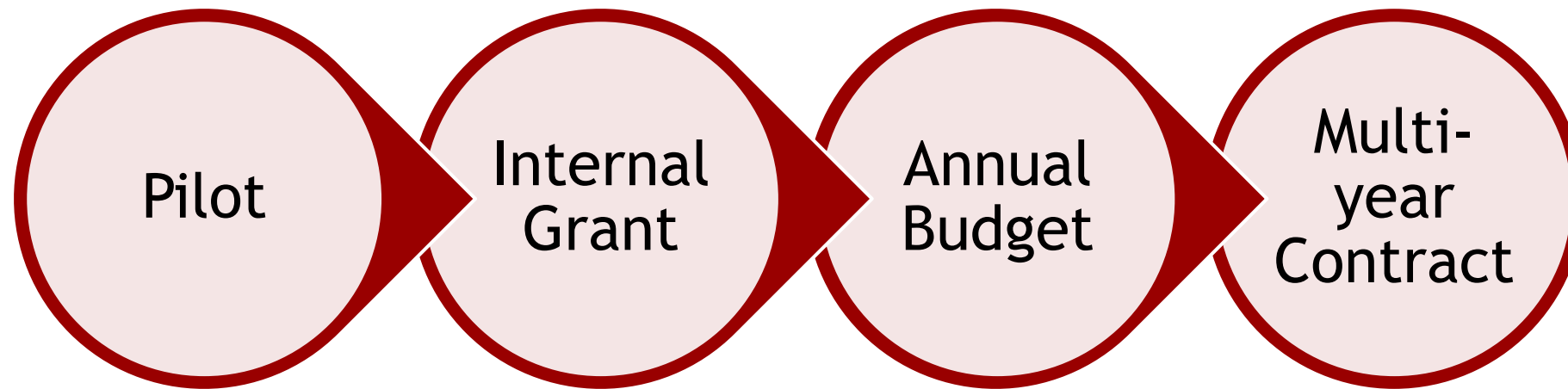
Student Support

APSU 1000

Early Access

Required

# Funding





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# Curriculum

**Begin**

- SmarterMeasure Assessment
- Personalized Readiness Report
- Reflective Discussion Assignment

**End**

- Student Feedback Survey
- Instructor Feedback Survey

# Instructor Support & Training



One-on-One  
Support



Group Trainings



Online  
Resources

# Pilot Data

- ▶ Fall II 2016 to Spring II 2017
- ▶ 19 online, hybrid, & face-to-face sections
- ▶ 13 instructors
- ▶ 354 students
  - ▶ 183 completed both SmarterMeasure & survey in full
  - ▶ 51.7% completion rate

# Pilot Student Results

## DEMOGRAPHICS



54.1% of students were 18 to 22 years of age



47.5% attended face-to-face in a classroom



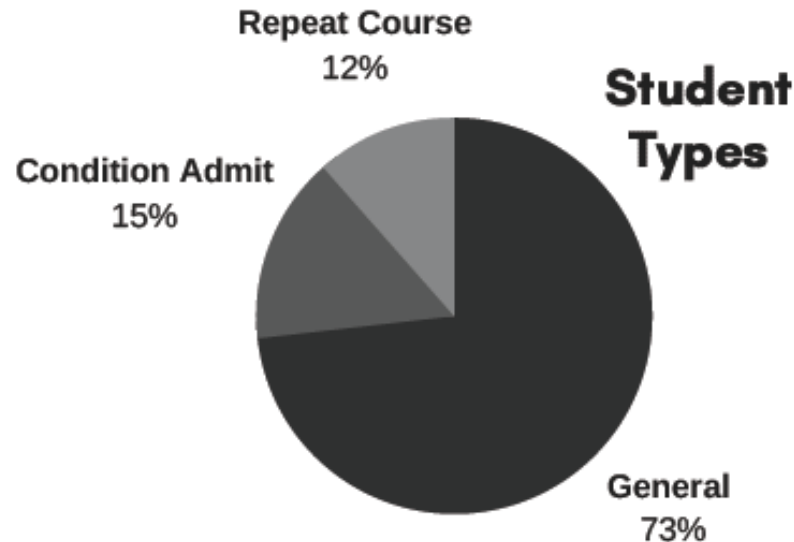
53% of students were in an accelerated section



