

ALL ABOARD!

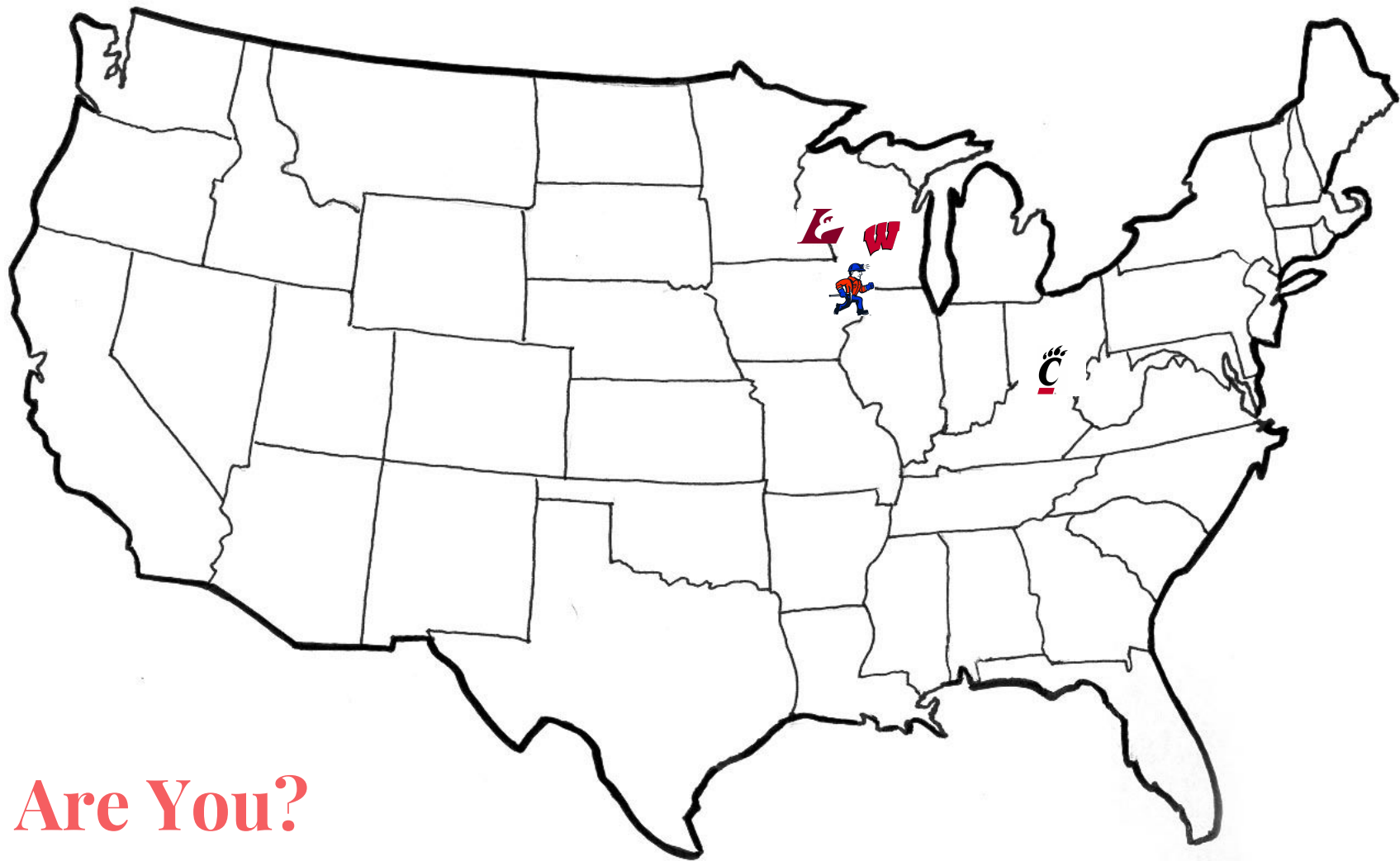
**The Importance of a
Distance Alumni Advisory
Board**

Who Are We?

