Distance Learning: Ignite! Innovate! Inspire!

USDLA
UNITED STATES DISTANCE LEARNING ASSOCIATION

2015 NATIONAL CONFERANCE

April 26-29, 2015
St. Louis Union Station Hotel
St. Louis, Missouri

Dear Conference Attendees:

Welcome to the 2015 USDLA National Conference in St Louis! They say there's never a dull moment when you work in Distance Learning and we hope that's also true when you meet with your distance learning friends — both old and new — here in the Gateway City.

I don't know about you, but I go to a lot of conferences touching on education and training. In my experience, though, this conference is unlike any other. You go to one conference and it's full of online people talking to other online learning people. Another conference may be videoconferencing folks — Woo hoo! My market segment! — talking to each other about H.323 and cool stuff like that. Then there are gatherings for higher education people where all the higher ed people interact with each other. (Get the picture?) Well, this conference is different. We're the U.S. Distance Learning Association and here you have the entire spectrum of DL professionals learning from and sharing with each other. Let me tell you, amazing things happen when you can *learn from a community that is broader than your own*. That's where you are and that's what takes place here. What an opportunity!

My hope is that at this conference you will feel like you are with family. Granted, this is an event of excellence: stellar keynotes, first-rate presenters, an amazing array of distance learning exhibitors, and the best of the best, the winners of the prestigious USDLA awards. But the most important element here is *you* — and a bunch of people who are a lot like you. So join up with old friends and meet some new ones in our opening night scavenger hunt, our annual (and spectacularly unpretentious) Bill Jackson Memorial Run, our mobile round tables, maybe a Tae Bo group, or gather in a party suite watching the Cardinals play the Phillies. Learn from one another and *enjoy*!

Many thanks to our sponsors who help make USDLA 2015 possible. Don't forget to visit our Sponsor and Exhibitor booths to learn about the latest and greatest tools used today in distance learning.

Are you a member of USDLA? If you are not, visit with a USDLA board member identified by badge ribbons. Let us share how USDLA membership can benefit both you and your organization.

You will want to mark your calendar for the following important USDLA events planned for 2015:

- National Distance Learning Week (November 9-13, 2015)
- USDLA/President's FORUM Policy Forum, Washington, DC (November 18, 2015)

Before I close, I'd like to thank each of you for attending our conference and bringing your expertise to the 2015 USDLA Conference. You, as a distance learning professional, have the vision, the knowledge, the wherewithal and the experience to help us pave our way into the future. Welcome and have a great conference!!

Elaine Shuck
USDLA President

Conference Committees

**2015 USDLA National Conference
Planning Committees**

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Darcy W. Hardy, *Conference Co-Coordinator, Blackboard*

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Support

The Executive Committee would like to thank Randy McDonald (Stephen F. Austin State University), Rhonda Blackburn (LoudCloud Systems), and Janine Lim (Andrews University) for their help with the online CFP tools.

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UNITED STATES DISTANCE LEARNING ASSOCIATION

Schedule at a Glance

Sunday, April 26, 2015

1:00pm – 5:00pm	**REGISTRATION** (Depot Registration Office)
2:00pm – 5:00pm	**PRE-CONFERENCE WORKSHOPS**
5:15pm – 6:15pm	**OPENING RECEPTION** – *Sponsored by Verizon* (Grand Hall)
6:30pm – 7:30pm	**BILL JACKSON MEMORIAL SCAVENGER WALK** (Sign Up)

Monday, April 27, 2015

6:00am	**BILL JACKSON MEMORIAL SUNRISE RUN** (Sign Up)
	(Meet in Hotel Lobby — please note this is Run only)
7:30am – 5:00pm	**REGISTRATION** (Midway West)
7:30am – 8:30am	**CONTINENTAL BREAKFAST** – *Sponsored by Cooley LLP* (Pegram Room)
8:30am – 9:00am	**WELCOME** (Grand F)
	Dr. John G. Flores, *Executive Director/USDLA & Program Professor/NSU:AFSE*
	Elaine Shuck, *USDLA President*
9:00am – 9:45am	**OPENING KEYNOTE**
	Hal Plotkin, *Senior Open Policy Fellow, Creative Commons, USA*
10:00am – 11:00am	**CONCURRENT SESSIONS 1**
11:15am – 12:15pm	**CONCURRENT SESSIONS 2**
12:30pm – 1:15pm	**"All About USDLA" LUNCHEON** (Grand F)
1:30pm – 2:30pm	**CONCURRENT SESSIONS 3**
2:30pm – 3:00pm	**BREAK** (Pegram Room)
3:00pm – 4:00pm	**CONCURRENT SESSIONS 4**
4:00pm – 5:30pm	**EXHIBIT HALL OPEN – RAFFLE** (must be present to win) (Pegram Room)
6:00pm – 7:00pm	**POSTER SESSIONS** (Foyer A)
	AWARDS BANQUET RECEPTION (Foyer A)
7:00pm – 9:00pm	**AWARDS BANQUET DINNER** (Grand F)

Tuesday, April 28, 2015

7:30am – 5:00pm	**REGISTRATION** (Midway West)
8:00am – 9:00am	**CONTINENTAL BREAKFAST** – *Sponsored by Thompson Coburn LLP* (Pegram Room)
9:00am – 10:00am	**CONCURRENT SESSIONS 5**
10:15am – 11:15am	**CONCURRENT SESSIONS 6**
11:30am – 12:30pm	**CONCURRENT SESSIONS 7**
12:30pm – 2:20pm	**LUNCHEON PANEL** (Grand F)
	From Cradle to Grave ... Trends in Online Learning
2:30pm – 3:30pm	**CONCURRENT SESSIONS 8**
3:30pm – 5:30pm	**BREAK & EXHIBIT HALL OPEN – RAFFLE** (must be present to win) (Pegram Room)
6:10pm	**MOBILE ROUND TABLE DINNERS** (Sign Up)
7:15pm	**ST. LOUIS CARDINALS v. PHILADELPHIA PHILLIES** (Sign Up)

Wednesday, April 29, 2015

6:45am – 7:45am	**TAE BO EXERCISE SESSION with Daryl Diamond** (Station Master Room)
7:30am – 10:00am	**REGISTRATION** (Midway West)
8:30am – 9:30am	**CONCURRENT SESSIONS 9**
9:45am – 10:45pm	**CONCURRENT SESSIONS 10**
11:00am – 12:15pm	**CLOSING BRUNCH** (Grand F)
	Burck Smith, *CEO/Founder, StraighterLine*

Hal Plotkin

Senior Open Policy Fellow
Creative Commons, USA

Opening Keynote

Hal Plotkin is presently the Senior Open Policy Fellow at Creative Commons, USA. Creative Commons is a global non-profit public benefit corporation that supplies and promotes the use of open intellectual property licenses to promote collaborative progress in science, culture, education and business. Plotkin previously served (2009-2014) as the Senior Policy Advisor in the Office of the Under Secretary of Education (OUS), United States Department of Education. The OUS has responsibility for all U.S. federal higher education policies and programs.

Prior to his appointment to the Obama administration, Mr. Plotkin was a trustee and board president at the Foothill De Anza Community College District, based in Silicon Valley California, where he shared governance responsibility for two community colleges with a combined enrollment of approximately 45,000 students. Mr. Plotkin has been an advocate for technology mediated education reform for decades and, in particular, is a leading participant in the global movement for Open Educational Resources (OER), which he has written promise to establish a new more inclusive and socially constructive ecosystem for higher education. While on the board at Foothill De Anza, Mr. Plotkin, proposed and as board president enacted the first official governance policy in the United States that supports the use and development of OER as an official higher education institutional purpose.