52.6% of students identified as male & 44.3% identified as female



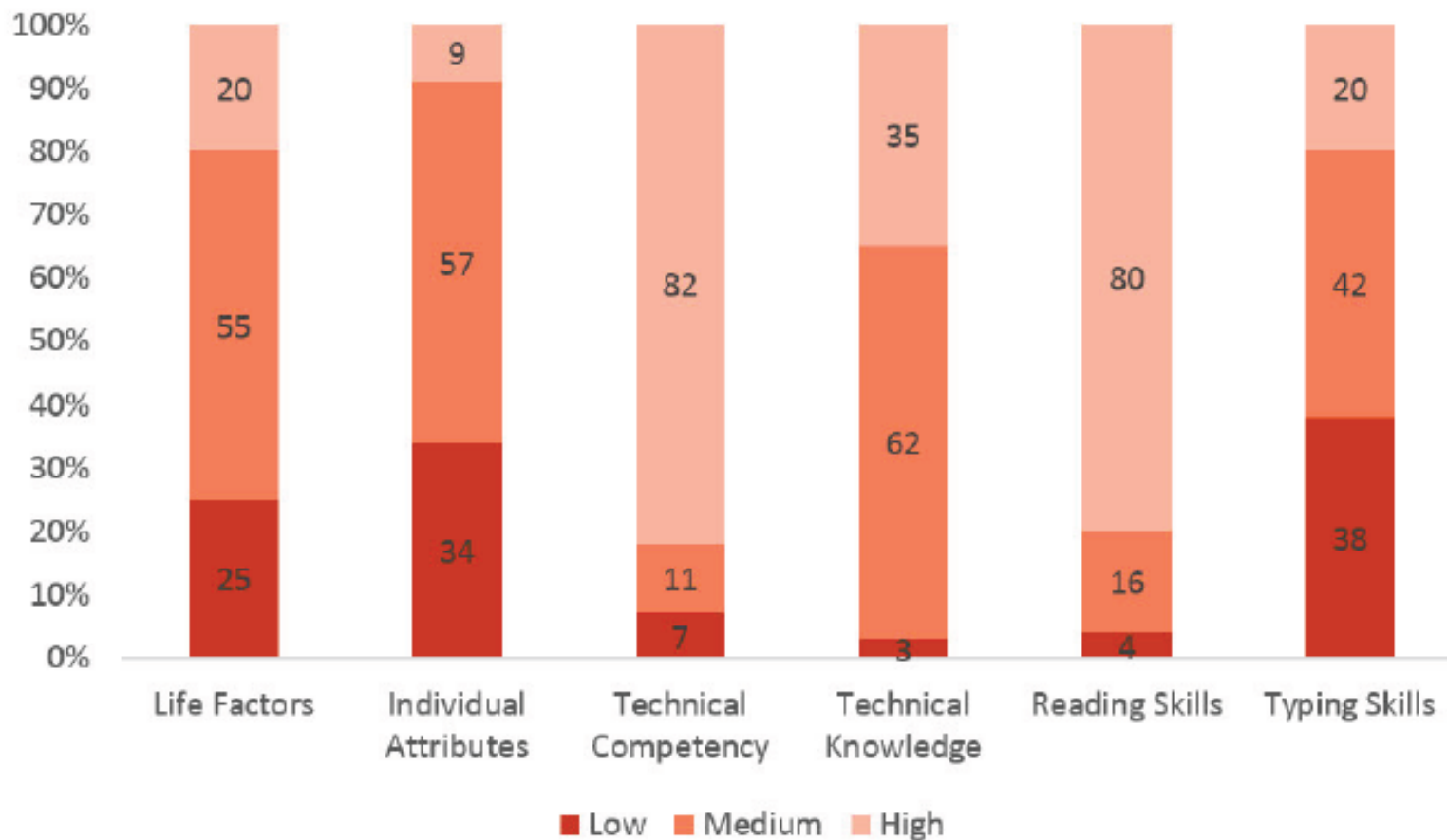
56.8% of students reported having never taken an online course



57.9% are self employed or part/fully employed while 19.7% are looking for employ

# PERFORMANCE

SmarterMeasure assesses students' readiness for technology-rich learning which can be categorized as low, medium or high readiness in these 6 sections



## Top 3 Learning Styles



51.4%  
Solitary



37.2%  
Social



34.4%  
Aural



## PERCEPTIONS

**50.8%** of students agreed or strongly agreed they **planned to take online courses** prior to completing SmarterMeasure



**62.3%** agreed or strongly agreed **after** completing SmarterMeasure

**55.7%** of students agreed or strongly agreed they were **confident in their readiness** to take online courses prior to completing SmarterMeasure



