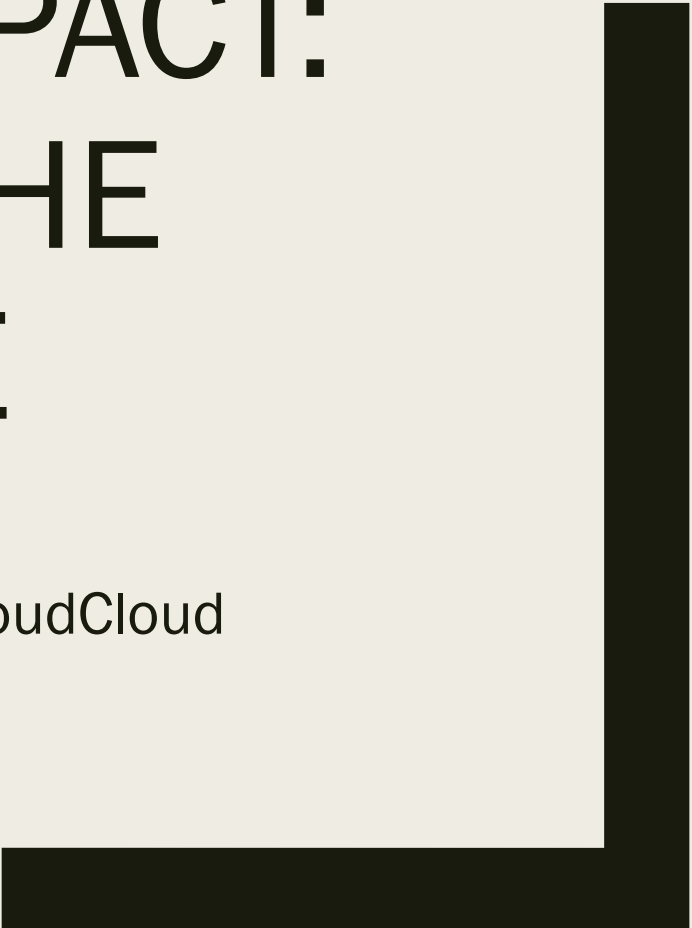




# PARTNERSHIP IMPACT: DEVELOPING THE WORKFORCE

Dr. Rhonda D Blackburn

VP & CAO, Barnes and Noble Education LoudCloud



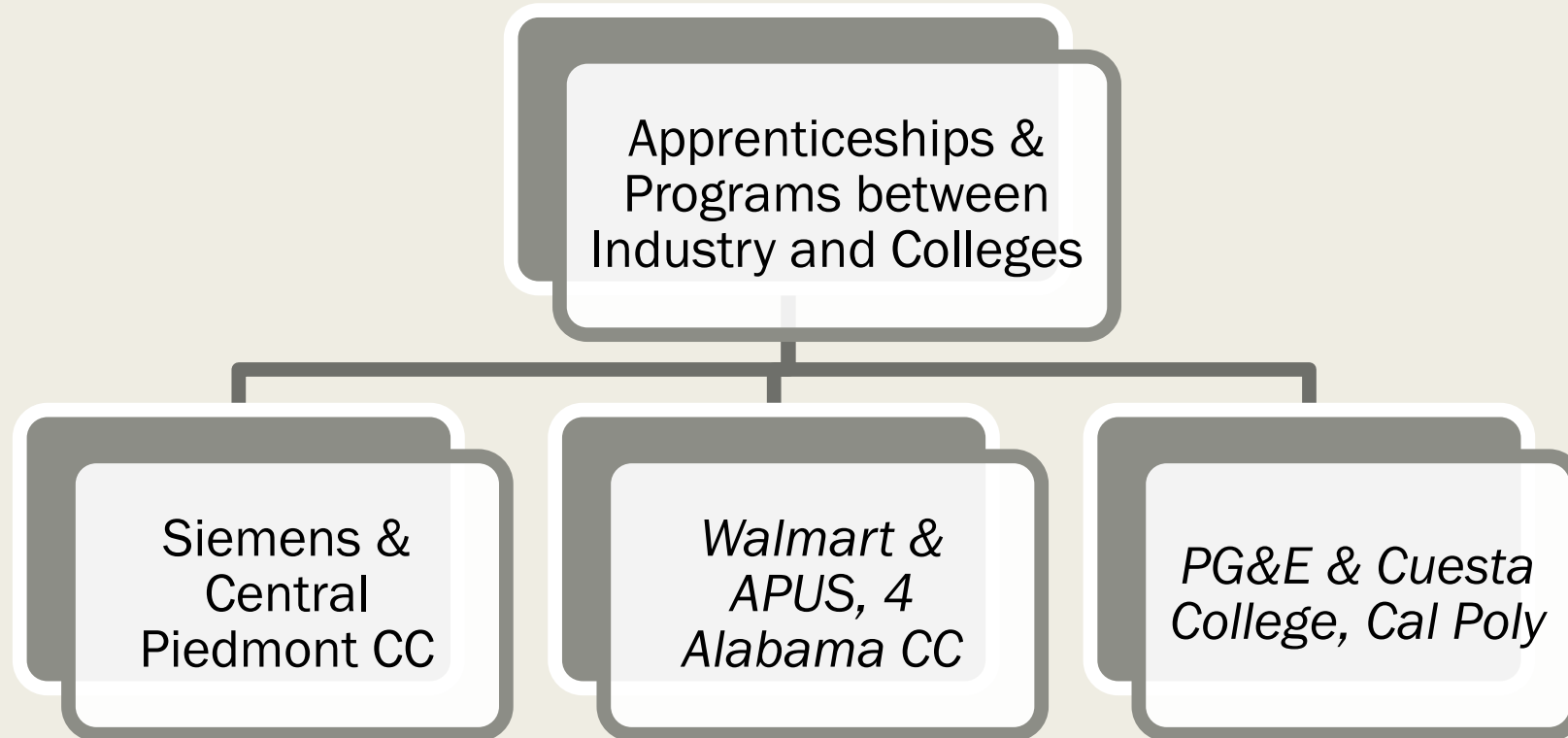
# Statistics

5.9 million jobs go unfilled

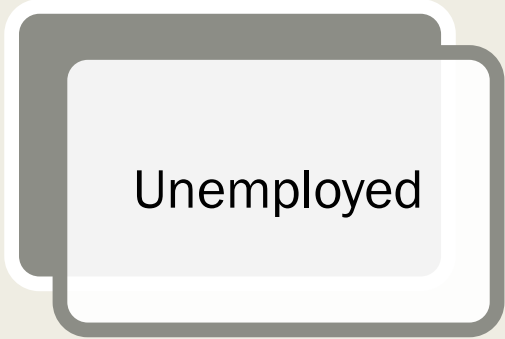
44% of small businesses can't find qualified workers

53% of skilled workers are 45 years and older

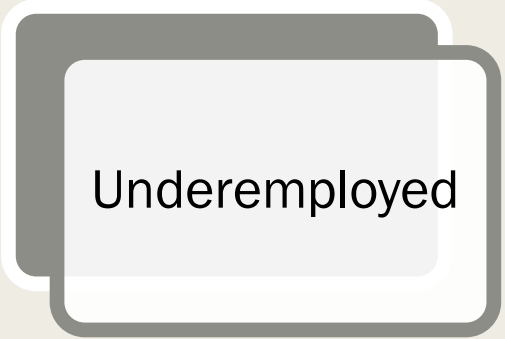
# Business & Industry Response



# Need

A light gray rounded rectangle with a dark gray border and a white drop shadow, containing the text "Unemployed".