Mr. Plotkin is a writer and editor by profession who has published more than 600 articles on business, science, technology and education. His publishers include *Inc*. magazine, *Forbes ASAP*, *Family Business* magazine, the *San Francisco Chronicle's SFGate.com*, and *CNBC.com*, where he served as Silicon Valley correspondent. He is also a founding editor of the American public radio program "Marketplace," which he helped create in 1987. Mr. Plotkin is a graduate of Foothill Community College in Los Altos Hills, California and San Jose State University with majors in History and Behavioral Sciences, respectively. He is the first graduate of Foothill College to ever serve on its governing board of trustees.

Burck Smith

CEO/Founder
StraighterLine

Closing Keynote

Burck Smith is the CEO and founder of StraighterLine. Ten years before launching StraighterLine in 2009, he co-founded SMARTHINKING, the largest online tutoring provider for schools and colleges. Burck has written chapters for three books on education policy for the American Enterprise Institute (AEI). He is a member of the American Enterprise Institute's Higher Education Working Group. Prior to starting SMARTHINKING, Burck was an independent consultant and journalist whose clients included the Gates Foundation, Microsoft, Computer Curriculum Corporation, the CEO Forum on Education and Technology, the Milken Exchange on Education and Technology, Teaching Matters Inc., Converge Magazine, Wired Magazine, Wired News, University Business, the National School Boards Association and more. In the early 1990s he wrote articles on a variety of subjects, including creation of community telecommunication networks, electronic access to political information, telecommunications deregulation, and the ability of utilities to serve as telecommunications service providers. Burck holds a Master's Degree in Public Policy from Harvard University's John F. Kennedy School of Government and a B.A. from Williams College.

Monday, April 27, 2015

	1 10:00–11:00	**2** 11:15–12:15	**3** 1:30–2:30	**4** 3:00–4:00	**5** 9:00–10:00
Ga Grand A	Teaching Information Literacy Through Crowd-Sourcing Content **K-12 HE** *CSTT*	SARA — A National and Regional Update on State Authorization Reciprocity Agreement **HE GOV** *EDLL*	Using Data as a Marketing Tool To Engage Faculty In Alternative Course Delivery **HE** *EDLL*	Educating and Engaging Successful Social Workers Online **HE INT** *CSTT*	Using Blackboard to Reach Every Learning Style **ALL** *CSTT*
Gb Grand B	A SAMR Approach to Course Design — Effectively Using Technology **K-12 HE COR INT** *CSTT*	Creative Credentials: The Power of CBE and Digital Badges **K-12 HE COR** *CSTT*	Jazz Up the Student Engagement in Your Online Courses **HE COR GOV MIL TEL** *CSTT*	Leading the Pack — 35 Years of Distance Education **HE** *EDLL*	Stanford University's ClassX **HE COR INT** *CSTT*
Gc Grand C	No More Grading In Your Pajamas: Video Feedback on Assignments **K-12 HE** *CSTT*	I Will Survive! Designing Online Courses for Student Success **ALL** *CSTT*	Policy and Process: Centralizing and Decentralizing for Quality Course Development **K-12 HE COR** *EDLL*	Custom-Built Open-Source Learning Management Systems for Visual Learners **HE** *CSTT*	Competency Based Digital Badges as Curricular Building Blocks in Online Degree Programs *CSTT* **K-12 HE COR GOV**
Gd Grand D	The Student Perspective: A Hands-On View of Walden University's Virtual Residency Environment! **HE COR INT** *CSTT*	Cloudy With A Chance of Video Conferencing **ALL** *CSTT*	Four Cases of Integrating the Offline World into an Online Course **K-12 HE** *CSTT*	PedTech: The Merger of Pedagogy and Technology in Creating Academic Multimedia Projects **HE** *CSTT*	Innovative Approaches to Achieving College and Career Readiness **K-12 HE** *IKD*
Ge Grand E	Ignite the Future: Building and Delivering Competency Based Education Programs **ALL** *CSTT*	The Multiplicity and Necessity of Digital Portfolios for University Graduate Students and Programs **HE MIL** *DLBB*	K-12 Online, Blended, and Distance Education: Global Trends and Implications **K-12 HE INT** *IKD*	Attract & Engage Your Students Online: Storytelling, Scenario-Based Learning and Gamification **ALL** *CSTT*	Creating, Gathering and Using Big Data **ALL** *EDLL*
M1 Midway I	Too Young for Social Media? We Think Not! **K-12** *IKD*	S:R:M – Student Relationship Management – Transforming Online Enrollment **HE** *EDLL*	The Flipped Professor — Become a Facilitator of Learning **HE** *CSTT*	Jump Starting College AND Career Readiness **K-12 HE** *IKD*	Burning Down the Silos: Effective Communication Without Silos **K-12 HE COR** *EDLL*
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M3 Midway III	Action Steps to Employment: Preparing Learners for Post-Secondary Education & Employment **K-12 HE COR** *DLBB*	Project Management for Instructional Designers in Higher Education **K-12 HE** *EDLL*	HEA 10.0: Reauthorization is Upon Us **HE** *DLBB*	Stop Complaining! Using an Ombudsperson to Eradicate Student Escalations **HE** *EDLL*	E-Portfolio: A Perpetual Evidence of Assessment and Success **K-12 HE** *DLBB*
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CONCURRENT SESSIONS

Room	Tuesday, April 28, 2015 — 6 (10:15–11:15)	7 (11:30–12:30)	8 (2:30–3:30)	Wednesday, April 29, 2015 — 9 (8:30–9:30)	10 (9:45–10:45)
Ga — Grand A	Excellence in Distance Learning Leadership: Best Practices for Provosts and Distance Learning Leadership Teams — HE COR GOV INT — *EDLL*	Enhancing Pre-Service Teachers' Understanding of Diverse Learners Through Classroom Simulations — HE GOV INT — *CSTT*	Distance Learning Goes Global: Mastering the Regulatory, Accreditation and Certification Labyrinth in the Distance Learning Marketplace — HE — *EDLL*	Rethinking Educational Equity in the Digital Age — K-12 — *IKD*	
Gb — Grand B	Using the Cloud to Power Distance Learning — ALL — *CSTT*	Learning by Doing — The Future for Online Teaching and Learning — K-12 HE COR TEL — *CSTT*			
Gc — Grand C	The Pedagogical Role of Electives in a Competency Based System — K-12 — *IKD*	Lessons From Using Insight and Action Analytics to Improve Online Learning: An Iterative Process — HE — *EDLL*	Grant Funding and Best Practices in Video-Enabled Learning Spaces — K-12 HE — *CSTT*	Promoting Wellness in Distance Learning — HE — *DLBB*	U.S. Arabic Distance Learning Network: Instruction via Consortia — HE COR GOV MIL INT — *DLBB*
Gd — Grand D	Preferences Concerning Features and Functionality of Remote Proctoring Systems — HE COR GOV TEL — *CSTT*	BYOD Video Conferencing Paves Way For Workforce Pursuing Advanced Degrees — HE — *CSTT*	And You Thought FERPA Was Bad: Student Data Privacy and Security Takes Center Stage — HE — *DLBB*	Reducing Financial Aid Fraud Liability: E-learning Identity Authentication — HE COR GOV MIL TEL INT — *EDLL*	Student Perceptions of Instructor Credibility in an Exclusively Internet-Based Learning Environment — K-12 HE INT — *CSTT*
Ge — Grand E	Assessment Strategies for Competency Based Learning — Lessons Learned — HE COR GOV MIL — *CSTT*	Innovative (and COOL!) Tools to Enhance Online Course Instruction — HE — *CSTT*	From College to Careers: Sharing Competencies Through Open Badges — HE — *DLBB*	Florida International University's Restaurant Management Lab: Classroom of the Future — HE — *CSTT*	The Changing Face of Video and the Power of Video Collaboration — K-12 — *IKD*
M1 — Midway I	What You Need to Know Before Testing with Tablets — K-12 — *CSTT*	Bridging Disciplines Together Through Conversation and Collaboration — HE INT — *DLBB*	Emerging Technologies You Can Use TODAY! — K-12 HE — *CSTT*		
M2 — Midway II	Using Blackboard Collaborate to Ignite Online Student Engagement — K-12 HE — *CSTT*	Transitioning to a New Learning Management System — HE — *EDLL*	Creating Successful Distance Learning Programs/Projects Through Collaboration — K-12 HE — *CSTT*		
M3 — Midway III	A Survey of 11th and 12th Grade Students' Experiences In and Opinions About Online Learning — K-12 HE — *IKD*	Educators Flip the Classroom for Better Student Engagement — HE — *CSTT*	Supporting Social and Economical Development in Latin America through E-learning — COR GOV INT — *DLBB*		
M4 — Midway IV	Hard 'Core' Distance Learning: Creating 'Standardized' Programs for Discriminating Teachers — K-12 INT — *IKD*	The 5M Faculty Training Process: The Next Generation — HE COR — *EDLL*			
SMR — Station Master Room	Preparing for Online Education in Africa: Cross-Border Collaboration — HE INT — *DLBB*	Work-Life Balance and the Virtual Education Professional — HE COR GOV INT — *DLBB*	Constructive Heuristics Unwrapped: Deploying Galilean Rational-Mindedness — HE COR MIL INT — *CSTT*		

