THE UNITED STATES DISTANCE LEARNING ASSOCIATION CELEBRATES

30 YEARS

OF DRIVING EXCELLENCE IN DISTANCE LEARNING

USDLA
UNITED STATES DISTANCE LEARNING ASSOCIATION

2017 USDLA NATIONAL CONFERENCE

APRIL 30 - MAY 3, 2017 | HILTON INDIANAPOLIS HOTEL AND SUITES | INDIANAPOLIS, IN

First off, thank you for "driving" yourself into Indianapolis and making a pit stop to interact as we experience the excellence of distance learning together with the people and organizations behind it. We have a lot planned over the next few days from engaging Keynote sessions to varied & intriguing Concurrent sessions with organized networking events like the Scavenger Hunt, Sunrise Run/Walk, and Mobile Round Table Dinners sprinkled in for good measure. Also be on the lookout for those unplanned networking opportunities that always seem to reveal themselves in their own time as your conference journey unfolds. I'd be remiss if I didn't mention and thank all of the Sponsors, Exhibitors, & Friends that help make this event possible through their valued commitment. Please be sure to take some time to visit with them while you're in Indianapolis as well as afterwards.

Secondly, a warm welcome to the annual USDLA family reunion! Yes, if you are new to our organization, you will soon be able to identify with that statement and feeling as you mix it up with your DL cousins from pre K-12, Higher Education, Continuing Education, Homeschooling, Corporate, Military & Government, and Telemedicine. You've also joined us in a very special year where the USDLA is celebrating our 30th birthday. Plan to immerse yourself in the unique diversity of a community broader than your own while we learn from and with one another formally as well as informally. Synchronous & asynchronous, online, video conferencing, and/or whatever we need to do to bridge the divide (even smoke signals and carrier pigeons)... We Are Distance Learning.

I first became connected with the USDLA around 2006 through my leadership in the Texas Distance Learning Association. Shortly thereafter I attended my first conference with a best friend, Bennie Tschoerner, who was also part of the TxDLA leadership. Once again, we had that feeling that we had found more of "our people" and to our surprise, outside of Texas. Who knew?!?

Our desire at the USDLA is for you to not only sit back and learn from the best of the best in distance learning, like through our USDLA Award winners, but to become active participants in that experience. It all starts with attending an event, like you are now, but over time should expand into focused networking, volunteering, leading, and someday mentoring the next generation.

There are several paths for you to explore and take in order to help you get the highest level of engagement as well as personal and professional growth with the USDLA. Like Bennie and I, this can begin through a Chapter, but then filter into helping make things happen with a USDLA committee like Communications or Membership. Or maybe you're one of our international friends that would like to be a part of our Global Partnership committee. The point is to identify how you can get the most out of your experience by what you can put in to the experience.

In closing, recently a good friend of mine, fellow USDLA Board member Patrick Pluscht, made a comment about one of our Chapters that I feel is also true about the USDLA. It has been 30 years and the USDLA "endures even as distance education is being mainstreamed because it focuses on what's really important— connecting people and growing new leaders, not just showcasing great technology." As you start and strengthen relationships over the next few days and beyond, please try to remember that, and focus on how you can best contribute to your family.

Ken Conn
2017 USDLA President

Are you currently a member of the USDLA? As a USDLA conference attendee, join now for a special rate of $100!

2017 National Conference – Planning Committees

Conference Executive Committee
Kimberly Airasian, *Conference Co-Coordinator, USDLA*
Darcy Hardy, *Conference Co-Coordinator, Blackboard*

Program Committee
Sunay Palsole, *Texas A&M University, Co-Chair*
Rob Robinson, *Civitas Learning, Co-Chair*

Rhonda Blackburn, *LoudCloud Systems*
Joan Bouillon, *Pearson*
Mary Jane Clerkin, *Berkeley College*
Ken Conn, *i2i Technologies & USDLA*
Zara Risoldi Cochrane, *Creighton University*
William Ferree, *U.S. Naval War College*
Francisco Garcia, *The University of Texas – Rio Grande Valley*
Rolando Garza, *Texas A&M University - Kingsville*
Sharon Goldstein, *Berkeley College*
Dan Hillman, *Boston University*
Antonia Jokelova, *SUNY Empire State College*
Elwin Jones, *Columbia Southern University*
Beth Kabes, *Director of BlendEd and Distance Learning for Nebraska ESUCC*
Misti Kill, *Columbia Southern University*
Matthew LaBrake, *Berkeley College*
Kim Manning, *Tallahassee Community College*
C. Sue McDaniel, *A.T. Still University*
Shannon McGurk, *Carolina Biological Supply Company*
Mario Toussaint, *Florida Atlantic University*
Harriett Watkins, *University of Arkansas System eVersity*
John Weidert, *Columbia Southern University*
Robert Zotti, *Stevens Institute of Technology*

Hospitality Committee
Mary Boaz, *Eastern Kentucky University, Chair*
Janet Major, *Arizona Telemedicine Program*
Samantha Penney *(Indiana State Online)*
Lou Stricoff, *PA/DE/NJ Distance Learning Association*

Sunday, April 30, 2017

1:00pm-5:00pm	**Registration** (Victory Ballroom)
2:00pm-5:00pm	**Pre-Conference Workshops** (Sign Up)
5:15pm-6:15pm	**Opening Reception** – Sponsored by Berkeley College (120 West Market Grill)
6:15pm-7:30pm	**Indianapolis Scavenger Hunt** (Sign Up – Meet in Lobby)

Monday, May 1, 2017

7:30am-4:00pm	**Registration** (Victory Ballroom)
8:00am-9:00am	**Continental Breakfast** – Sponsored by Atomic Learning (Victory Ballroom)
8:30am-9:00am	**Welcome** (Victory Ballroom) *John G. Flores, Ph.D., Executive Director, USDLA, Ken Conn, USDLA President*
9:00am-9:45am	**Opening Keynote** (Victory Ballroom) – Sponsored by Blackboard *Elliott Masie, Chair, The Learning Consortium • The Many "E's" of elearning!*
10:00am-11:00pm	**Concurrent Sessions 1**
11:15am-12:15pm	**Concurrent Sessions 2**
12:30pm-1:30pm	**Luncheon**
2:00pm-3:00pm	**Concurrent Sessions 3**
3:15pm-4:15pm	**Concurrent Sessions 4**
6:00pm-7:00pm	**Poster Session** (Victory Ballroom)
	Awards Banquet Reception – Sponsored by 3D Immersive Collaboration Consulting (Victory Ballroom)
7:00pm-9:00pm	**Awards Banquet Dinner** - Sponsored by Verizon (Victory Ballroom)

Tuesday, May 2, 2017

6:30am	**Bill Jackson Memorial Sunrise Run/Walk** (Sign Up) • Meet in Hotel Lobby at 6:15am
8:30am-4:00pm	**Registration** (Victory Ballroom)
8:30am-9:30am	**Continental Breakfast** – Sponsored by Draw it to Know it (Victory Ballroom)
10:00am-11:00am	**Concurrent Sessions 5**
11:15am-12:15pm	**Concurrent Sessions 6**
12:45pm-1:45pm	**Luncheon Panel** (Victory Ballroom) *Generation 30: Pioneers and Trailblazers* – Sponsored by Inter American University of Puerto Rico
2:00pm-3:00pm	**Concurrent Sessions 7**
3:15pm-4:15pm	**Concurrent Sessions 8**
6:00pm	**Mobile Round Table Dinners** (Sign Up)

Wednesday, May 3, 2017

8:00am-10:00am	**Registration** (Victory Ballroom)
8:00am-10:00am	**Coffee Service** – Sponsored by Edu Alliance Ltd. (Victory Ballroom)
9:00am-10:00am	**Concurrent Sessions 9**
10:15am-11:15am	**Concurrent Sessions 10**
11:00am-12:15pm	**Closing Brunch & Keynote** – Sponsored by Equidox by Onix (Victory Ballroom) *Susan Aldridge, Senior Vice President for Online Learning and President of Drexel University Online • Marci Powell, CEO/President, Marci Powell & Associates • Racing to Virtual Success*

Elliott Masie
Chair, The Learning Consortium

Elliott Masie is the Host and Facilitator of the Learning Conference each fall. He is a provocative, engaging and entertaining researcher, educator, analyst and speaker - focused on the changing world of the work-place, learning and technology.

He heads The MASIE Center, a Saratoga Springs, NY think tank focused on how organizations can support learning and knowledge within the workforce. He leads the Learning CONSORTIUM, a coalition of 230 global organizations cooperating on the evolution of learning strategies, including CNN, Walmart, American Express, Emirates Airline, General Electric and Fidelity Investments.