Unemployed

A light gray rounded rectangle with a dark gray border and a white drop shadow, containing the text "Underemployed".

Underemployed

A light gray rounded rectangle with a dark gray border and a white drop shadow, containing the text "Outdated skills".

Outdated skills

A light gray rounded rectangle with a dark gray border and a white drop shadow, containing the text "Change careers".

Change careers

WHAT CAN HIGHER ED  
DO TO IMPACT THESE  
NEEDS?

Your Thoughts!

# Think Outside the Degree!



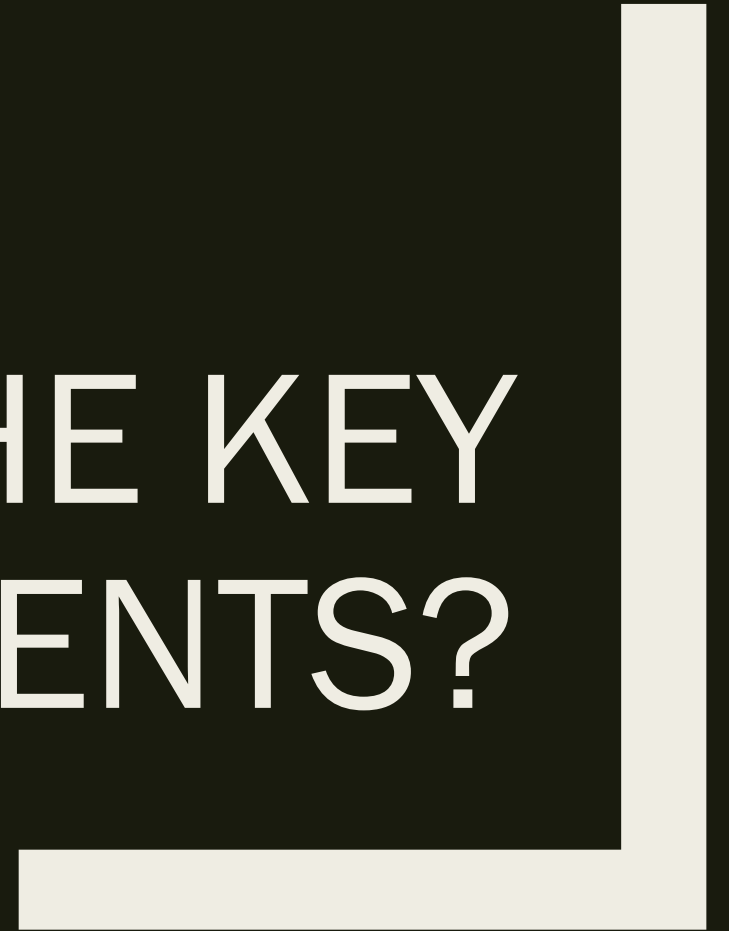
HOW DO WE DO  
THIS?