- Melissa Gavin
- Cheryl Lange
- Kendall Loggins

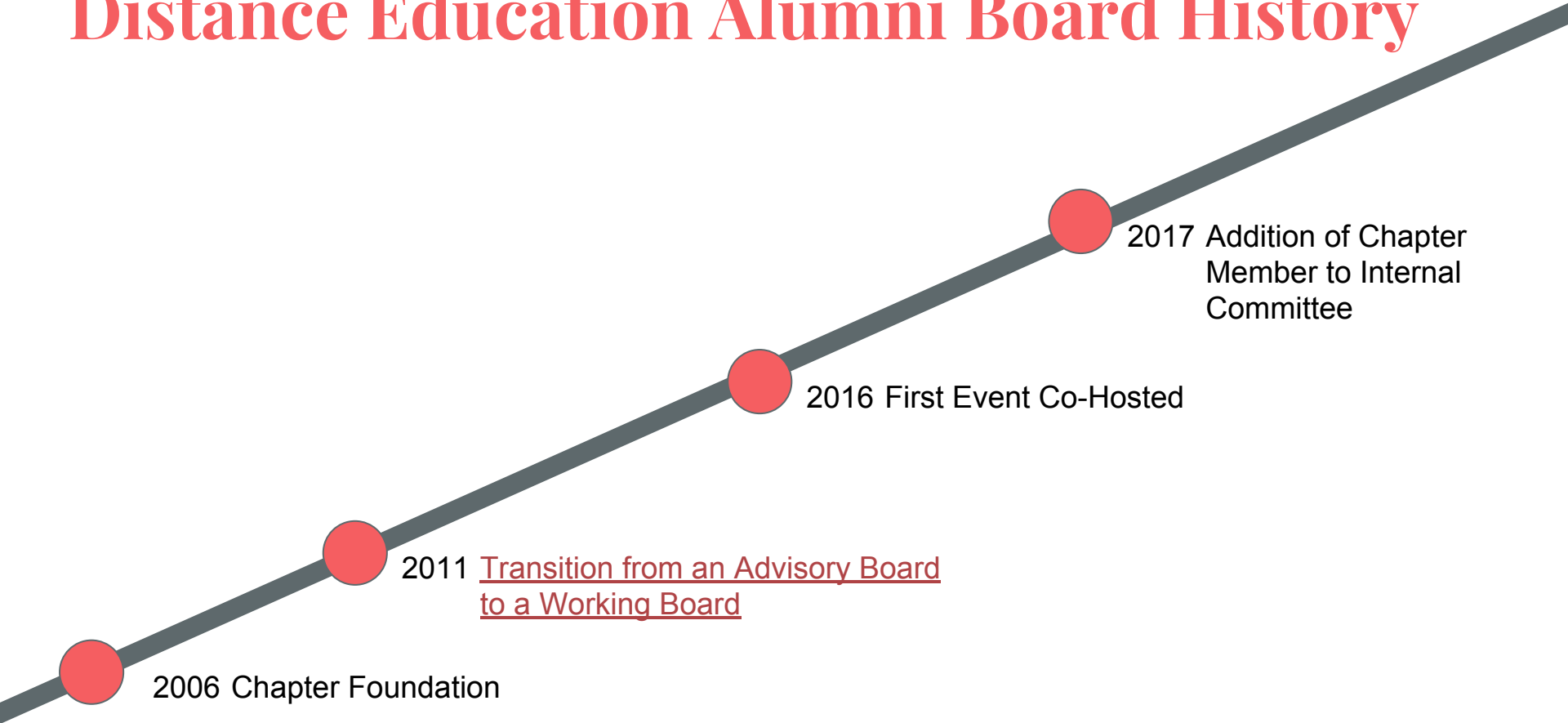
- UW-Platteville
 - Three Colleges plus Distance Learning
 - Distance Learning Programs
- Alumni Relations at UW-Platteville
 - Campus-wide
 - Distance Learning





Who Are You?