He is the editor of Learning TRENDS by Elliott Masie, an Internet newsletter read by over 52,000 business executives worldwide, and a regular columnist in professional publications, including CLO Magazine. He is the author of 12 books, including the ASTD/Masie Center's "Big Learning Data".

Elliott's professional focus has been in the fields of corporate learning, organizational performance and emerging technology. He has developed models for accelerating the spread of knowledge, learning and collaboration throughout organizations. Elliott is acknowledged as the first analyst to use the term eLearning and has advocated for a sane deployment of learning and collaboration technology as a means of supporting the effectiveness and profitability of enterprises.

Elliott serves as an advisor to a wide range of government, education and non-profit groups. He has served on the Board of Trustees of Skidmore College, as a member of FIRST Robotics Board of Directors and the CIA University Board of Visitors. He has served as a pro-bono advisor to the Department of Defense and on the White House Advisory Council on Expanding Learning Opportunities.

The Many "E's" of elearning!

The Conversation about e-Learning is Shifting! We are taking the "E" in e-Learning and expanding from Electronic Learning to the wider set of personal and organizational dimensions. Elliott Masie will provide a unique perspective about the following Learning Shifts:

• **"E" for Everywhere Learning** – Bringing Learning to the Learner – rather than the Learner to the Learning Room.

• **"E" for Engaging Learning** – Moving from Presentation to Challenging, Competitive and Cooperative Engagement of Learners.

• **"E" for Evidence and Research on Learning** – Big Data, Metrics and Accountability for Learning Approaches

• **"E" for Everyone as Learners** – Personalization, Machine Learning and Learners as Co-Designers

• **"E" for Experiences** – Mixed Reality, Labs vs. Classrooms and Expertise from Open Sources

• **"E" for Effective Curation** – The Learner and the Organization Must Curate from the Panorama of Learning Choices

Elliott will share evolving and disruptive dimensions of our opportunities in the changing world of Learning!

Elliott is known as a highly approachable speaker and trainer, blending humor, applicable stories of best practice and high levels of audience involvement. Over the past thirty five years, he has presented programs, courses and speeches to over 2,100,000 professionals around the world. He lives in Saratoga Springs, owns thoroughbred horses, and is a producer/investor in Broadway shows including the TONY Award winning Kinky Boots, An American in Paris as well as Anastasia, The Play that Goes Wrong, and Natasha, Pierre and The Great Comet of 1812.

Generation 30: Pioneers and Trailblazers

From pioneers who have been driving excellence and setting the course of distance learning over the last 30 years to the millennial who is trailblazing new routes, this unique keynote luncheon will take us on a journey of the past, present and into the future as our panelists celebrate USDLA's 30-year history and share personal experiences in the field of distance learning.

Keynote Luncheon Panel:

Paul Bardack, Esq.
Solutions Architect,
SAIC USDLA Board Member
Moderator

Stavros P Xanthopoylos
International Director
Brazilian Distance Education
Association (ABED)

Dean Hoke
Co-Founder and Principal
of Edu Alliance Limited
EduAlliance

President, UAE Distance
Learning Association
(UAEDLA)

Dr. John G. Flores
Executive Director
USDLA

Ireen Massis
Associate Director, Custom
Programs Stanford University
Stanford University Center for
Professional Development

Dan Cherry
Agency Manager, NASA Digital
Learning Network (NASA DLN)

Head of Langley Research
Center Collaboration and Talent
Development Branch

Marci M. Powell
CEO/President, Marci Powell & Associates

Marci Powell is President/CEO of Marci Powell & Associates providing consultative expertise in the field of digital learning and innovation.

Throughout her career, Marci has been passionate about the power of technology and its impact in education. Her background as a teacher, administrator, and global director with several technology companies gives Marci insight and credibility as an advisor to public and private sectors worldwide. As a subject matter expert and thought leader she shares global best practices and strategic guidance in distance education and digital learning.

Ms. Powell is an internationally known keynote speaker and author. Marci serves on several national and international boards including the United States Distance Learning Association (USDLA) as chair of Global Partnerships and is Chair Emerita and Past President of the association.

As a senior educational researcher to Drexel University Online and co-anchor of Virtually Inspired: Showcasing Innovations in Online Learning, a website designed to inspire administrators and faculty,Marci helps drive innovation in open and flexible learning.

She enjoys creating virtual global leadership summits to bring great speakers to educators worldwide through video conferencing and streaming. Previously, Marci was Global Director for Education at Polycom and Director of Educational Advocacy at AT&T; and has received accolades including induction into the USDLA and TxDLA Halls of Fame, being named Higher Ed Tech Decisions Top 10 Leaders in Higher Education and recognized as EDEN Fellow by the European Distance and ELearning Network.

Dr. Susan Aldrige
Senior Vice President for Online Learning and President of Drexel University Online

Dr. Susan Aldridge serves as senior vice president for Online Learning and president of Drexel University Online. Dr. Aldridge is responsible for building an administrative division that provides comprehensive services focused on the unique needs of online students and pursues new approaches to online curricula, teaching and student tracking that improve retention and learning outcomes.

She is a frequent keynote speaker at national and international conferences and a consultant to university presidents, government officials, and business leaders regarding strategic initiatives in challenging university environments, international education initiatives, strategies associated with developing distance education models, and retention/degree completion opportunities.

An accomplished academic leader, Dr. Aldridge is recognized worldwide for her expertise in adult and distance learning. As president of the University of Maryland University College, she expanded enrollments and implemented next generation learning technologies, making it the nation's largest public university and a model for online education. Before joining Drexel University, she was a Senior Fellow at the American Association of State Colleges and Universities, where she co-authored a book, *Wired for Success*.

For 17 years, Dr. Aldridge has held university executive leadership positions in some of the largest universities in the US. She has led entrepreneurial global campuses and provided the vision and strategic direction for increased access, sustainable growth strategies, developing student analytics and quality service metrics, while receiving the highest accreditation reviews.

Racing to Virtual Success

As we celebrate 30 years of driving excellence, we grasp the speed at which the landscape of distance education in the digital age is being reshaped. Time for a pit stop, refuel, and a bit of inspiration.

Join Susan and Marci at "Victory Lane" as we look at a few forward-thinking institutions who are re-inventing education using an array of innovative practices and engaging technologies to gain significant momentum in the race toward virtual success.

ROOM

CC3	Circle City 3 (K-12 Room)	CC8	Circle City 8
CC4	Circle City 4 (Virtual Room)	CC10	Circle City 10
CC6	Circle City 6	CC11	Circle City 11
CC7	Circle City 7	CC12	Circle City 12

CONSTITUENCIES

K-12	K-12 Education
HE	Higher Education
COR	Corporate
GOV	Government
MIL	Military
TEL	Telehealth
INT	International
ALL	All Constituencies

TRACKS

RE Revving Your Engine

This is for current state of the field presentations ("look what we did") focused on sharing success stories, new program development, program enhancements demonstrating historical shifts.

RA Racing Ahead

Near term future vision (CBE, Alt credentials, etc.). These tracks will discuss the future direction where distance education is heading, should head, success metrics that are currently in place or should be developed to show value.

TF Turbocharging the Future

Longer future vision (AR/VR environments, DIYU). This track specifically focuses on extending learning spaces using modern technologies and techniques. Promises of AR/VR/MR, 3-d printing, immersive learning and simulations.

PR Pit Row

Operational presentations that can focus on the how-to's operational planning, faculty and institutional engagement, operational shifts.

RR Rules of the Road

Presentations on policies, regulations, etc. This track will cover policy development, issues with developing robust policies, balancing needs for quality vs. faculty shared governance, federal policies (NC-SARA, ADA).