Icon Key

Key for the Icons in the Abstracts

Constituencies Icon →

Room Icon →

Tracks Icon

| K-12 | .... | IKD |

| Ga | The Natio... |

Presented by:
This session
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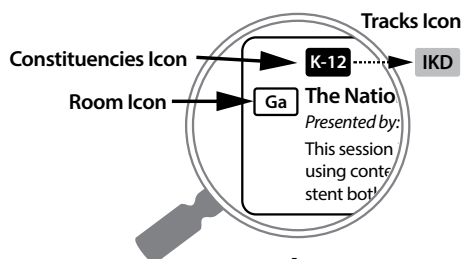
Constituencies

K-12	K-12 Education
HE	Higher Education
COR	Corporate
GOV	Government
MIL	Military
TEL	Telehealth
INT	International
ALL	All Constituencies

Room

Ga	Grand A
Gb	Grand B
Gc	Grand C
Gd	Grand D
Ge	Grand E
M1	Midway I
M2	Midway II
M3	Midway III
M4	Midway IV
SMR	Station Master Room

Tracks

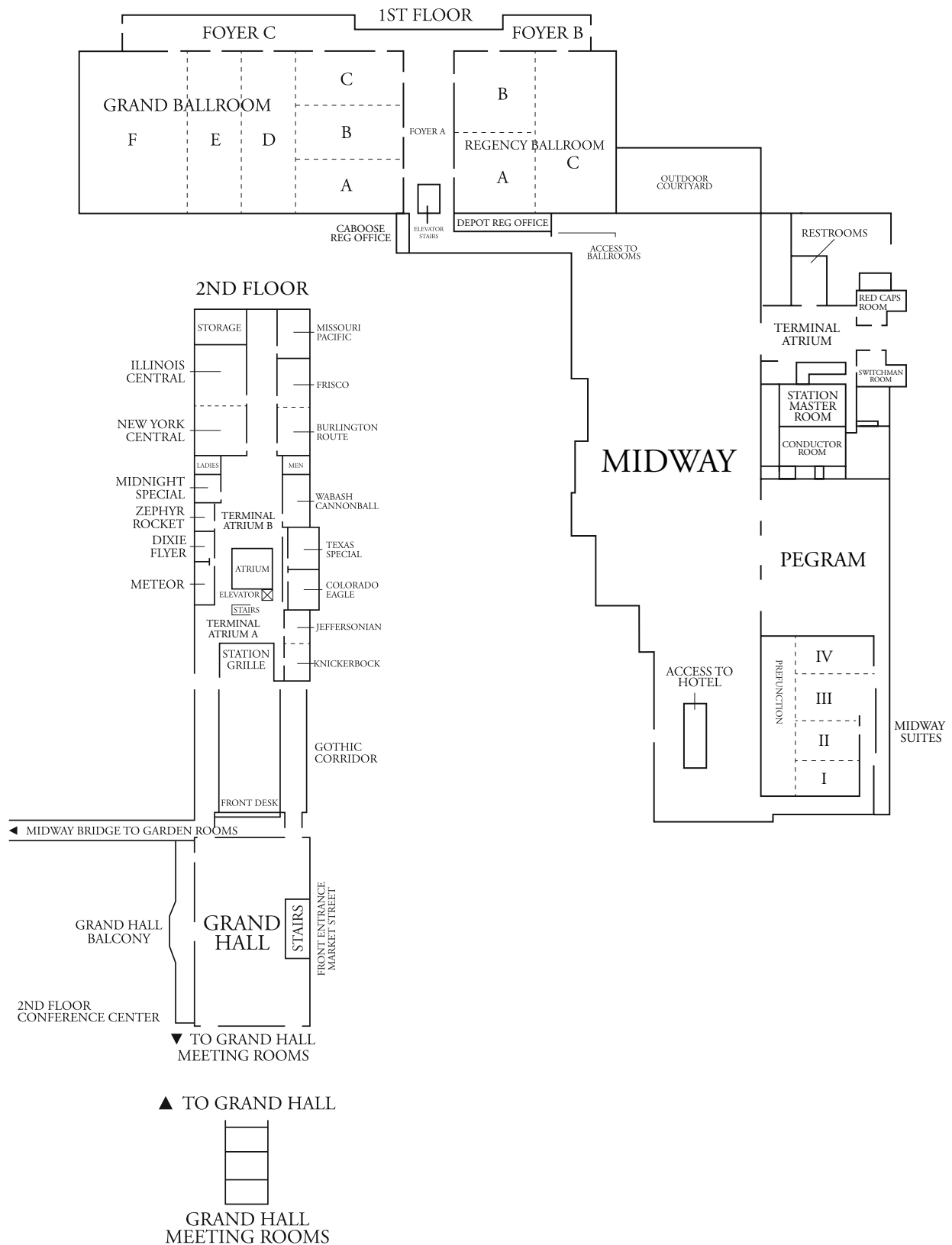| DLBB | Distance Learning Beyond Your Borders |
EDLL	Excellence in Distance Learning Leadership
IKD	Innovations in K-12 Distance Learning
CSTT	Creative Distance Learning Strategies, Technologies, and Techniques

Session Icon Key

| 1 | M |

1	Session 1
2	Session 2
3	Session 3
4	Session 4
5	Session 5
6	Session 6
7	Session 7
8	Session 8
9	Session 9
10	Session 10

Hotel Meeting Rooms Floor Plan

1ST FLOOR

FOYER C

FOYER B

GRAND BALLROOM

F E D

C
B
A

FOYER A

CABOOSE
REG OFFICE

ELEVATOR
STAIRS

DEPOT REG OFFICE

REGENCY BALLROOM

B
A
C

ACCESS TO
BALLROOMS

OUTDOOR
COURTYARD

RESTROOMS

RED CAPS
ROOM

TERMINAL
ATRIUM

SWITCHMAN
ROOM

STATION
MASTER
ROOM

CONDUCTOR
ROOM

2ND FLOOR

STORAGE

MISSOURI
PACIFIC

ILLINOIS
CENTRAL

FRISCO

NEW YORK
CENTRAL

BURLINGTON
ROUTE

LADIES

MEN

MIDNIGHT
SPECIAL

WABASH
CANNONBALL

ZEPHYR
ROCKET

TERMINAL
ATRIUM B

DIXIE
FLYER

TEXAS
SPECIAL

ATRIUM

METEOR

ELEVATOR

COLORADO
EAGLE

STAIRS

TERMINAL
ATRIUM A

JEFFERSONIAN

STATION
GRILLE

KNICKERBOCK

GOTHIC
CORRIDOR

FRONT DESK

◄ MIDWAY BRIDGE TO GARDEN ROOMS

MIDWAY

ACCESS TO
HOTEL

PEGRAM

PREFUNCTION

IV

III

II

I

MIDWAY
SUITES

GRAND HALL
BALCONY

GRAND
HALL

STAIRS

FRONT ENTRANCE
MARKET STREET

2ND FLOOR
CONFERENCE CENTER

▼ TO GRAND HALL
MEETING ROOMS

▲ TO GRAND HALL

GRAND HALL
MEETING ROOMS

Ga

K-12 HE   CSTT

Teaching Information Literacy Through Crowd-Sourcing Content
Presented by: Jay Hall (Mid-America Christian University)

In an environment where most of the world's knowledge is at our fingertips, the ability to evaluate content is vital in education and beyond. This interactive session explores a project designed to develop this skill through collaboratively gathering and evaluating information in an online course context.