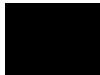
Distance Education Alumni Board History



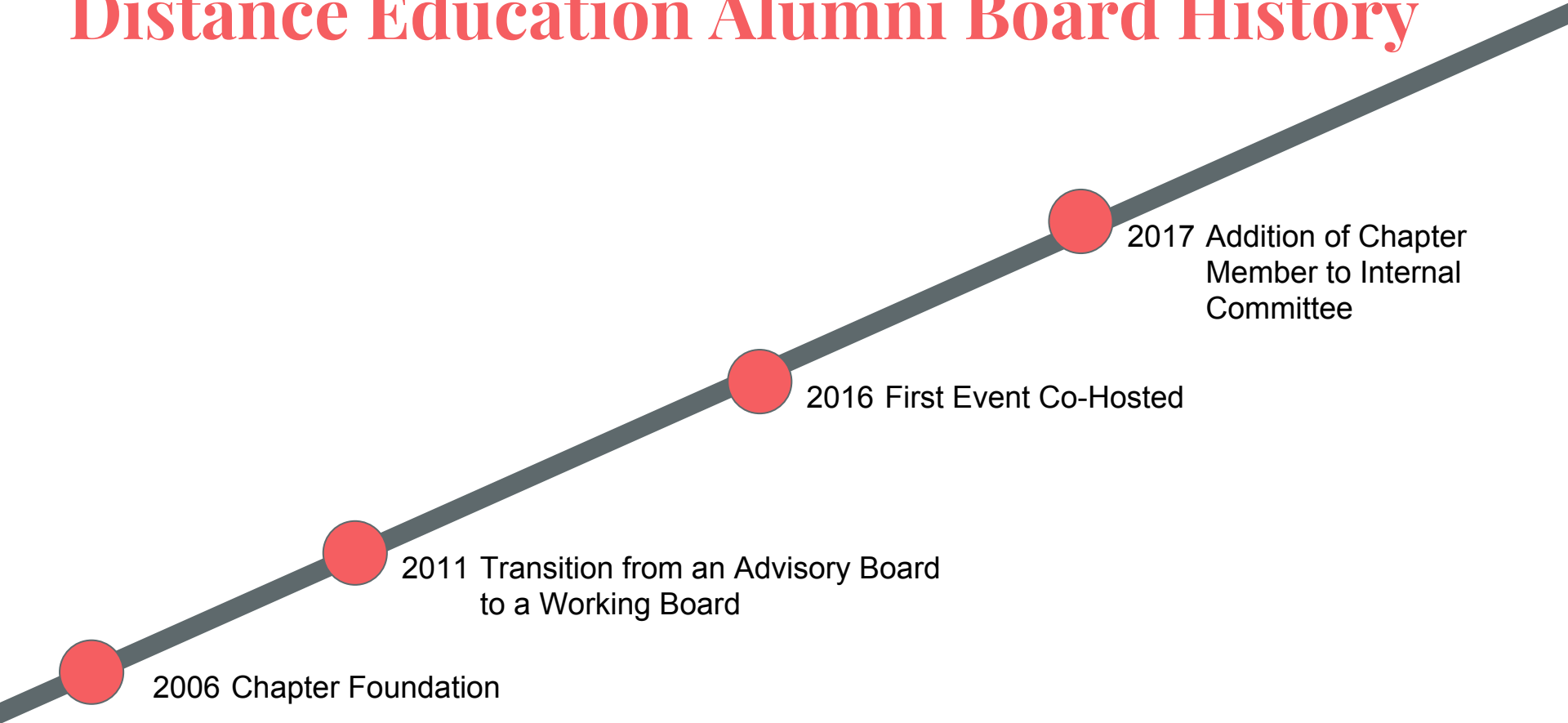
Jill Bisco, Dist. Ed. Alumni Board President



“This sub-chapter allows us to focus on specific students. It also allows us to take resources that may be strained at the full level and apply them to a specific sub-group. This allows the chapter to survive.”



Distance Education Alumni Board History



Steps to Board Collaboration

1. Getting the word out
2. Influencers
3. Collaboration
4. Mission
5. Build activities
6. Collaborate some more
7. Maintaining



Getting the Word Out

What's New Alumni?

By Dawn Drake, UWP Executive Director of Alternative Delivery Systems

Over the past couple of months, I've had an opportunity to connect with a variety of alumni by phone, e-mail, and in person during my travels. I can't tell you how much fun it is to hear about what is happening in your lives. The bigger our alumni base grows, the more I realize how small our world really is and our connections overlap in a variety of ways.