# Workforce is the Focus!

- Trend analysis
- Market share/analysis
- Student analysis
- Where are your students working or going to work?
  
- Common employability skills

WHAT ARE THE KEY  
COMPONENTS?



# Collaboration

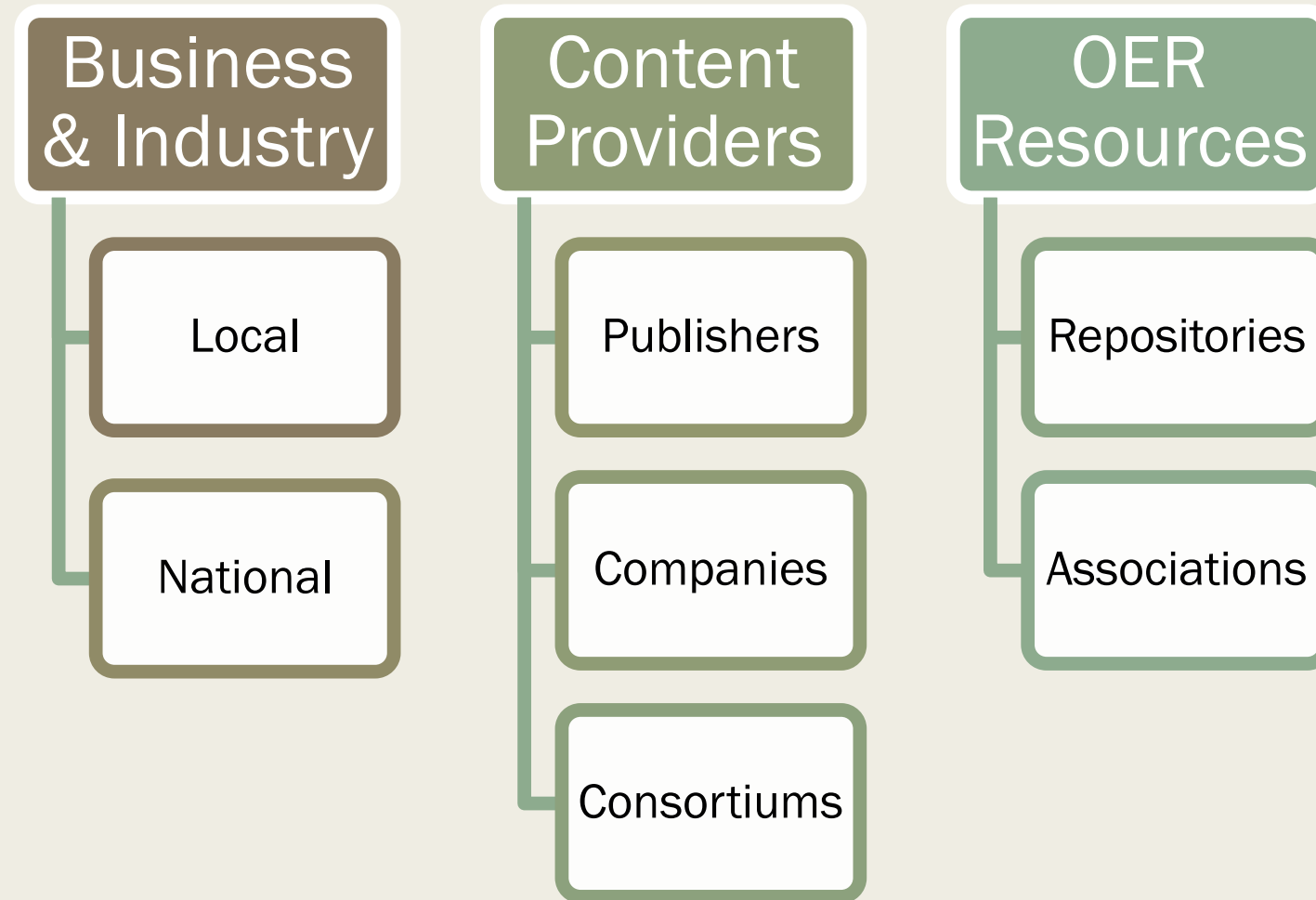
Find	Find right partner
Know	Know the outcome
Determine	Determine skills/competencies
Build	Build content

# Competencies / Skills

- Where do you find them?
  - *Industry/Partners*
  - *Associations*
  - *O\*Net*

# Curriculum

(Assessments and Resources)



# Platform

How are you going to build and disseminate it to the workforce?

# Where Does Microcredentialing Fit In?

Tracking

Stacking

PLA

# Wrapping Up!

Collaboration

Competencies  
/ Skills

Curriculum

Platform

PRODUCE EMPLOYEES FOR

Employment

Promotions

New Skills

New Careers





# Thank you!

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