Gb

K-12 HE COR INT   CSTT

A SAMR Approach to Course Design — Effectively Using Technology
Presented by: Eric Schmieder (Johnston Community College)

The SAMR pedagogical framework of Substitution, Augmentation, Modification, and Redefinition illustrates a progression of technology integration that promotes student-centered learning to produce results previously unimaginable. In this session, we will discuss methods for faculty and instructional designers to incorporate the SAMR approach in their design of learning activities that will engage students at a higher level of learning through technology integration.

Gc

K-12 HE   CSTT

No More Grading In Your Pajamas: Video Feedback on Assignments
Presented by: Zara Risoldi Cochrane (Creighton University) and Amy Friedman Wilson (Creighton University)

Video feedback can reduce grading time and simulate face-to-face interactions with students in an online course. This session will share our experience implementing personalized video feedback on written assignments using the Speed Grader mobile app. In addition to results — data, tips and tricks for effective video feedback will be presented.

Gd

HE COR INT   CSTT

The Student Perspective: A Hands-On View of Walden University's Virtual Residency Environment
Presented by: Maleka Ingram (Walden University), Juli Konopa (Walden University), and Rochelle Gilbert (Walden University)

Walden's Academic Residency virtual delivery model consists of using a combination of web tools and technologies. Using these tools, students participate in informal learning activities, as well as socialization and networking activities. In this session, Walden's virtual residency environment will be demonstrated. Bring a laptop or tablet computer.

Ge

ALL   CSTT

Ignite the Future: Building and Delivering Competency Based Education Programs
Presented by: Rhonda Blackburn (LoudCloud Systems)

Delivering and managing a successful competency based education program requires rethinking several aspects of course design and student management. In this session, you will experience what one institution has gone through to develop a CBE program. We will also look at the requirements to build a CBE program. Come join us!

M1

K-12   IKD

Too Young For Social Media? We Think Not!
Presented by: Julie Young (Julie Young Education) and Cecilia Lopez (CFLopez Strategic Solutions, LLC)

In this day and age, our daily lives revolve around social media, regardless of age. Imagine this: what if there were a social media site that promoted safety, had parental supervision mechanisms, and offered an anti-cyber bullying and anti-drug youth zone? GROM Social is the answer. GROM is a free social networking site, created by kids for kids. Join us as we show and tell what GROM Social is all about, and how this could be the 'safe zone' Facebook® for our youth.

ALL   EDLL

M2

Using Customer Relationship Management (CRM) Software to Track Online Course Development

Presented by: Janine Lim (Andrews University)

Do you find it daunting to track the endless details necessary to produce a quality online course? Learn how one university is using an open source CRM system to track progress of course authors and instructional designers in developing online courses. Challenges, lessons, and resources will be shared.

K-12   **HE**   **COR**   DLBB

M3

Action Steps to Employment: Preparing Learners for Post-Secondary Education & Employment

Presented by: LoriAyn Stickler (Sheridan Technical College, Broward County Public Schools) and Mary Barba (Sheridan Technical College, Broward County Public Schools)

Do your students have a personalized career action plan? Action Steps to Employment is an online program that addresses the personal and career development needs and interests of individual students in the context of preparing for post-secondary education and employment. Join us as we show you how to develop an asynchronous career awareness program for intermediate, secondary, and adult learners.

K-12   **HE**   **COR**   CSTT

M4

Twitter as Innovation to #IgniteCreativity

Presented by: Dave Knowlton (Southern Illinois University Edwardsville)

This session explores the use of Twitter as a tool to ignite creative contributions from online students. Once ignited, these contributions can warm and brighten the online classroom. You will learn best practices for educational Twitter use. Participants can engage both prior to and after the session by Tweeting #IgniteCreativity.

HE   **GOV**   EDLL

SMR

What Institutions Need to Know about Distance Education Regulations

Presented by: Joan Boullion (Pearson eCollege)

This session focuses on higher education accreditation requirements and federal/state regulations governing distance education. Professional licensure essentials and regulations that apply to the delivery of online programs by U.S. institutions to Canadian residents are introduced. State authorization information, including recent changes, is presented. Some "hidden" regulations are uncovered.

NOTES

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Ga

HE GOV   EDLL

SARA — A National and Regional Update on State Authorization Reciprocity Agreement

Presented by: Mary Larson (Southern Regional Education Board) and Marshall Hill (National Council for State Authorization Reciprocity Agreements)

What is the status of the new national reciprocal plan for state authorization 'SARA' ? How? When? And what next for your institution? For the region? For states in other regions? How does it impact SREB's Electronic Campus Regional Reciprocity Agreement? Come join us to discuss and learn more about this important topic!

Gb

K-12 HE COR   CSTT

Creative Credentials: The Power of CBE and Digital Badges

Presented by: Jacklyn Thompson (University of Maryland University College), Rhonda Blackburn (LoudCloud Systems), and Stella Porto (Inter-American Development Bank)

This presentation explores the natural relationship between competency based education and digital badging as a creative and powerful means to indicate achievement of competencies in formal and alternative credentialing. It discusses emerging trends, offers examples of practical implementation, and speculates future applications for the partnership of these innovative practices. Join us!

Gc

ALL   CSTT

I Will Survive! Designing Online Courses for Student Success

Presented by: Lesley Casarez (Angelo State University)

With the recent increase of students enrolling in online courses, more courses are being developed. Courses involve more than simply transferring the material presented in the traditional classroom to an online format. Course design, communication and feedback must be considered in the planning stage. In this session, a forum for discussion and demonstration regarding the use of time, planning, and technological tools to help survive teaching in an online learning environment will be provided.

Gd

ALL   CSTT

Cloudy With A Chance of Video Conferencing

Presented by: Ken Conn (i2i Technologies/USDLA)

This session will focus on the influx of cloud related video conferencing solutions. A panel of video conferencing leaders will be moderated to share their personal experiences minus the marketing spin. We will explore their perspective on the advantages, concerns, challenges, successes, and vision.

Ge

HE MIL   DLBB

The Multiplicity and Necessity of Digital Portfolios for University Graduate Students and Programs

Presented by: Paige Mask (Stephen F. Austin State University)

The competitiveness of today's job market requires that graduate students provide prospective employers with evidence of competence, excellence, and contemporary knowledge of the career field. Come and learn how a digital portfolio accomplishes both the graduate student's need to secure employment while also promoting the quality of a university program.

M1

HE   EDLL

S:R:M — Student Relationship Management — Transforming Online Enrollment

Presented by: Jon Hazelgren (Education Partners)

Many colleges are plagued today by declining enrollments, increased student service needs, and pressure to improve retention and graduation rates--all while doing more with fewer people, antiquated processes, and paper-based systems. Education Partners will present several case studies demonstrating the positive impact its game-changing SaaS solution has had on partner institutions in 2014.