**67.7%** agreed or strongly agreed **after** completing SmarterMeasure

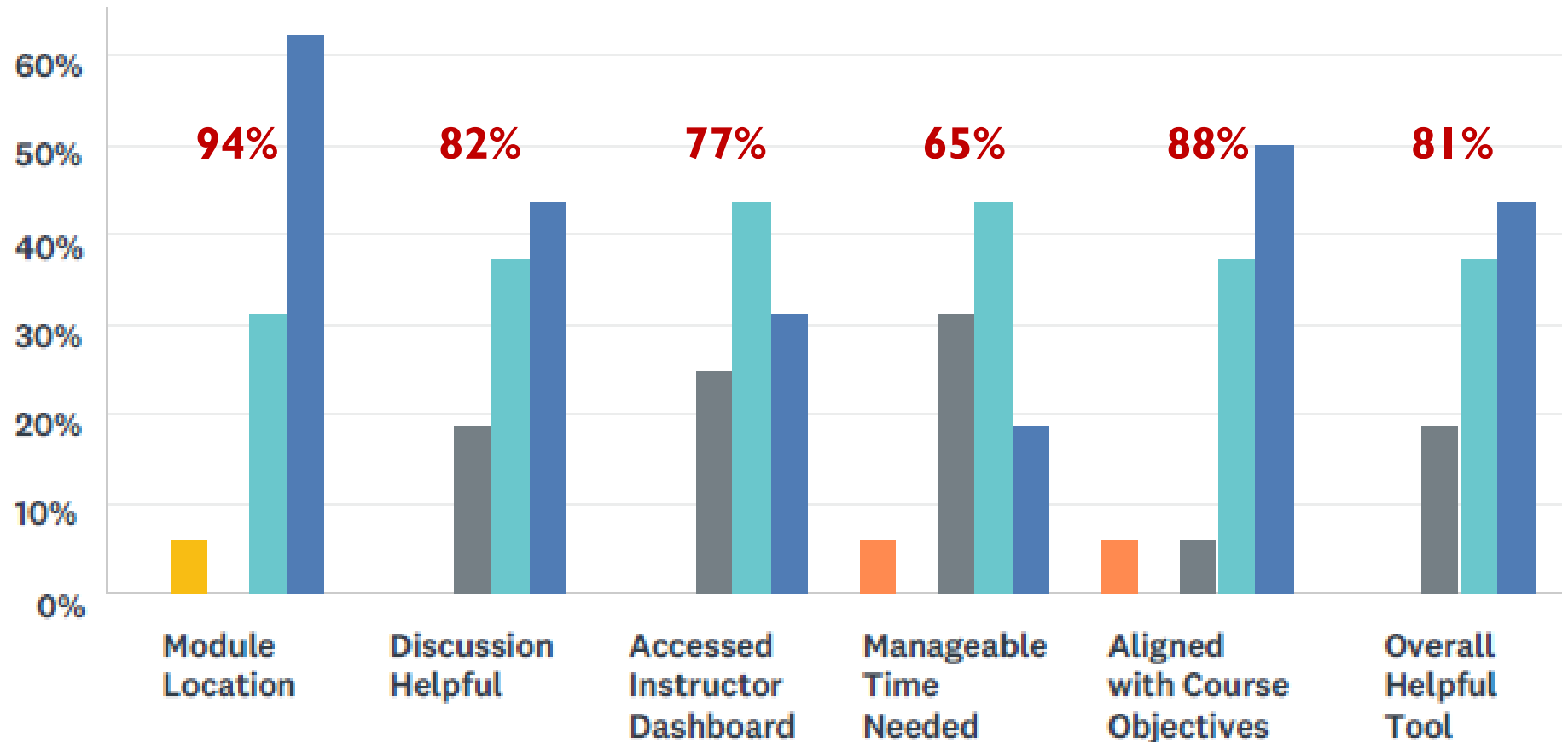


**73.7%** of students agreed or strongly agreed that SmarterMeasure helped them to identify their **strengths and opportunities for improvement**



# Overall SmarterMeasure Experience

Answered: 16 Skipped: 0



## Pilot Instructor Feedback Survey Results

# Post-Pilot

- ▶ Approved for full implementation in all sections
- ▶ Changes to APSU 1000 curriculum based on feedback
- ▶ Creation of instructor support materials

[www.apsu.edu/smartermeasure](http://www.apsu.edu/smartermeasure)

# First Year Full Deployment

## ▶ Fall 2017

- ▶ 108 sections
- ▶ 83 instructors
- ▶ 2,108 students
- ▶ 1,856 started
- ▶ 1,658 completed

## ▶ Spring 2018

- ▶ 16 sections
- ▶ 11 instructors
- ▶ 277 students
- ▶ 247 started
- ▶ 217 completed

## ▶ Total

- ▶ 124 sections
- ▶ 85 instructors
- ▶ 2,385 students
- ▶ 2,103 started
- ▶ 1,875 completed
- ▶ 79% - 89% completion rates

# Takeaways

- ▶ Align initiative with institutional strategic plan
- ▶ Find or build tool that covers areas of concern
- ▶ Target as many students as possible early on
- ▶ Make it required and provide student support
- ▶ Partner
- ▶ Get instructor input and use it



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State University

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[www.apsu.edu/smartermeasure](http://www.apsu.edu/smartermeasure)