Lower Level
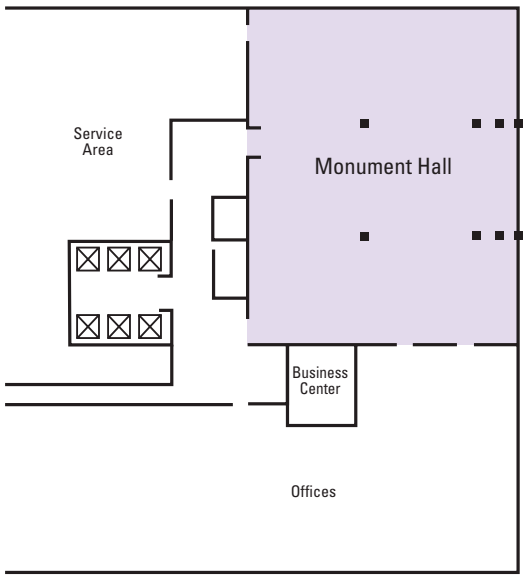
2nd Floor

3rd - 16th Floor

9th Floor

Conference Schedule

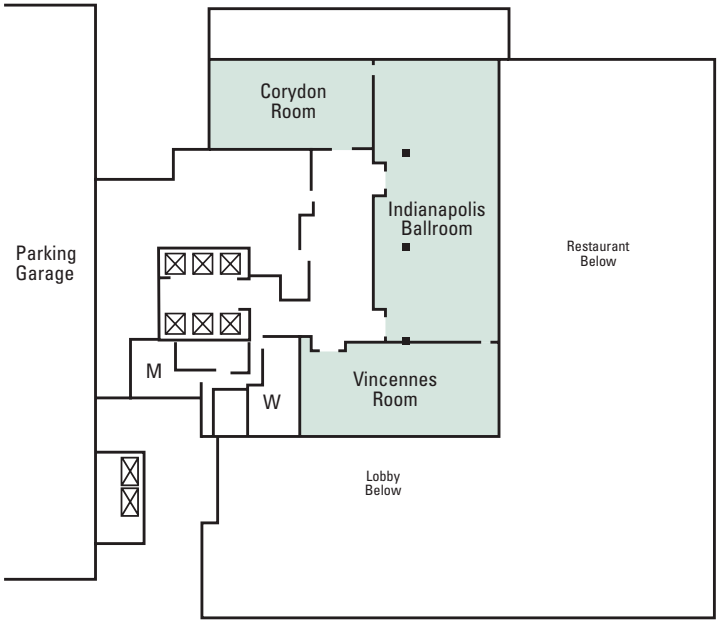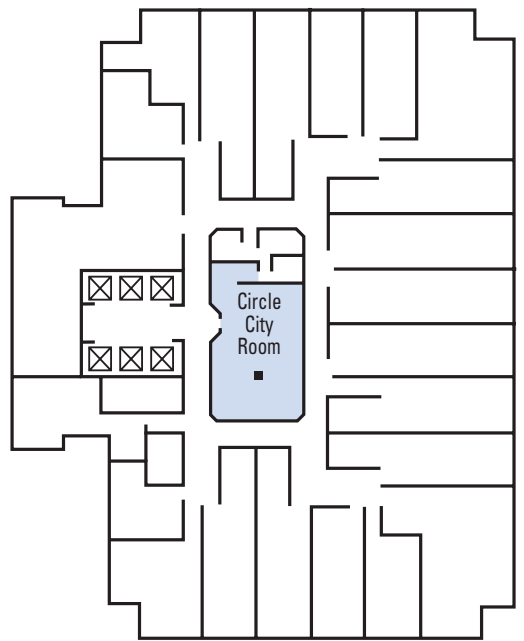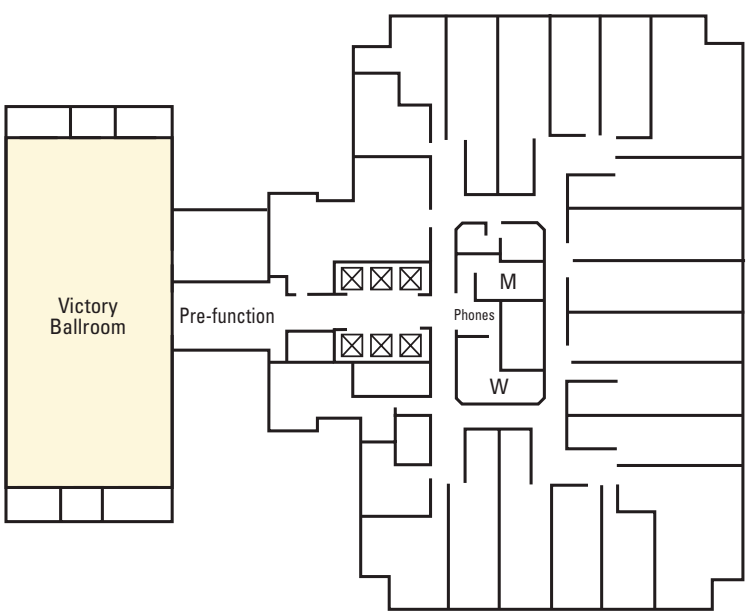|	MONDAY, MAY 1				TUESDAY, MAY 2				WEDNESDAY, MAY 3	
ROOM	**SESSION 1** 10:00AM-11:00AM	**SESSION 2** 11:15AM-12:15PM	**SESSION 3** 2:00PM-3:00PM	**SESSION 4** 3:15PM-4:15PM	**SESSION 5** 10:00AM-11:00AM	**SESSION 6** 11:15AM-12:15PM	**SESSION 7** 2:00PM-3:00PM	**SESSION 8** 3:15PM-4:15PM	**SESSION 9** 9:00AM-10:00AM	**SESSION 10** 10:15AM-11:15AM
CC3 CIRCLE CITY 3	Innovative Solutions for Videoconferencing in K-12 Education K-12 | RE	The Importance of Community: Building Collaborative Online Learning Tasks K-12 HE | RE	Making STEM Real Through NASA's Digital Learning Network K-12 HE GOV | RE	Ohio Distance Learning: Take a 'No-Tank' Trip of Our State K-12 | RE	Rethinking Digital Equity: Using eLearning in Disadvantaged Schools K-12 | RE	Shifting into Gear for the Non Traditional Online Student HE | RE	How Are You Assuring Exam Validity In Your Online/Hybrid Courses? HE COR GOV MIL | RE	A Decade of Learning in Virtual Worlds ALL | RE		
CC4 CIRCLE CITY 4	Tune Up Tips to Accelerate Learning: Reaching the Checkered Flag of Excellence! HE | RE	Driving into the Future with OER ALL | RA	Building a BBB Blended Learning Initiative K-12 | RE	Telepresence and Robotics in the Classroom - Tips and Tricks for Implementation HE | RE	Distance Learning Turbo Charging the Healthcare Workforce of the Future ALL | TF	Increasing Equity and Interaction in Distance Learning Environments ALL | PR	Work-Life Balance: Keeping it All in Balance Despite the Road Blocks Encountered K-12 HE COR | RE	Using Blogging to Contribute Expertise and Convey Credibility ALL | PR		
CC6 CIRCLE CITY 6	Shifting Gear: Accelerating the Momentum of Professional Practice HE | RE	Rebuilding Our Learning Engine: From False Starts to Victory Laps HE COR GOV MIL TH | RE	Creating a Video Production Infrastructure for Mere Mortals HE COR | RE	The Quality Scorecard: Taking A Look at the Strength of Online Undergraduate Education ALL | PR		STEM at a Distance: Project-Based Curriculum for Online Science Courses K-12 HE | RE	Road Map for the State Authorization Regulations and SARA HE GOV MIL | RR	One World School ALL | RE		
CC7 CIRCLE CITY 7	Enabled Transformation of the Traditional Classroom: Funding Distance Learning Programs ALL | PR	Web Accessibility: Ensuring Online Content Meets the New Standards ALL | RE	Innovations in Online Orientations: "Driving" Students to Resources ALL | RE	Student Engagement: The Next Frontier K-12 HE | RE	Exploring the 3 C's of Building a Virtual School Community: Collaboration, Community and Connectedness ALL | TF	Exploring Future Reality: AR & VR for Education and Training ALL | TF	Linking Marketing and Learner Expectations for Online Programs HE | PR		Navigating Multiple Modalities for Faculty Professional Development HE | RE	A Training Program to Help Faculty Members Become Online Teaching Champions K-12 HE | RE
CC8 CIRCLE CITY 8	The Creation of a Non-Traditional Campus: Increasing Access to Higher Education HE | RE	The Key To A Quality Inclusive eLearning Environment HE | RA	Presidents' Forum Spotlight on Innovation: Collaborative for Quality in Alternative Learning (CQAL) HE | RE		MOOCs: New Pathways For Learning and Academic Credentials HE COR GOV MIL | RE	Everyone Has to Change Their eLearning Tires, So That They Can Win the Race! ALL | RE	Part-time Faculty, Full-Time Connection: The Female Perspective on Building Positive Relationships ALL | PR	Turbocharging 100+Participants F2F Courses with Online Group Simulations K-12 HE COR | RE	Online Pit Crew! Supporting New Online Instructors K-12 HE | PR	Now You See Me! HE | RE
CC10 CIRCLE CITY 10	Online Research: Understanding Federal Regulations ALL | RR	How Artificial Intelligence Can Help Higher Education Avoid Compliance Road Rage HE COR | RR		Distance Learning Road Warriors Reveal How to Get Students to the Finish Line K-12 | RE	Learning Styles and Distance Education ALL | RE	Finding Your Drivers: Engaging Distance Education Alumni and Tracking Your Success K-12 HE COR | RE	All Videos Aren't Created Equal: Driving Excellence Using Instructional Videos ALL | RE		CBE - It's In the Assessment! HE COR GOV MIL | RE	Winning the Race with Online Adjunct Faculty HE | PR
CC11 CIRCLE CITY 11	Using Collaborative Capabilities for Medical/Telehealth Education ALL | PR	Enhancing the Distance Program: Preparing Students for the Job Market ALL | RA	The Importance of Learning Objects in Online Education ALL | RE	The Driving Power of DESIRE HE | PR	Guiding Transfer Students OnRamp to UCF Online HE | RE	Student Drivers: A Case for Course Evaluations in AGILE Instructional Design HE | RE	Putting All of Your Files in One Box K-12 HE COR GOV MIL | RE	Opportunity for the Periphery: Using Technology To Deliver Higher Education in Africa HE | RA	Flipping the MOOC: Adapting MOOC Content to Fit Students' Needs in F2F Courses K-12 HE | RE	Want to Improve Student Outcomes? Try Competency-Based Education HE | RA
CC12 CIRCLE CITY 12	Revving Your Engine with a Pledge, a Promise, and a Virtual Culture K-12 | RE	From Student to Faculty to Both: Exploring the Ongoing Journey HE COR GOV MIL | RE	Doodling for Understanding: Generative Drawing in Multimedia Learning K-12 HE COR | RE	Using Audio Feedback in Developmental Education for Today's Learners HE COR | PR	Effective Communication with Online Students HE | RE	Instructional Coaching - A Multidimensional Approach to Course Development HE | PR	What Does It Mean to Have a Flipped Classroom - Become a Facilitator of the 21st Century ALL | RE			