K-12   IKD

M2

Igniting Change in Michigan: The New Normal in K-12 Online & Distance Learning

Presented by: Beverly Knox-Pipes (BKP Education Solutions) and Barbara Fardell (Michigan Department of Education)

Michigan has been a recognized leader in changing the K-12 educational landscape through distance education. As the first state to require an "online experience" to graduate from High School, Michigan education leaders and the legislature have defined and refined opportunities for all students in K-12 public schools related to distance education options. Join the conversation with two of the Trail Blazers who helped to change the course of online/distance education and create the "New Normal" for all students.

K-12   HE   EDLL

M3

Project Management for Instructional Designers in Higher Education

Presented by: Sue Bauer (University of Central Florida)

Join the University of Central Florida's Instructional Design (ID) Team for this informative session. See how we have incorporated a systematic and sensible approach to applying project management (PM) strategies to our numerous and diverse projects. We have created a modest system to track individual ID projects while incorporating various viewing options to promote team project planning, communication, and recruitment. Come learn more!

HE   MIL   TEL   DLBB

M4

Distance Learning Resources in Telehealth: Technology Making the World a Smaller Place No Matter Who, What, When or Where!

Presented by: Janet Major (Arizona Telemedicine Program)

Distance Learning is improving the health of our entire world. Telecommunications connectivity and technology give us access to healthcare in our own hometown. Learn how this is happening in Arizona and throughout the United States. Discover the excellent resources available to foster this unique partnership in your community.

ALL   CSTT

SMR

Reducing Transactional Distance Through Instructional Design Strategies

Presented by: Carla Lane (The Education Coalition)

Transactional distance contributes to the online learners' sense of isolation. The physical distance is overpowered by the emotional and interaction distance from instructors, peers, content, and the institution's administration. Research is contributing to new instructional design strategies that reduce transactional distance which include active mentoring /coaching by instructors. The strategies presented during this session will cover learners and peers; learners and the instructor; learner autonomy and transactional distance; instructional design and transactional distance; and relevancy of transactional distance. Please visit with us for a great discussion!

All About USDLA!
LUNCHEON
Monday, April 27, 2015   12:30PM – 1:15PM

An invitation for all to welcome USDLA's Newcomers. Whether a first-time-attendee, new member, or seasoned USDLA'r, don't miss this special gathering. Lunch with like-minded colleagues and learn more about USDLA. Our officers and board members would like to greet you and share about the organization we find pride in representing. Newcomer tables will be reserved near the front by regional locations (e.g. Northeastern U.S.).

Industry video veteran Michael Baker will close the session by taking a look back at the technology that has been used in the education market over the last 45 years of his career. Laced with stories and humor, his words will also take you into tomorrow with a look at where we are going. Baker has served as President and Board Member of the USDLA and will be retiring from his business career in December of 2015. He has served with USDLA for more than 23 years.

Welcome, everyone, to the USDLA family!

HE   EDLL

Ga

Using Data as a Marketing Tool To Engage Faculty In Alternative Course Delivery

Presented by: Sunay Palsole (The University of Texas at San Antonio)

Engaging the faculty in online learning on this campus needed a different data driven strategy that was purely focused on existing students, resulting in the development of a student-based strategic need model that shows some signs of success. This session will share our instruments, data, outcomes and ongoing development.

HE   **COR**   **GOV**   **MIL**   **TEL**   CSTT

Gb

Jazz Up the Student Engagement in Your Online Courses

Presented by: Janine Lim (Andrews University)

Tired of the same old activities in your online courses? Get inspired for increasing student engagement with this fast paced review of strategies and activities. A blend of Fink's significant learning experiences and social networking activities will be shared. Join us!

K-12   **HE**   **COR**   EDLL

Gc

Policy and Process: Centralizing and Decentralizing for Quality Course Development

Presented by: Steve Kerby (McDaniel College)

This presentation will focus on how McDaniel College has centralized and decentralized our course development processes to maximize revenue and accommodate limited resources. We will share: (a) process maps, (b) costing tables, (c) examples of template classes, (d) samples of actual classes, and (d) sample letters of agreement with faculty. Please join this engaging, media-rich presentation.

K-12   **HE**   CSTT

Gd

Four Cases of Integrating the Offline World into an Online Course

Presented by: Bernard Bull (Concordia University Wisconsin)

This session highlights strategies for integrating offline experiences into online courses with the goal of increased engagement, rich human interaction, and improved student learning. This session will include an explanation of each course design, learner experiences within each course, reflection on the benefits and limits of each course design, and a list of recommendations for applying these strategies in future online courses.

K-12   **HE**   **INT**   IKD

Ge

K-12 Online, Blended, and Distance Education: Global Trends and Implications

Presented by: Tom Clark (Clark Consulting) and Mickey Revenaugh (Connections Education)

What can we learn from programs around the world that can help improve K-12 online, blended, and distance learning in the U. S.? Two authors involved in a new book discuss key policy and practice issues, lessons learned and effective practices from case studies, and key trends for the future, such as blended learning.

HE   CSTT

M1

The Flipped Professor — Become a Facilitator of Learning

Presented by: Diana Fordham (Missouri Southern State University)

Engaging students in an interactive learning environment is the future of online learning in higher education. One of the most challenging obstacles is in knowing how to create courses that encourage students to participate in an environment of active learning. This session will explore proven strategies that help create an interactive course.

M2

ALL   EDLL

Innovative Ways to Ignite, Inspire, and Invigorate Your Staff

Presented by: Rhonda Blackburn (LoudCloud Systems) and Michelle Duran (Texas A&M University Kingsville)

How can you ignite, inspire, and invigorate your staff and bring them closer together as a team? This session will introduce resources for team building and demonstrate how you can motivate your staff without making them feel silly, embarrassed or distracted. This will help your group engage in accomplishing their daily tasks, departmental goals, and professional aspirations.

M3

HE   DLBB

HEA 10.0: Reauthorization is Upon Us

Presented by: Christopher Murray (Thompson Coburn LLP) and Benjamin Grove (Thompson Coburn LLP)

The major law that governs federal financial aid, among other higher education programs, is the Higher Education Act of 1965. The HEA is meant to be reauthorized every five years. The House and Senate education committees are as close as a few weeks away from releasing their first drafts of HEA bills. This interview-style session will begin with a brief history of past HEA reauthorizations and then turn to the politics, players, and policy that will be driving HEA this year

M4

HE   **COR**   **GOV**   **MIL**   **TEL**   DLBB

Practical Competencies — Connecting Education to Adult Learner's Workplace Requirements

Presented by: William Ferree (US Naval War College)

The current distance education model does not properly address the gap between what most educational systems are providing and the practical skills, knowledge and abilities being sought by employers. This session addresses these issues and the solutions Practical Competencies provide to integrate the Learner, their education, and their workplace.

SMR

K-12   **HE**   **COR**   **GOV**   **MIL**   CSTT

A Competency and Practice Model for Teacher Education

Presented by: Jahna Kahrhoff (Kaplan University)

The School of Graduate Education at Kaplan University's new Post Baccalaureate Teacher Certification program uses a Competency and Practice model that is designed to help new teachers move from an intellectual understanding of concepts to enacting these concetpts in real classrooms. Come join us for this presentation where we will share a new approach to teacher education.

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HE **INT**

CSTT

Ga

Educating and Engaging Successful Social Workers Online

Presented by: Samantha Orsagh-Yentis(Boston University) and Emily Heffernan (Boston University)

A successful social work degree program, with dynamic interaction and a collaborative feel, CAN be produced online! Through the use of synchronous web-conferencing, students can develop their clinical skills and receive expert feedback in a virtual environment. The objective of this presentation is to share a new approach to teacher education using an online Competency and Practice model of instruction.

