



USDLA 2017 National Conference
Distance Learning: 30 Years of Driving Excellence in Distance Learning
April 30 – May 3, 2017 – Indianapolis, IN

SPONSOR & EXHIBITOR PROSPECTUS

The United States Distance Learning Association (USDLA) 2017 National Conference is the premier event for professionals in the distance learning industry. This conference is an opportunity for exhibitors to share ideas, distance learning programs and products and network with key industry leaders.

Attendees include professionals from K-12, higher and continuing education, and corporate, government and military training, as well as from telehealth and distance learning consultant organizations.

For the 2017 conference, USDLA will again offer a limited exhibitor showcase with focus events that will bring attendees directly to you. If you are interested in displaying your products and services, sharing experiences and successes, or introducing your business to more than 350 attendees in the distance learning field, the 2017 National Conference is where you want to be. Please contact Kim Airasian at kairasian@usdla.org or 617-399-1770 to discuss sponsorship opportunities today!

Space is limited so request your showcase table today!

Hilton Indianapolis Hotel & Suites
Indianapolis, IN

Exhibit Dates: May 1-2, 2017

Move in:** **Sunday, April 30, 2017 after 5pm**

Move out:** **Tuesday, May 2, 2017 after 5pm**

****Date and Time Subject to Change**



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SPONSOR/EXHIBITOR LEVELS

Silver Sponsor (\$5,000)

- General Session Sponsor (Address Conference Attendees during General Session and introduce Keynote Speaker)
- Showcase Table Space (8' Table Space)
- 3 Attendee Passes
- Concurrent Session Opportunity
- Conference Bag Literature
- Website and Program Listing

Bronze Level (\$2,000)

- Breakfast Sponsor
- Showcase Table Space (8' Table Space)
- 2 Attendee Passes
- Conference Bag Literature
- Website and Program Listing

Exhibitor Only (\$1,500)

- Showcase Table Space (8' Table Space)
- Website and Program Listing

Friends of the Conference Level (\$500)

- Conference bag literature
- Website and Program Literature



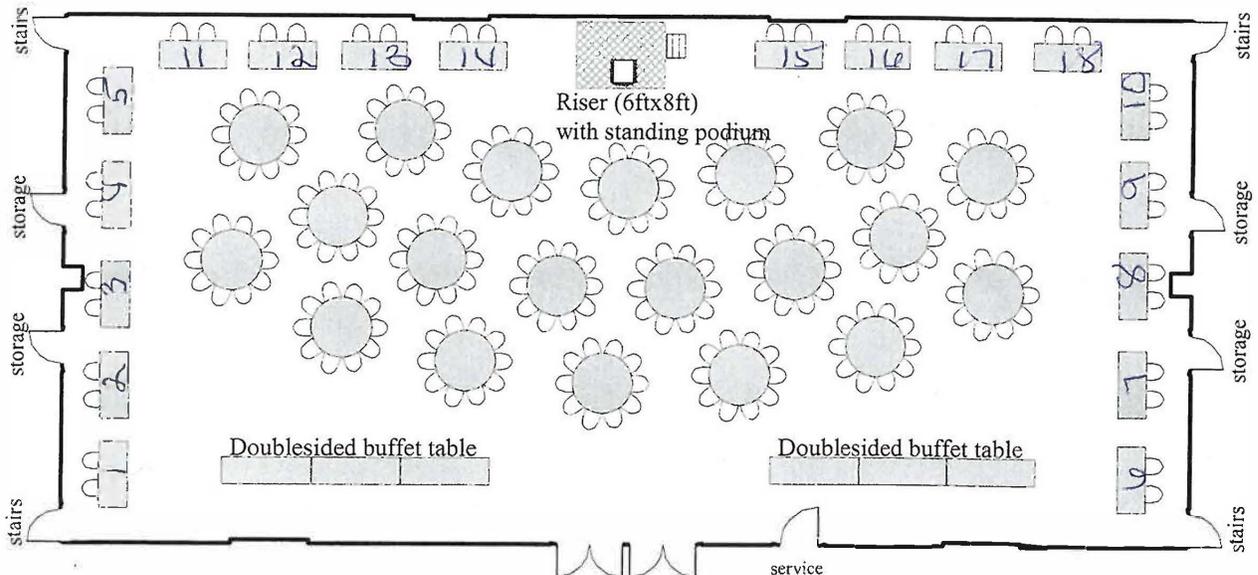
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Exhibit Tables Marked 1 - 10



USDLA National Conference
4/30/17-5/3/17

Victory Ballroom





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Any questions or to discuss exhibitor or sponsor opportunities please contact:

Kimberly F. Airasian

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