Meeting alumni at national conferences, hiring fellow students/alumni for jobs, children of online alumni becoming roommates at college, and discovering that one of your neighbors was an alumnus from your degree program are all examples of stories that I've heard from our alumni during the past year. While each of the stories is a bit different, the one common theme I continue to

colleague that would like to get involved in one of our programs offered at a distance, let us know about it. And, wherever you go, if you meet another alumnus from UWP, take a picture and send it to us with a little story about your meeting.

Finally, if you are ever in the Platteville area, please stop at the Distance Learning Center to visit us. We would love to meet you for

the first time or get reacquainted if it has been awhile since we last saw you. All of you will be getting an invitation to attend the graduation banquet on May 12th. Please consider attending this event. Each year we get a few more alumni that come back for this event and as this continues to grow, we will be able to offer additional opportunities that will further benefit you!

Alumni Advisory Board Formed

In January 2006, the first meeting of the Distance Education Alumni Advisory Board was held. This is a newly formed group of graduates from the programs offered at a distance. This group was formed based on a recommendation from the Student Advisory Board, who has done limited work in



UW-Platteville Distance Education Alumni

February 13 · 🌐

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All aboard! The Distance Education Alumni Board is looking for new members! Serving on the board is an easy way to give back to the university and the Distance Education programs (see board member expectations below). If you're interested, email AB President Jill Bischo at distedalumni@uwplatt.edu.

Members must meet the following expectations:

1. REQUIRED - All board members must be active members of the UW-Platteville Alumni Association.
2. REQUIRED - The board holds four m... [See More](#)



Alumni Board

The Distance Education Alumni Board is a dedicated group of alumni who work to create strong connections between UW-Platteville and its alumni.

UWPLATT.EDU

ALUMNI Advisory Board Update

As the newly formed alumni advisory board continues to meet, feedback and ideas are forthcoming for the best ways to stay connected with alumni from the distance programs. Some of the projects that the group has worked on during its first 4 months of existence include:


- Recommendations for updates to the alumni web site
- Suggestions for new ways to get alumni involved with UW-Platteville
- Ideas for marketing the distance programs and recruiting students, including the role that alumni can play in this initiative
- Feedback on ideas associated with developing an online alumni reunion
- Input on items for the Higher Learning Commission review, Board of Regents presentation, UW-Platteville annual report article, and strategic planning initiatives



What tools do you have available?

Influencers

- **Internal**
 - Employees
 - Department chairs
 - Communications
 - Alumni relations
- **External**
 - Active alumni



What is your sales pitch?
Why is this important?

Collaborate

Work with existing structures when possible

Chapter within a bigger organization

501c3 status - Does it matter?



What is your structure?

Mission

The purpose of the Distance Education Alumni Board is to:

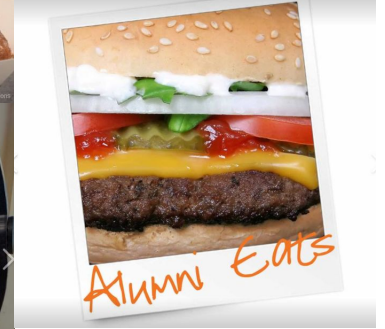
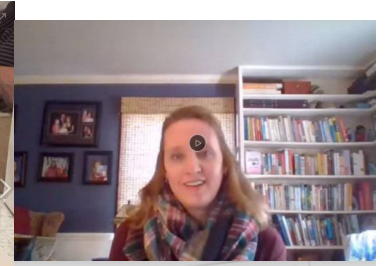
1. Promote distance education to potential students.
2. Develop activities to connect with distance education graduates.
3. Provide guidance in developing methods to raise the visibility of distance education on the UW-Platteville campus and with the Alumni Association.
4. Identify methods to connect alumni with current and prospective students.
5. Serve as the "voice of the distance alumni" in reviewing policies, plans, and new initiatives for distance education.



Where do you live now?

Build Activities

- Location, location, location! Or not...
- Align activities with mission
- Variety



The gift of education
Scholarships support our students, enabling them to pursue their education with a reduced financial obligation. Here are the stories of some of the past year's scholarship



What activities would align with your mission?

Collaborate Between Groups

- External
 - Alumni Board
- Internal
 - Alumni Committee
 - Alumni Association



What obstacles would you have to overcome prior to collaborating?

Questions?

For copies of materials, please see us afterwards to leave your name and email.

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- Kendall Loggins, logginsk@uwplatt.edu, 608.342.1468