K-12　　　　　　　　　　　　　　　　　　　　**RE**

CC3　**Innovative Solutions for Videoconferencing in K-12 Education**

Presented by: Linda Dickeson (Lincoln Public Schools)

In early 2011, Lincoln Public Schools implemented the infrastructure to support video conferencing with all types of devices, including H.323, desktop and mobile. As a follow up to previous USDLA sessions, see what additional innovative solutions have emerged for solving problems at the state, district and school building levels.

HE　　　　　　　　　　　　　　　　　　　　**RE**

CC4　**Tune Up Tips to Accelerate Learning: Reaching the Checkered Flag of Excellence!**

Presented by: Cindy Cash and Angelia Yount (Ball State University)

What does it take to reach the checkered flag in a course? Regardless of the modality of learning all students should have an excellent learning experience in their course. This session will give the top ten tune up tips to keep in mind when designing courses.

HE　　　　　　　　　　　　　　　　　　　　**RE**

CC6　**Shifting Gear: Accelerating the Momentum of Professional Practice**

Presented by: Nancy Chapko and Margaret Hunter (Gateway Technical College)

What's most important in helping faculty develop professional skills to teach online which appears to make different demands than face-to-face teaching? Faculty teach as they were taught modeling their first efforts on their experiences as students. A personalized professional development approach requiring practice helps faculty link pedagogy and technology effectively.

ALL　　　　　　　　　　　　　　　　　　　　**PR**

CC7　**Enabled Transformation of the Traditional Classroom: Funding Distance Learning Programs**

Presented by: Cindy Joffrion (StarLeaf)

You may already know the technology solutions that can help to expand distance learning projects. But did you know that these same solutions can make grant applications more attractive? We will cover some technology approaches that can be included in grants as well as review current technology grant opportunities.

HE　　　　　　　　　　　　　　　　　　　　**RE**

CC8　**The Creation of a Non-Traditional Campus: Increasing Access to Higher Education**

Presented by: Carlos Morales, Candy Center, Aubra Gantt (Tarrant County College)

This presentation discusses the creation of a new campus within the Tarrant County College District. TCC Connect Campus delivers eLearning and accelerated Weekend College programs. Championing will be discussed as a paramount element that under an accelerated timeline, led to the successful implementation and accreditation in less than 2 years.

ALL　　　　　　　　　　　　　　　　　　　　**RR**

CC10　**Online Research: Understanding Federal Regulations**

Presented by: Stephen Oller and Lori Kupczynski (Texas A&M University-Kingsville)

As online education continues to grow, research to understand and measure effectiveness is essential. Ethical requirements of research involving human subjects is an imperative element, and understanding of federal regulations can often be complicated. This presentation serves as a primer for researchers into elements needed to meet federal regulations.

ALL　　　　　　　　　　　　　　　　　　　　**PR**

CC11　**Using Collaborative Capabilities for Medical/Telehealth Education**

Presented by: Reggie Smith (Children's National Health System)

Learn how Children's National Health System and their Conference Services Team use technology covering over 20,000 events per year. This includes the use of video/audio conferencing, web conferencing, learning management systems, SCORM, and other telehealth technologies within a pediatric healthcare environment.

K-12　　　　　　　　　　　　　　　　　　　　**RE**

CC12　**Revving Your Engine with a Pledge, a Promise, and a Virtual Culture**

Presented by: Brianne Harris and Jessica Smith (Florida Virtual School)

Please join us as we walk you through specific examples and explore ideas related to creating a strong virtual school culture that leads to student success.

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`K-12` `HE`   `RE`

CC3   ### The Importance of Community: Building Collaborative Online Learning Tasks

Presented by: Amanda Adams and Kimberley Leslie (Kenai Peninsula Borough School District)

Come experience ways to incorporate synchronous "live" events into an asynchronous online course, build learning tasks that involve stepping away from the screen to connect with friends and family, and play with innovative ways to nourish the online learner within their community.

`ALL`   `RA`

CC4   ### Driving into the Future with OER

Presented by: Rhonda Blackburn (BNED LoudCloud)

There is a trend to adopting OER (Open Educational Research) for course materials. Why is this a good idea and how can this be accomplished? Come join the conversation to learn about OER, how you can redesign your course, where to find quality OER, the benefits, and any legal ramifications.

`HE` `COR` `GOV` `MIL` `TH`   `RE`

CC6   ### Rebuilding Our Learning Engine: From False Starts to Victory Laps

Presented by: Valary Oleinik (Weil)

Come on a road trip through time and discover one firm's path from 100% classroom training to virtually no in-person training. Benefit from hearing about our crashes and our winning efforts in a candid and interactive session that explores the changing nature of workplace learning and development.

`ALL`   `RE`

CC7   ### Web Accessibility: Ensuring Online Content Meets the New Standards

Presented by: Pat McGovern (Onix)

This workshop will share current laws and best practices for web accessibility from other universities and businesses. We will review various strategies and use cases for converting and publishing PDF course content to compliant HTML or accessible PDF. Attendees will hear how tools like Equidox convert content to formats that streamline instructional design, and ensure online course accessibility.

`HE`   `RA`

CC8   ### The Key To A Quality Inclusive eLearning Environment

Presented by: Scott Ready (Blackboard)

60% to 80% of undergraduates and over 40% of employees do not disclose their disability - having only a policy on accessibility and providing accommodations to those who disclose is no longer an acceptable approach. Learn how transitioning from a reactive to a proactive process-driven plan creates an inclusive learning environment that not only provides learners, with a disability, access but creates a better experience for all learners.

`HE` `COR`   `RR`

CC10   ### How Artificial Intelligence Can Help Higher Education Avoid Compliance Road Rage

Presented by: Brianna Bates (New York University) and David Ackerman (New York University IT)

By partnering with Neota Logic to leverage expertise through artificial intelligence applications & automate State Authorization Compliance advice, New York University has been able to significantly decrease the time and investment necessary to navigate complex higher education regulations. This session will engage attendees in the navigation of state authorization compliance.

`ALL`   `RA`

CC11   ### Enhancing the Distance Program: Preparing Students for the Job Market

Presented by: Linda Smith (University of Maryland University College)

Learners completing degree or certificate programs often find landing a job challenging due to lack of practical experience. How can we provide learners with opportunities to build their résumés? In this session, we will present ideas and collaborate to build a framework for enhancing student preparation for achieving career goals.