HE

EDLL

Gb

Leading the Pack — 35 Years of Distance Education

Presented by: Amy Griswold (University of Wisconsin-Platteville), Cameo Updike (University of Wisconsin-Platteville), and Tania Pitzer (University of Wisconsin-Platteville)

Celebrating more than 35 years in distance education is not an easy task. UW-Platteville Distance Learning Center has done just that. Join this presentation for an interactive and engaging session on strategies to build your own toolkit for success. Participants will leave the presentation knowing how to lead their pack toward success in distance education.

HE

CSTT

Gc

Custom-Built Open-Source Learning Management Systems for Visual Learners

Presented by: Robert Thompson (Youngstown State University)

"STUDY" is an open-source, socially-interactive, and mobile-responsive learning management system built for visual learners in design-focused disciplines. "STUDY" can measure the impact of how visually-driven course content can enhance retention, learning outcomes, social experiences, and propose improved visual forms future course content could potentially follow. Join us to learn more!

HE

CSTT

Gd

PedTech: The Merger of Pedagogy and Technology in Creating Academic Multimedia Projects

Presented by: Jarrod Cecere (Berkeley College)

The need to produce pedagogically sound, visually appealing multimedia presentations for online courses has increased. This presentation discusses managing the process of developing multimedia projects, with input from Instructional Technologists, Instructional Designers, and Faculty Members, as well as streamlining storage and distribution of these projects in an online program.

ALL

CSTT

Ge

Attract & Engage Your Students Online: Storytelling, Scenario-Based Learning and Gamification

Presented by: Marina Kostina (Wired@Heart) and Anastasia Pryanikova (E-Studio, LLC)

Building engagement online is crucial for distance learning where the lack of physical cues leaves less opportunity for interactions and more space for misunderstandings than in a traditional classroom. In this session, we will train our audience on how to increase engagement through storytelling, scenario-based learning, and gamification.

K-12   HE   IKD

M1

Jump Starting College AND Career Readiness

Presented by: Glenda Jones (Louisiana Connections Academy), Tisha Green Rinker (Connections Education), and Mickey Revenaugh (Connections Education)

How do virtual high schools facilitate career exploration, certifications, apprenticeships AND college-readiness? Very well! Learn from an innovative principal, Career Technology Education (CTE) staff, and a director of counseling about how the combination of online CTE and post-secondary options provide a uniquely focused approach to college and career.

K-12   HE   GOV   INT   DLBB

M2

Playing it Forward

Presented by: Suzanne Ensmann (Indian River State College) and Daryl Diamond (Sheridan Technical College and High School, Broward County Public Schools)

Engage students with FREE games, lesson plans and Webquests! Problem Based Learning embedded into games offers motivation for learning, team-building, critical thinking, problem-solving, communication skills, and civic engagement. From argumentative writing to reading, the American government and controlling the federal budget, ignite and inspire as you incorporate innovative game-based learning into your classroom!

HE   EDLL

M3

Stop Complaining! Using an Ombudsperson to Eradicate Student Escalations

Presented by: Melanie Shaw (Clemson University), Witt Salley (Clemson University), Corey Carpenter (Northcentral University), Heather Frederick (Northcentral Ufniversity), and Peter Bradley (Northcentral University)

Student dissatisfaction results in myriad undesirable outcomes from low retention rates, low persistence rates, and escalations to agencies outside of the University, which may be problematic for continued accreditation. The Office of the Ombudsperson can be used to reduce both internal and external student complaints. In this presentation, we will share the results of our study and provide strategies that can be implemented in distance learning settings to assuage student concerns and reduce the number of escalated complaints.

K-12   HE   CSTT

M4

Follow Me! Leveraging Social Media Platforms in Distance Education

Presented by: Kathryn Woods (Austin Peay State University)

Learn about creative methods of increasing student interest and participation in your online course by incorporating various social media platforms into your instruction. Please join us to learn more!

NOTES

Ga

`ALL`   `CSTT`

Using Blackboard to Reach Every Learning Style

Presented by: Johnette Moody (Arkansas Tech University Russellville)

Not all learners can successfully navigate onlne courses nor or do they all learn the same way. Learn how to address the different learning styles and how to adapt Blackboard to support all learning styles.

Gb

`HE`   `COR`   `INT`   `CSTT`

Stanford University's ClassX

Presented by: Michael Rouan (Stanford University) and Ray Saray (Stanford University)

This session will provide an overview of Stanford University's ClassX, a central repository of lecture videos. The archive comprises short video segments facilitating navigation and flexible re-use. The segments are derived from the long-form academic lectures, are edited free of extraneous content, and are completely transcribed and searchable. Join us!

Gc

`K-12`   `HE`   `COR`   `GOV`   `CSTT`

Competency Based Digital Badges as Curricular Building Blocks in Online Degree Programs

Presented by: Bernard Bull (Concordia University Wisconsin)

This session will illustrate the use of competency based digital badges as curricular building blocks while describing lessons, challenges, opportunities, and future possibilities for competency based digital badges in online degree programs.

Gd

`K-12`   `HE`   `IKD`

Innovative Approaches to Achieving College and Career Readiness

Presented by: Daryl Diamond (Sheridan Technical College and Technical High School, Broward County Public Schools) and Michele Rivera (Sheridan Technical College and Technical High School, Broward County Public Schools)

Sheridan Technical College and Technical High School epitomizes the notion of "college and career ready". This session will describe the various innovative programs that are being offered, how technology is used to enhance instruction, and how online programs and web conferencing are used as delivery methods to develop the skills necessary for students to obtain technical certifications for meaningful employment and advancement.

Ge

`ALL`   `EDLL`

Creating, Gathering and Using Big Data

Presented by: Karly Good (Grand View University) and Sue McDaniel (A.T. Still University)

Data, data, and more data … There's a lot of data out there. How can you collect it? How can your organize it? And what do you do with it once you have it? Hear how two different institutions have created processes to gather data and then use it for course creation, evaluation, innovation, and institutional assessment.

M1

`K-12`   `HE`   `COR`   `EDLL`

Burning Down the Silos: Effective Communication Without Silos

Presented by: Alisa Hunt (Post University) and Keith Hudson (Post University)

Why build silos to just burn them down? Developing effective team environments is key to collaborative communication across areas of expertise. Through interactive activities you will discover where you fit in your organization. Using group discussions we will share examples and tips on how to burn down silos.

K-12 HE CSTT

M2

Empowering Self-Paced Students to Take Control of their Academic Progress

Presented by: Brent Siniawski (Penn Foster)

Penn Foster addresses the challenge of understanding individual student progression in an asynchronous, online learning environment to keep students focused and on track to graduate with our Study Planner proprietary feature. Learn how we use data to create responsive, individualized messaging for each student to help them through their program.

K-12 HE DLBB

M3

E-Portfolio: A Perpetual Evidence of Assessment and Success

Presented by: Esther A. Rubio-Negrón (Universidad del Este, Ana G. Méndez University System)

This session is an introduction to the perpetual e-portfolio to be used throughout your academic or professional career. Participants will learn the steps, tools and standards to develop an electronic portfolio to evidence their best teaching and learning practices, integrating the use of open source technology to their projects, papers, and publications. Some of the reasons for developing a portfolio and the necessity of regular updates will be evaluated.

K-12 IKD

M4

More Innovative Solutions for Videoconferencing in K-12 Education

Presented by: Linda Dickeson (Lincoln Public Schools)

In early 2011, Lincoln Public Schools implemented the infrastructure to support video conferencing with all types of devices, including H.323, desktop and mobile. As a follow up to previous USDLA sessions, see what additional innovative solutions have emerged for solving problems at the state, district and school building levels.

