

# Exhibit, Sponsorship & Vendor OPPORTUNITIES

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 **USDLA**  
UNITED STATES DISTANCE LEARNING ASSOCIATION  
2018 National Conference

April 29th - May 2nd  
Hilton Indianapolis  
Hotel and Suites  
Indianapolis, IN



"Going The Distance"

**Registration Now Open!**

**Join us for our 31<sup>st</sup> Year as we  
focus on *Going the Distance***



- **Inspiring Keynote Speeches**
- **Informative Session Tracks**
- **Evening Roundtable Dinner**
- **Board Member Interaction**
- **International Awards Banquet**
- **Exhibit/Sponsor Space**
- **Networking Reception**
- **After Hours Social Activities**



# Going the Distance



**Networking opportunities with IT, e-learning and distance learning professionals**

- **300+ attendees from Education, Enterprise, Government and Healthcare**
- **76% are decision makers and purchasing influencers**
- **Dedicated events/activities designed to drive vendor interaction**
- **Over 1000 networking opportunities throughout the conference**

**An opportunity to meet attendees and share solutions in a private setting**

- **Showcase booth - 8' table in dedicated exhibit space area**
- **USDLA website and conference electronic program listing**
- **Sponsor spotlight kickoff and promotion throughout the year by USDLA**
- **Cost: \$1500**



## Sponsorship Opportunities

**Silver Sponsor – General session floor time, exhibitor’s booth, 3 attendee passes, concurrent session - \$5,000**

**Bronze Sponsor – Breakfast session floor time, exhibitor’s booth, 2 attendee passes, concurrent session - \$2,000**

**Friend of USDLA – Website and conference program listing - \$500**

**Conference schedule with exhibitor interactions**

- **Sunday April 29<sup>th</sup> – Opening Reception and Attendee Scavenger Hunt**
- **Monday April 30<sup>th</sup> – Welcome Introduction, Luncheon, Awards Banquet**
- **Tuesday May 1<sup>st</sup> – Bill Jackson Sunrise Run/Walk, Luncheon, Roundtable Dinner**
- **Wednesday May 2<sup>nd</sup> – Coffee Service, Closing Brunch**

**BECOME A MEMBER**



**Opening Keynote Speaker**  
**Carol Vallone**  
**Former CEO & Board Chair**  
**WebCT Inc. - Wimba Inc. - Meteor Learning**

**Closing Keynote Speaker**  
**Doug Lederman**  
**Editor and Co-Founder**  
**Inside Ed**