`HE` `COR` `GOV` `MIL`   `RE`

CC12   ### From Student to Faculty to Both: Exploring the Ongoing Journey

Presented by: Lynda Konecny (A.T. Still University)

In this presentation, information from relevant literature and lessons learned during a 10-year journey of being an online doctoral student, to online faculty, to both an online student and faculty member, will be shared and discussed. Participants will explore future directions and learning opportunities based on lessons from the past.

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K-12 **HE** **GOV** **RE**

CC3

Making STEM Real Through NASA's Digital Learning Network

Presented by: Caryn Long, Rachel Power, Gamaliel Cherry (NASA)

Imagine connecting students and teachers to NASA where they can virtually visit the facilities and people learning about the research behind this inspirational organization. The DLN has evolved through 13 years of experience in distance learning , taking lessons from active research and using the knowledge gained to enhance its offerings.

K-12 **RE**

CC4

Building a BBB Blended Learning Initiative

Presented by: Linda Dickeson (Lincoln Public Schools), Beth Kabes (ESU Coordinating Council), Craig Hicks (Educational Service Unit 13)

Broader, Bolder & Better are words that describe Nebraska's blended learning initiative, BlendEd. Solutions and tools will be shared including a statewide portal system along with the process and resources for the BlendEd pilot. See how effective teamwork propels the project, and how the statewide high-speed network paved the way for success!

HE **COR** **RE**

CC6

Creating a Video Production Infrastructure for Mere Mortals

Presented by: Robert Zotti (Stevens Institute of Technology)

Using video recordings to enhance online classes is widely seen as a positive development. But where do the videos come from? This presentation illustrates the creation of a video recording infrastructure that helps faculty members create recordings without having to become intimately familiar with video production processes.

ALL **RE**

CC7

Innovations in Online Orientations: "Driving" Students to Resources

Presented by: Kinsey Hansen and Amy Murphy (Angelo State University)

Most orientation programs are over during the first weeks of the educational experience with important information forgotten when needed most. This program explores a pilot online orientation that introduces students to the learning environment through cost-effective, innovative design while providing long-term access to support resources and "just in time" information.

HE **RE**

CC8

Presidents' Forum Spotlight on Innovation: Collaborative for Quality in Alternative Learning (CQAL)

Presented by: Tina Goodyear (The Presidents' Forum at Excelsior College), Leah Matthews (Distance Education Accrediting Commission), Ed Klonoski (Charter Oak College and The Presidents' Forum)

In recent years, there has been a proliferation of postsecondary providers offering college-level learning experiences untethered from the academy. These alternative providers hold the promise of decreasing cost and time to degree/credential completion, and many boast high returns for students in terms of employment and earnings potential. Yet, there is no clear definition of quality in such learning experiences and a lack of baseline standards to assess quality in this emergent sector leaves students, institutions, and even providers, at risk. With talk of extending student financial aid benefits to alternative providers, a national discussion about quality is paramount. Fortunately, several key national organizations have convened to address this important issue. Join this interactive session to learn more about CQAL and to share your experience, questions, and concerns with the group.

ALL **RE**

CC11

The Importance of Learning Objects in Online Education

Presented by: Mary Jane Clerkin (Berkeley College)

The intent of this presentation is to suggest a way that attendees can use to enhance their online lectures by adding a variety of perspectives from different faculty and also by adding videotaped segments, called learning objects, to engage student interest. Come join us!

K-12 **HE** **COR** **RE**

CC12

Doodling for Understanding: Generative Drawing in Multimedia Learning

Presented by: Roxanne Glaser (i2i Technologies)

Drawing a picture of text content can improve student learning outcomes. The challenge is to provide adequate constraints and instructional support to minimize additional cognitive processing focused on the drawing and not the content. Join SuperDoodleGirl in a doodle adventure to learn specific scaffolding strategies to support your learners!

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K-12   RE

CC3

Ohio Distance Learning: Take a 'No-Tank' Trip of Our State

Presented by: David Stein (OhioDLA)

Join a collection of experienced Distance Learning experts from the "Heart Of It All," and tour the various ways we virtually touch the world! Museums, zoos, science centers, parks, universities, authors whatever your audience is looking for, you can find it in beautiful, virtual Ohio!

HE   RE

CC4

Telepresence and Robotics in the Classroom - Tips and Tricks for Implementation

Presented by: Jean Bouchard (University of Colorado, Boulder),
Michael Griffith (University of Arizona, Tucson), Marci Powell (Marci Powell & Associates)

Synchronous multi-sensory learning is simple with the right tools. Directors from the Universities of Colorado and Arizona utilize robots on a video conferencing platform to meet the diverse needs of students in the higher education environment. Join us for a mock classroom experience and for practical technology implementation tips!

ALL   PR

CC6

The Quality Scorecard: Taking A Look at the Strength of Online Undergraduate Education

Presented by: Maria Boccalandro (Cedar Valley College)

What's required for high quality online learning? What does exemplary online learning at an institution involve? This presentation outlines the Quality Scorecard, how the tool has been adapted for the Dallas County Community College District and used to evaluate strengths and identify gaps to develop a Distance Learning Plan.

K-12   **HE**   RA

CC7

Student Engagement: The Next Frontier

Presented by: Corey Olsen (Signum University)

Online education is now firmly entrenched in the mainstream, but too often it is still entrenched in old-fashioned distance-learning methods based on outdated technologies. Dr. Olsen will share his experiences in establishing Signum University, which has been undertaking fully interactive online education in the humanities for the last five years.

K-12   RE

CC10

Distance Learning Road Warriors Reveal How to Get Students to the Finish Line

Presented by: Susan Stagner (Connections Education), Melissa Brown (Indiana Connections Academy), Nathan Davis (Municipal School District of Decatur Township)

The 'race' is on in K-12 education to shift to digital, to meet the needs of our 'digital native' students. Join Hoosier e-learning experts as they share their 'track records' and visions for leveraging digital technology to make personalized education for all students a reality.

HE   PR

CC11

The Driving Power of DESIRE

Presented by: Elwin Jones and Misti Kill (Columbia Southern University)

What happens when the Driving Power of DESIRE to Teach encounters the Driving Power of DESIRE to Learn? Faculty and student enter the race together with a common goal - winning the day. As the race begins, the student learns to trust the Driving experience of the faculty member to win! Attendees will be encouraged to participate in the discussion, sharing factors that lead to a Strong DESIRE and a Diminished DESIRE to Teach/Learn.

HE   **COR**   PR

CC12

Using Audio Feedback in Developmental Education for Today's Learners

Presented by: Shannon Groff (Florida State College at Jacksonville) and Lori Kupczynski (Texas A&M University – Kingsville)

To contribute to research affecting practice, an ex-post facto quantitative design study investigated the effectiveness of audio feedback specifically in online developmental English courses among an international sample of students. Results will be shared leading to discussion among colleagues of successful teacher interactions among today's college students.

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Don't miss this exciting event where we honor this year's awards recipients!

Monday, May 1 • 6:00PM-9:00PM

Please pick up your ticket at the Registration Desk and remember that attendance at this premier event is included in your conference registration! Visit our poster session presenters during the pre-banquet reception; meet old friends and make new ones over dinner!

POSTER SESSIONS — MONDAY, MAY 1 • 6:00PM-7:00PM

Learning Research Skills Through Online Courses: Challenges and Possible Answers

Presented by: Jiang Tan and Daqi Li (SUNY Oneonta)

This research explores graduate students' experiences in learning to write educational research theses through online courses. The researchers will present survey results about the challenges that students encounter, discuss ways to help graduate students overcome these challenges, and offer some useful suggestions for students, instructors, and administrators.

Assessment of Online Proctoring for Continuous Quality Improvement

Presented by: Zara Risoldi Cochrane, Bette Poutre, DeDe Hedlund, Angela Bahle-Lampe, Wendi Nau (Creighton University)

So you've implemented online proctoring - now what? This poster will describe our continual review process of online proctoring in order to support quality improvement and student outcomes. We'll discuss why & how often students are "flagged" by proctors, plus programming to develop faculty and students' understanding of online proctoring.

Women in eLearning: Female Pharmacy Students' Perceptions of Online Learning

Presented by: Zara Risoldi Cochrane and Amy Wilson (Creighton University)

eLearning can increase access to professional degree programs. This poster describes our efforts to increase women's access to the pharmacy profession, which ranks highly in pay equity and work-life balance. We focus on the perspectives of our female students, who share how distance learning allows them to achieve personal/professional goals.