HE CSTT

SMR

Reliable Rubrics: Enhancing Evaluation Consistency

Presented by: Elizabeth MacWhinnie (Columbia Southern Education Group) and Debra Campbell (Columbia Southern Education Group)

Inspire students to develop thoughtful, creative, and well-researched assignments through rubrics that present clear expectations and possibilities! We will discuss the process for creating a standard set of rubrics that can be used for a variety of assignment types university-wide. In addition, facilitators will collaborate with participants on rubric customization.

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HE **COR** **GOV** **INT** EDLL

Ga

Excellence in Distance Learning Leadership: Best Practices for Provosts and Distance Learning Leadership Teams

Presented by: James Martin (Mount Ida College), James Samels (The Education Alliance), and Debra Campbell (The Education Alliance Higher Education Consultants)

The presenters of this session are authors of The Provost's Handbook, published by Johns Hopkins in March, 2015. In writing their book, they spoke with and interviewed more than 100 provosts about their roles on campus, particularly as those roles relate to new instructional technologies, the campus's distance learning leadership team, and achieving student success. For this session, Martin and Samels will lead an interactive discussion about how distance learning leaders on campus can work most effectively with their chief academic officer in encouraging faculty innovation and student success.

ALL CSTT

Gb

Using the Cloud to Power Distance Learning

Presented by: Kevin Lucier (C3 Integrated Solutions) and Greg Plum (Brainstorm Inc.)

Using Microsoft's Office 365 as a reference, this session will explain how the Cloud can power your distance learning efforts. By leveraging online notebooks, video conferencing, and collaboration tools, the cloud can extend your classroom to virtually anywhere in the world

K-12 IKD

Gc

The Pedagogical Role of Electives in a Competency Based System

Presented by: Pam Birtolo (PBSquared), Mark Maxwell (SCG Governmental Affairs), and Lane Stephen (SCG Governmental Affairs)

You are ready to take online learning to the next level - you have redesigned your world to make sure you are offering a competency based, personalized experience. You have tweaked your core curricula, launched awesome professional development, and armed yourself with research. You are ready to turn the switch. Almost... Don't forget the electives. Come find out why.

HE **COR** **GOV** **TEL** CSTT

Gd

Preferences Concerning Features and Functionality of Remote Proctoring Systems

Presented by: Dennis Berkey (BIOMIDS, Inc.)

A variety of remote test proctoring services and products has developed in the past decade. We report on survey research among distance education program leaders concerning the relative desirability of features in remote proctoring and on the evolving relationship between student authentication and the actual proctoring of online assessments.

HE **COR** **GOV** **MIL** CSTT

Ge

Assessment Strategies for Competency Based Learning — Lessons Learned

Presented by: Darci Lammers (University of Wisconsin – Extension) and Nathan Ewings (University of Wisconsin – Extension)

Competency-based education allows students to demonstrate mastery of a subject area without needing to adhere to a rigid course schedule. This shift from a traditional education setting requires a different approach to assessments. Participants will learn strategies for designing competency based assessments in an academic setting.

K-12   CSTT

M1

What You Need to Know Before Testing with Tablets

Presented by: Laurie Davis (Pearson), Ellen Strain-Seymour (Pearson), and Bryan Bleil (Pearson)

The classroom is being transformed by the introduction of tablets. There is an expectation that students should be able to use tablets for assessment as well as instruction. In this session, researchers will share results of several studies of the differences in student performance when testing on tablets and computers.

K-12   **HE**   CSTT

M2

Using Blackboard Collaborate to Ignite Online Student Engagement

Presented by: Andie DiMarco (Berkeley College)

Blackboard Collaborate was used in introductory-level Public Speaking and Computer Applications classes to engage and motivate students in an effort to support the College's retention initiative. Did "real time" interaction with professors and peers ignite and inspire student engagement? We will share our findings.

K-12   **HE**   IKD

M3

A Survey of 11th and 12th Grade Students' Experiences In and Opinions About Online Learning

Presented by: Mandayam Thirunarayanan (Florida International University) and Argelio Estrada (Florida International University)

91 eleventh grade and 231 twelfth grade students participated in a survey entitled "Survey of Students' Experiences In and Opinions About Online Courses." The survey was conducted in a charter school located in a large city in the South-eastern part of the United States. The presentation will provide information about student experiences, opinions about online courses, and whether they prefer online or face-to-face courses. Come hear about our interesting findings!

K-12   **INT**   IKD

M4

Hard 'Core' Distance Learning: Creating 'Standardized' Programs for Discriminating Teachers

Presented by: Lee Gambol (Cleveland Museum of Natural History)

Content providers in the field of K-12 Distance Learning face an overwhelming array of educational "Standards": OACS, CCSS-ELA, NGSS, NHES…even ISTE! Compare criteria for creation and selection of program content with data collected from teachers and providers nationwide, and discuss what it really means to "align with" the Common Core.

HE   **INT**   DLBB

SMR

Preparing for Online Education in Africa: Cross-Border Collaboration

Presented by: Stella Porto (Inter-American Development Bank), Geesje van den Berg (University of South Africa), and Muriel Joffe (University of Maryland University College)

In many parts of the world, online education is still taking shape and faces many barriers including insufficient numbers of professionals prepared to educate using new technologies. This presentation explores a case study on developing professional capacity in online learning for faculty from the University of South Africa.

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HE GOV INT   CSTT

Ga **Enhancing Pre-Service Teachers' Understanding of Diverse Learners Through Classroom Simulations**

Presented by: David Collum (Missouri Baptist University), Timothy Delicath (Missouri Baptist University), and Melanie Bishop (Missouri Baptist University)

The ineffectiveness of pre-service teacher experiences for preparing them to understand the educational needs of diverse learners has been documented. Traditionally, pre-service teachers' training was limited to courses and field experiences. This study evaluated the use of a Simulation Based Learning tool, simSchool, as an alternative to coursework and field experiences. Come learn more about our findings.

K-12 HE COR TEL   CSTT

Gb **Learning by Doing — The Future for Online Teaching and Learning**

Presented by: Brian Talbott (Dimensional Learning Solutions), Marie Rustemeyer (Dimensional Learning Solutions), and Peter Titone (Dimensional Learning Solutions)

Imagine interactive, educational online courses that uniquely adapt to learners through responsive feedback and specific learning pathways. Research in the field of learning science, together with improved technology, now make it possible to deliver a new type of intelligent, adaptive online learning. Join us!

HE   EDLL

Gc **Lessons From Using Insight and Action Analytics to Improve Online Learning: An Iterative Process**

Presented by: Rob Robinson (Civitas Learning)

This session will explain how institutions are using analytics applications to design data-informed interventions, and why testing/iteration is key to measurably improving student success. Stop by for this interesting discussion!

HE   CSTT

Gd **BYOD Video Conferencing Paves Way For Workforce Pursuing Advanced Degrees**

Presented by: CR Macchi (Arizona State University)

The recent advent of BYOD has opened up dozens of new opportunities in the mobile world, especially added flexibility for students pursuing advanced degrees. See how the challenge of balancing work responsibilities while continuing education is greatly reduced using today's BYOD video conferencing methodology.

HE   CSTT

Ge **Innovative (and COOL!) Tools to Enhance Online Course Instruction**

Presented by: Julee Poole (Kaplan University)

Online learning is more than discussion forums and online exams! Participants will discover practical, user friendly, free and COOL innovative tools that enhance online instruction, engage/improve learning, build community, and increase retention. Categories of tools will include: 1) Communication/Interaction; 2) Instructional; 3) Video; 4) Games; and 5) Audio.

HE INT   DLBB

M1 **Bridging Disciplines Together Through Conversation and Collaboration**

Presented by: Lyda Downs (Walden University) and Melissa McDowell (Walden University)

Academic institutions generally have multiple programs with numerous disciplines. It is easy for instructors to mingle in their own groups and not cross paths with members from outside disciplines. This session will focus on strategies to increase collaboration amongst instructors from different disciplines.