A Model for Instructional Design for Successful Engagement in Online Learning

Presented by: Christopher Clemons (Auburn University)

As a result of the availability of technology, students are gravitating towards less restrictive and more convenient avenues in their education. A three panel, national Delphi Study was designed to investigate the instructional, design, and delivery needs of secondary students, high school agriscience teachers, and post-secondary faculty in Agriculture Education. This poster will share results and learned outcomes.

Not Your Average Case Study

Presented by: Bettyjo Bouchey and David SanFillipo (National Louis University)

This poster outlines real-time case method, a twist on traditional cases where students solve "live" business problems, in addition to experiencing other nuances to problem resolution; change management, conflict negotiation, financial and human resource planning, etc. Benefits to both students and faculty will be highlighted, as well as implementation options.

The Future of Adult Learning in the 21st Century

Presented by: Rachael Afolabi Royes (Carlow University)

This poster presentation proposes a customized approach for adult students who are returning to school. Using a Learning Plan Agreement, this approach will indicate the learning objectives that a student sets for themselves. Stop by to learn more!

K-12 **RE**

CC3 ### Rethinking Digital Equity: Using eLearning in Disadvantaged Schools

Presented by: Beverly Knox-Pipes (BKP Solutions) and Jerri-Lynn Williams-Harper (Cappella University)

Preparing students to be competitive in a global economy is key to the success of schools. The challenge is overcoming research that reports that 25% of children live in poverty! Join the conversation to see how eLearning can be the opportunity to close the achievement gap in K-12 schools.

ALL **TF**

CC4 ### Distance Learning Turbo Charging the Healthcare Workforce of the Future

Presented by: Janet Major (Arizona Telemedicine Program)

Training the healthcare workforce of the future requires distance learning. We are team-treated by healthcare professionals and our curriculum must reflect training opportunities that develop the appropriate skills. The Arizona Health Sciences Center produces interprofessional events by videoconference to create virtual communities that will prepare our students for the future. Join us for an interactive discussion.

ALL **TF**

CC7 ### Exploring the 3 C's of Building a Virtual School Community: Collaboration, Community and Connectedness

Presented by: Melissa Brown (Indiana Connections Academy), Jodie Dean (New Mexico Connections Academy), David Potts (Connections Education), Amanda Ebel (South Carolina Connections Academy)

Through intentional, innovative practice and the use of varied technological tools, high quality virtual programs can build and sustain high-performing communities of practice, build rapport amongst staff and establish meaningful connections with students. The presenters will utilize an interactive format to illustrate proven strategies for creating powerful, connected communities.

HE **COR** **GOV** **MIL** **RE**

CC8 ### MOOCs: New Pathways For Learning and Academic Credentials

Presented by: Norma Scagnoli (University of Illinois at Urbana Champaign)

The implementation of MOOCs have challenged our assumptions about online learning environments; and changed the discussions about higher education business, financial and distribution models. This presentation focuses on the characteristics of a MOOC based program, and how MOOCs can help support and enhance new learning environments.

ALL   **RE**

CC10   Learning Styles and Distance Education

Presented by: Johnette Moody (Arkansas Tech University)

This session will focus on a discussion of various learning styles and assignments to support those learning styles. Participants will complete a learning style inventory and a discussion will ensue concerning how to create assignments that will support these learning styles. Please join us for this interactive discussion.

HE   **RE**

CC11   Guiding Transfer Students OnRamp to UCF Online

Presented by: Beth Nettles and Bren Bedford (University of Central Florida)

UCF Online, the fully online program at the University of Central Florida, launched in Fall 2016. Prospective students (Florida state college transfer students) may take the online course, OnRamp, to explore UCF Online. The course developers will share about OnRamp and where it is heading forward.

HE   **RE**

CC12   Effective Communication with Online Students

Sharon Clampitt (Inter American University of Puerto Rico)

We all know that interaction and communication with our online students is essential, but is it always as effective as we would like it to be? This interactive presentation explores the key elements of a successful communication with students, and our students with instructors. It gives practical tips for effective communication both from and to students.

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HE   **RE**

CC3   Shifting into Gear for the Non Traditional Online Student

Presented by: Tammy McClain-Smith (ECPI University)

Our students are multi-taskers! They work, they go to school, and they have family responsibilities. Nontraditional students, those over the age of 24, juggle these responsibilities and make up the majority of college students. This session will address how colleges can meet the needs of nontraditional online students.

ALL   **PR**

CC4   Increasing Equity and Interaction in Distance Learning Environments

Presented by: Ken Conn and Roxanne Glaser (i2i Technologies)

"They are just sitting there watching." "How do I know that participants are paying attention?" If you have had to teach a course, facilitate a meeting, or lead a virtual training, you know the challenge of adapting your content and strategies for equity and quality learning. In this session, we will explore different strategies for creating equity among learners and sites and creating opportunities for interactions in both synchronous and asynchronous environments.

K-12   **HE**   **RE**

CC6   STEM at a Distance: Project-Based Curriculum for Online Science Courses

Presented by: John Einterz (University of Colorado Boulder)

This presentation offers a gamification model for designing project-based STEM curriculum on the D2L learning management system. The presentation will display past project designs (visual stills and videos) and technical writings as evidence of how the curriculum can encourage both academic and creative skills in students.

ALL   **TF**

CC7   Exploring Future Reality: AR & VR for Education and Training

Presented by: Matthew LaBrake (Berkeley College)

Virtual Reality and Augmented Reality promise to transform the way we teach, learn, and interact with the world around us, extending immersive learning opportunities far beyond the classroom walls. Come discover how AR & VR are currently being used in education and training, and what's in store for the future.

ALL   PR

CC8

Everyone Has to Change Their eLearning Tires, So That They Can Win the Race!

Presented by: Rachel Baxter and Ruth Chisum (Sam Houston State University)

It takes more than content to create a great eLearning experience. User interface, ability to navigate easily, and visual clues to let the eLearner know what is expected of them is critical. We will show you how this is being successfully deployed in our all program(s) here at SHSU.

K-12   **HE**   **COR**   RE

CC10

Finding Your Drivers: Engaging Distance Education Alumni and Tracking Your Success

Presented by: Melissa Gavin and Cheryl Lange (University of Wisconsin-Platteville)

Engaging with alumni of distance education programs can be difficult, and tracking that engagement presents another challenge. Through active participation in this session, you can begin the development of your alumni engagement plan and discover how to track various components to find your active distance alumni.

HE   RE

CC11

Student Drivers: A Case for Course Evaluations in AGILE Instructional Design

Presented by: Alison Watts and Alyssa Kariofyllis (Boston University)

AGILE instructional design is driven by collaboration, but are you making room for students to step behind the wheel? Boston University's Office of Distance Education explores strategies for analyzing mid- and post-course evaluations in order to bring distance education student voices into the conversations surrounding course improvement and implementation.

HE   PR

CC12

Instructional Coaching - A Multidimensional Approach to Course Development

Presented by: Teri Thomas and Keith Hudson (Post University)

What do you do when you need help with course development and there are not enough Instructional Designers to go around? We will examine how Post University grew the Instructional Coach role into a multidimensional position incorporating design, support, and coaching while opening a dialogue on new collaboration approaches.

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HE   **COR**   **GOV**   **MIL**   RE

CC3

How Are You Assuring Exam Validity In Your Online/Hybrid Courses?

Presented by: Elizabeth Poutre (Creighton University)

This session will examine best practices for a scalable assessment model coupling online proctoring and exam software for secure high/low-stakes assessment environments reflecting true parity for online, hybrid and in the classroom. Implementation ensures consistency for high stakes examinations and meets academic rigor required by external accrediting bodies. Come join us!

K-12   **HE**   **COR**   RE

CC4

Work-Life Balance: Keeping it All in Balance Despite the Road Blocks Encountered

Presented by: Lyda Downs (Walden University)

While the virtual workplace allots many conveniences, it also presents challenges, or even road blocks when attempting to balance work and life for busy academic professionals. During this session work-life balance will be explored and techniques for taking alternate routes will be presented.

HE   **GOV**   **MIL**   RR

CC6

Road Map for the State Authorization Regulations and SARA

Presented by: Cheryl Dowd (WICHE Cooperative for Educational Technologies (WCET)) and Mary Larson (Southern Access Programs and Services (SREB))

Learn to navigate the regulations for State Authorization of Distance Education. Additionally, discover how State Authorization Reciprocity Agreement (SARA) can help the institution steer through individual state requirements and some of the additional federal requirements beyond the current state regulatory requirements for state authorization of the institutions' out-of-state activities.

HE   PR

CC7

Linking Marketing and Learner Expectations for Online Programs

Presented by: Sherry Fontaine (Viterbo University)

We hear the words flexibility and convenience in marketing and promotional efforts for online programs targeting adult learners. What we may not fully understand is how these words are interpreted by potential online learners and how this interpretation shapes their programmatic expectations. Come join us for an interactive session.

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ALL   **PR**

CC8

Part-time Faculty, Full-Time Connection: The Female Perspective on Building Positive Relationships

Presented by: Lori Kupczynski (Texas A&M University-Kingsville), Darcy Hardy (Blackboard), Marie-Anne Mundy (Texas A&M University-Kingsville), Marci Powell (Marci Powell & Associates), Rhonda Blackburn (BNED LoudCloud), Michelle Duran (Texas A&M University-Kingsville)

Nearly one and a half million faculty hold part-time status. This panel presentation engages participants in valuable discussions with presenters across academia and corporate, sharing the unique and engaging perspectives on building successful relationships among faculty and institutions from a distance.

K-12   **RE**

CC10

All Videos Aren't Created Equal: Driving Excellence Using Instructional Videos

Presented by: Ogbonnaya Akpa (Doane University)

In spite of their many pedagogical benefits, there is widespread concern that students are not adequately engaging with instructional videos. At Doane University, we are changing this narrative and driving excellence in our online education programs. Attend this interactive session to learn practical strategies that will rev up your engine.

K-12   **HE**   **COR**   **GOV**   **MIL**   **PR**

CC11

Putting All of Your Files in One Box

Presented by: Sue Husted and Daniel Jones (Ball State University)

Ball State Instructional Designers will demonstrate how they harnessed the power of their cloud storage solution (Box.com) to improve faculty productivity and enhance student experience in their university LMS. Come join us!

ALL   **RE**

CC12

What Does It Mean to Have a Flipped Classroom - Become a Facilitator of the 21st Century

Presented by: Valeria Shapko (Texas Woman's University)

With many courses moving online, the most challenging obstacles is to know how to create courses that encourage students to become active learners. This session will explore strategies that help create an interactive course by using flipped approach and find out what does flipped mean anyway.

ALL   **RE**

CC3

A Decade of Learning in Virtual Worlds

Presented by: Howard Mall (Engineering and Computer Simulations, Inc.)

What have we learned over the past decade of building virtual worlds to support education and training needs? We have come a long way in creating virtual environments for learning and will discuss some key lessons in crafting effective and engaging learning experiences for the future.

ALL   **PR**

CC4

Using Blogging to Contribute Expertise and Convey Credibility

Presented by: Janine Lim (Andrews University)

A regular, useful blog is a true win/win, for the writer, the reader, and an entire community of interest. Learn five essential steps to setting up and maintaining your individual or your organization's blog. Explore best practices; learn to avoid pitfalls; begin to create networked writing. Learn a new skill!

ALL   **RE**

CC6

One World School

Presented by: Jan Zanetis (CILC) and Sean Forde (Chadwick International School)

Through technology, students are no longer confined to the 4 walls of their classroom. However, *what* are they learning as they click around and is it having any impact on their social interactions, views or empathy? Discover why you as a teacher would want to bring the world into your classroom, what you need, and how to do it. Teacher Sean Forde who has taught in schools around the world, and Jan Zanetis from the Center for Interactive Learning and Collaboration (CILC), will help you get started on the journey to becoming a One World School.

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CC8

Turbocharging 100+Participants F2F Courses with Online Group Simulations

Presented by: Gerardo Pedraza (Texas A&M University College of Engineering)

By incorporating an online group simulation into a 100+ participants traditional class, we were able to disrupt the status quo, and boost acquired knowledge into application, through the use of a real-world-scenario-simulation. In addition, students build up on online technical and collaboration skills essential in the job-place today. This presentation will demonstrate our students' experience.
http://projectplumb.com/usdla17/

`HE`   `RA`

CC11

Opportunity for the Periphery: Using Technology To Deliver Higher Education in Africa

Presented by: Jane Wakahiu and Rosemary Shaver (African Sisters Education Collaborative)

This presentation showcases HESA online/onsite hybrid and onsite models. HESA is delivered through partnerships with 23 higher education institutions in Africa and online in the USA. This project is an example of distance learning success - recording 98% retention and graduation rates. This session will showcase pertinent collaboration and strategies used to support students to succeed in the programs.

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CC7

Navigating Multiple Modalities for Faculty Professional Development

Presented by: Lyda Downs (Walden University)

This session will present multiple options for faculty professional development; both face-to-face and virtual options will be presented. Participants will gain techniques on how to turbocharge media for instructional immediacy that will strengthen and enhance faculty performance both in and outside of the classroom.

`K-12`   `HE`   `PR`

CC8

Online Pit Crew! Supporting New Online Instructors

Presented by: Twyla Taska and Raelye Self (Angelo State University)

With growing online programs, the number of faculty members has also increased. New faculty come with their own strengths yet need support to determine how to incorporate those strengths to develop curriculum, use technology, and understand their role within the department. This session addresses individual and departmental strategies for support.

`HE`   `COR`   `GOV`   `MIL`   `RE`

CC10

CBE - It's In the Assessment!

Presented by: William Ryan (Ryan Consulting, LLC)

CBE focuses on the individual's ability to demonstrate mastery of defined and measurable learning objectives. Key to this is the inclusion of authentic assessment strategies that are meaningful and build a positive learning experience. This session will examine a range of strategies and their use in a distance delivery mode.

`K-12`   `HE`   `RE`

CC11

Flipping the MOOC: Adapting MOOC Content to Fit Students' Needs in F2F Courses

Presented by: Rob Kadel (Georgia Institute of Technology)

In the context of a larger discussion of the evolution of Massive Open Online Courses, this session provides details on three research studies at Georgia Tech where online learning resources (video tutorials, simulations, peer review, etc.) from MOOCs were used in the professors' campus courses in science and engineering. There will be discussion of both the investments required for, and the benefits of each approach and how combining the two allows for greater learning value.

`K-12` `HE`   `RE`

CC7 · A Training Program to Help Faculty Members Become
Online Teaching Champions

Presented by: Claudia Arcolin (The University of Texas at San Antonio)

Racing circuits are characterized by challenging curves, chicanes and changes in height that require
drivers to use all their skills. Planning an online course is similar. What is a good start for the designing
process and what are the skills instructors need to master to create an effective online course?

`HE`   `RE`

CC8 · Now You See Me!

Presented by: Helen Fleming (Oregon State University)

WebEx is being leveraged at Oregon State University as a means to connecting and developing relation-
ships with distance students. Online instructors, academic advisors and higher education staff can use
this software as the next stepping stone to improving distance education. Join us!

`HE`   `PR`

CC10 · Winning the Race with Online Adjunct Faculty

Presented by: R. Jefferson George (University of North Texas)

A fast paced presentation of the in's and out's of utilizing adjunct faculty to build your online program.
The presenters will provide hard data on the current use of adjunct faculty and then engage the audience
in problem solving the success and challenges of an 80% adjunct faculty. Drawing from a variety of
sources, surveys and experience in the online environment, this session seeks to ask questions, provide
insight, and create discussion around the topic of Adjunct Faculty in a Distance Learning setting.

`HE`   `RA`

CC11 · Want to Improve Student Outcomes? Try Competency-Based Education

Presented by: Fred Hurst (WGU)

WGU's vision: "To be the most student-centric, results-oriented university." To fulfill that vision, WGU
collects/analyzes data to improve student and graduate outcomes. Data from sources such as the
National Survey on Student Engagement (NSSE) for student measures and Harris, Gallup and internal
polling for graduate measures will be discussed.

MARK YOUR CALENDAR NOW!

NATIONAL DISTANCE LEARNING WEEK
November 6 - 10, 2017

The purpose of National Distance Learning Week (NDLW) is to generate greater awareness
and appreciation for distance learning, including K-12, Higher Education, Corporate,
Military/Government and Telehealth, while recognizing leaders and best practices in the field.
USDLA will be offering free webinars and other events throughout the week!

2017 USDLA/PRESIDENTS' FORUM POLICY FORUM
Sunday, October 29, 2017

Workshop & Welcome Reception · Mayflower Hotel, Washington DC

Monday, October 30, 2017

U.S. Chamber of Commerce · Washington, DC

USDLA 2018 NATIONAL CONFERENCE
April 29 - May 2, 2018

Hilton Indianapolis Hotel & Suites · Indianapolis, IN

For more information regarding all of these events and more, please visit *www.usdla.org* today!

FRIENDS OF THE CONFERENCE

Please visit our Exhibitors listed below in the Victory Ballroom throughout the Conference!

TABLE # 1

Elliott Masie Learning 2017
PO Box 397
Saratoga Springs, NY 12866
Steve Rosenblum, Managing Director
Tel: 617.821.7444

Elliott Masie is Host & Curator of *Learning 2017*, a global conference hosted by **The Learning CONSORTIUM**, a 230 member collaborative of organizations innovating in Learning, Personalization, Curation, eLearning, VR/AR & More. *Learning 2017* takes place October 22-25 in Orlando, FL.

TABLE # 2

EDU Alliance Limited
8075 N. LaSalle Road
Morgantown Indiana 46160
Dean Hoke, Co-Founder/Managing Partner
Tel: 502.257.1063

Edu Alliance is an international consulting firm with offices in Bloomington Indiana and Abu Dhabi United Arab Emirates. Services for higher education include: international partnerships for degree programs and professional development, regional visits to the Middle East, India, and Africa, international campus expansion, feasibility studies, market research, strategies and leadership training.

TABLE #3

Moonami, LLC
12175 Visionary Way
Fishers, IN 46038
John Porten, President
Tel: 844.666.6264

Moonami provides hosting and support services for Moodle, Totara LMS and other leading open source applications. As an official Moodle Partner, the firm provides a full range of Moodle-specific services including cloud-based hosting, implementation consulting, migration, customization, integration and multi-tier support.

TABLE # 4

The Arizona Telemedicine Program & The Southwest Telehealth Resource Center
1501 N Campbell Ave, Room 1156
Tucson, AZ 85724
Janet Major, Associate Director for Facilities/Distance Learning Outreach
Tel: 520.403.0736

The Southwest Telehealth Resource Center (SWTRC) was created through a federal grant to advance the effective use of telemedicine services throughout the Southwest. It is one of thirteen Telehealth Resource Centers in the United States, each serving a distinct geographic region. The SWTRC serves hospitals, clinics, public health offices, and private-practice healthcare providers in the broader Southwest Region. The center is based at the University of Arizona and is a subsidiary of the Arizona Telemedicine Program.

TABLE # 5

Carolina Biological Supply
2700 York Road
Burlington, NC 27215
Shannon McGurk, Director of Distance Learning
Tel: 336.586.4305

Carolina offers college science educators Distance Learning Labs that give students the same rigorous lab experience as campus students. Challenging investigations teach lab skills, data collection and analysis. Kits have been thoroughly tested in non-lab settings, with safety and disposal issues addressed. Stop by our booth to learn more.

TABLE # 6

Atomic Learning
15088 NE 22nd Avenue
Little Falls, MN 56345
Mary Patrick, Meeting Planner
Tel: 320.639.5968

Atomic Learning's online professional learning system is designed to meet the needs of today's campus by providing relevant resources that help prepare learners with critical career, self-management, and safety awareness skills, help instructors adapt to changing practices, and help an institution leverage available technology. www.atomiclearning.com/highed

TABLE # 7

Blackboard
1111 19th Street NW
Washington, DC 20036
Liana Lipkowitz, Field Marketing & Events Manager
Tel: 202.303.9277

Blackboard is education's partner in change, helping learners, educators, and institutions thrive in a complex and changing environment. With an unmatched understanding of the world of the learner, the most comprehensive student-success solutions, and the greatest capacity for innovation, we are driving the industry to new destinations.

TABLE #8

IDSolutions
14701 Cumberland Rd. Suite 400
Noblesville, IN 46060
Pat Cassella, VP of Education Sales
Tel: 203.980.6928

IDSolutions is a global video integration company providing custom solutions for video conferencing, media management, streaming video and digital signage. We make video solutions simple, easy to use and affordable for Healthcare, Education, Enterprise and Government clients around the globe.

TABLE # 9

Draw it to Know It
6507 Ferguson St. Suite 102
Indianapolis, IN 46220
Adam Fisch, M.D, Founder & CEO
Tel: 317.201.1523

Draw it to Know it Medical & Biological Sciences is an educational company focused in distance learning for the Medical & Biological Sciences. We provide an active and comprehensive approach to the basic and clinical sciences with 6-8 minute narrated, animated tutorials that teaching through drawing to facilitate efficient learning and long-term retention. Video tutorials are supplemented with notes, flashcards, labeling diagrams, and quizzes that provide automatic feedback.

TABLE #10

Equidox by Onix
18519 Detroit Ave.
Lakewood, OH 44107
Patrick McGovern, Account Manager
Tel: 216.767.5730
Email: pat@onixnet.com Website: www.equidox.co

Onix, a longtime Google partner, created Equidox software to automate the process of converting inaccessible documents to HTML or Accessible PDF formats that conform to the new WCAG 2.0 AA standard. Instructional designers, web content editors and Alt Format professionals love Equidox because it reduces document and course remediation time by 60% or more. Equidox by Onix helps you to meet the WCAG Compliance Mandate for Web Accessibility, which makes files accessible for those who are cognitively and visually impaired. We also offer Document Conversion Services for organizations that want to outsource the document conversion process. Visit www.equidox.co for more information or to see an Equidox demo.

TABLE # 15

3D Immersive Collaboration Consulting, LLC
2729 Old Washington Road
Westminster, MD 21157
Ron Teitelbaum, CEO
Nina Nussbaum-Jones
VP Business Development
Tel: 856.287.4770

3D ICC is making education more engaging, interactive, and accessible around the world. Our virtual locations are real places to meet, teach, and discuss, where students actively learn and collaborate. Come visit us at booth #15 and learn how Immersive Terf® is removing the distance in learning!

TABLE # 18

Universidad Interamericana de Puerto Rico
104 Turpeaux Ind Park
Mercedita, Puerto Rico 00716
Vanessa Pagán, Marketing Director
Tel: 787.284.1912 ext. 2118

Inter American University of PR, Ponce Campus, is private institution with a Christian heritage and an ecumenical tradition. It offers interdisciplinary undergraduate and graduate programs, on-campus and through distance learning, related to current demands in the areas of education, social, natural and health sciences and management; as well as technical personnel for enterprises, government, industry and commerce.

NOTES

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USDLA NEW MEMBER APPLICATION

STUDENT MEMBERSHIP: _____ ($30) *must be a full-time student*
INDIVIDUAL MEMBERSHIP: _____ ($125)

ORGANIZATIONAL MEMBERSHIPS:
_____ Non-Profit ($500)   _____ For-Profit ($1,000)

PREMIUM SPONSORSHIPS: _____ Bronze ($2,000)   _____ Silver ($5,000)   _____ Gold ($10,000)
_____ Platinum ($25,000)   _____ 21st Century Benefactor ($30,000+)

Date Paid_____ Amt. Paid $_____
PAYMENT METHOD
Check # _____
PO # _____
❏ Visa   ❏ MasterCard   ❏ AMEX

CONSTITUENCY: _____ Pre K-12   _____ Higher Education   _____ Corporate   _____ Military   _____ Government
_____ Telehealth   _____ Home Schooling

PRIMARY CONTACT: Name _____ Title _____ Dept _____
Company Name _____
Company Address _____
City _____ State _____ Zip _____ Country _____
Tel _____ Fax _____ E-mail _____

NUMBER OF AUXILIARY MEMBERS PER CATEGORY *(included in cost of membership)*   Website _____

Non-Profit (4)	For-Profit (4)	Bronze (0)	Silver (1)	Gold (2)	Platinum (3)	21 Century

AUXILIARY MEMBER

(1) Name _____ Title _____
Company _____ Dept. _____
Address _____
_____
City _____ St ____ Zip _____ County _____
Tel. _____ Fax _____
E-mail _____ Web _____

(2) Name _____ Title _____
Company _____ Dept. _____
Address _____
_____
City _____ St ____ Zip _____ County _____
Tel. _____ Fax _____
E-mail _____ Web _____

(3) Name _____ Title _____
Company _____ Dept. _____
Address _____
_____
City _____ St ____ Zip _____ County _____
Tel. _____ Fax _____
E-mail _____ Web _____

(4) Name _____ Title _____
Company _____ Dept. _____
Address _____
_____
City _____ St ____ Zip _____ County _____
Tel. _____ Fax _____
E-mail _____ Web _____

For Additional Auxiliary Memberships, Please List on Separate Page.

❏ *Check here if you do not wish to be added to list serve.*

Name on Credit Card _____ Credit Card # _____ Exp. Date_____
Signature of member _____ Total Due $ _____

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USDLA CELEBRATES

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