HE   EDLL

M2 Transitioning to a New Learning Management System

Presented by: Cynthia Grether (California Lutheran University)

In this presentation, the presenter will discuss the strategy for the transition and the challenges, successes and stories experienced by a small institution as it transitioned from one learning management system to another.

HE   CSTT

M3 Educators Flip the Classroom for Better Student Engagement

Presented by: Matt Stoltzus (Ohio State University) and Terry Austin (Temple College)

Over 95 percent of instructors who have flipped a lesson would recommend this method to others. This statistic demonstrates the growth and effectiveness of the flipped learning model. Attend this session to hear from flipped-classroom professors as they explain how following this model has helped to improve student engagement.

HE **COR**   EDLL

M4 The 5M Faculty Training Process: The Next Generation

Presented by: Carol Smith (Berkeley College)

Last year, we presented the first generation of our 5M Faculty Training, an iterative, collaborative process among Chairs, Deans, Online Faculty Support Team, and the Office of the Assistant Provost, online. Now, our "next generation" provides additional faculty support and fosters ongoing professional growth and development.

HE **COR** **GOV** **INT**   DLBB

SMR Work-Life Balance and the Virtual Education Professional

Presented by: Karen Ferguson (North Central University), Melanie Shaw (North Central University), and Brad Carney (North Central University)

As we continue to grow education's online presence using a global virtual employment model, we must search for innovative ways to improve the employment relationship with virtual professionals. In this interactive session we will discuss the perceptions of education professionals working virtually, and identify best practices for virtual education management.

From Cradle to Grave … Trends in Online Learning
Tuesday, April 28, 2014   ■   12:30PM – 2:20PM
Moderated By: Sharon Goldstein, Berkeley College

This engaging panel will take the audience on a journey showcasing trends in online learning throughout our lives. Panelists representing each USDLA constituency including Elementary (K-12), High School (K-12), Higher Ed, Military/Government, Corporate, Telehealth, and also Senior/Continuing Ed, will introduce a guest student who will showcase trends that continue to shape our industry. Witness live reflection from both panelists and their students who have been ignited to learn from a distance.

CONSTITUENT	PANELIST	GUEST
K-12 Elementary/Underserved	Monica Cougan	Javieer Dutto, *Student* Tim Werner, *Instructional Coach* WEST NEWTON ELEMENTARY, INDIANA
K-12 High School	Daryl Diamond	Viviana Tijerino and Aisha Abdool, *Students* SHERIDAN TECHNICAL HIGH SCHOOL, FLORIDA
Higher Education	Sharon Goldstein	Michael Iris, *Director,* ONLINE CAREER SERVICES Marian Hooton, *Graduate,* BERKELEY COLLEGE ONLINE
Military/Government	Reggie Smith	GA Redding, *retired Army, Principal,* MAMMOTH SPECIALTIES
Telehealth	Janet Major	People of the Navajo Nation
Corporate	Sharon Goldstein	Jeff Strumpf, *Senior Manager* GLOBAL MARKETING & EDUCATION SERVICES, STRYKER
Senior Population	Rhonda Blackburn	Caryl Bigenho, *Retired, Former Teacher*

HE   EDLL

Ga

Distance Learning Goes Global: Mastering the Regulatory, Accreditation and Certification Labyrinth in the Distance Learning Marketplace

Presented by: James Samels (The Education Alliance), Joseph Morrison (Assumption College), and James Martin (Mount Ida College)

Institutions of higher learning face a complex and unnecessarily prolonged regulatory accreditation and certification process in expanding distributed learning beyond state and national jurisdictional boundaries. This interactive session will engage participants in multistate/multinational case studies, best practices and proactive strategies for accelerating degree/certificate licensing and accreditation requirements governing registration, marketing, and delivery of distant programs.

K-12 **HE**   CSTT

Gc

Grant Funding and Best Practices in Video-Enabled Learning Spaces

Presented by: Elaine Shuck (Polycom/USDLA), Jay Bosch (Polycom) and Casey Rossetti (Polycom)

Students and, yes, even faculty expect sophisticated communications anytime, anywhere. They use visual collaboration tools in and outside of the classroom in new and exciting ways. Indeed, how we teach and how students learn is being transformed. This session focuses on noteworthy technology trends and cool new capabilities. The potential impact of those trends will suggest what may become the next generation of best practices in our teaching. All of this, in turn, helps to suggest our technology needs and, from that, our goals. Ultimately, deployment will depend on dollars — lots of them! — so we will highlight potential grant programs and funding sources that are aimed at technology opportunities.

HE   DLBB

Gd

And You Thought FERPA Was Bad: Student Data Privacy and Security Takes Center Stage

Presented by: Michael Goldstein (Cooley LLP), Randy Sabett (Cooley LLP), and Matt Johnson (Cooley LLP)

When the venerable Family Education Rights and Privacy Act (FERPA) recently celebrated its 40th birthday, who would have predicted that within a year student privacy and data protection would take center stage in the Congress and scores of State Houses? This session will explore this rapidly evolving FERPA environment and what it means for schools and service providers alike.

HE   DLBB

Ge

From College to Careers: Sharing Competencies Through Open Badges

Presented by: Pete Janzow (Pearson Education) and Ted Curran (Pearson Education)

This session focuses on competency based education programs and Open Badging, two approaches that are gaining favor because they accelerate degree completion for non-traditional students. In this presentation, attendees will see how colleges can use competency based education models and web-enabled badges to increase retention, improve transparency, and communicate job-readiness to their employer networks.

K-12 **HE**   CSTT

M1

Emerging Technologies You Can Use TODAY!

Presented by: Roseann Torsiello (Berkeley College) and Barbara Monaghan (Berkeley College)

This presentation will introduce several emerging technology tools that can be employed in onsite and online classes to increase interaction and collaboration. Attendees should bring a smartphone, tablet or laptop to the session as this will require real-time participant interaction. All of these tools are relevant in either an onsite or online environment (some of them are mobile-compatible as well).

K-12 **HE** CSTT

M2

Creating Successful Distance Learning Programs/Projects Through Collaboration

Presented by: Hui Fang Huang "Angie" Su (Nova Southeastern University), Brian Marchman (University of Florida), Crystal Howard (Florida Virtual School), Victoria Brown (Florida Atlantic University), Julius Su (Caltech), and James Maloney (Caltech)

Imagine that teachers from different schools and universities create lessons together; students learn over long distances; and researchers collaborate on large-scale investigations. Come and gather ideas and strategies to collaborate with distance educators in K-12 and higher education. Our session includes identifying programs that can be easily adapted and adopted in your work settings. We will share our experiences through lenses of a K-12 educator, higher education faculty, and K-22 administrator. We will present samples of the work, including: teachers from different schools working together to create online lessons and students from different countries performing research investigations.

COR **GOV** **INT** DLBB

M3

Supporting Social and Economical Development in Latin America through E-learning

Presented by: Stella Porto (Inter-American Development Bank)

The Inter-American Development Bank has become a leader in professional development in Latin America and the Caribbean. In this presentation, participants will be introduced to the unique issues, challenges, and possibilities of using E-learning within an international organization supporting social and economic development in a variety of countries.

HE **COR** **MIL** **INT** CSTT

SMR

Constructive Heuristics Unwrapped: Deploying Galilean Rational-Mindedness

Presented by: Albert DiCanzio (Webster University)

Constructive heuristics is instructional practice grounded in Galilean-Socratic method and systematic gratitude. First presented at the April 2012 USDLA conference, it garnered strong interest among instructional designers, yet there was a follow-on problem: how to wrap its elements in deployable combinations of techniques. Now, Albert DiCanzio unwraps the method.

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K-12   IKD

Ga   **Rethinking Educational Equity in the Digital Age**

Presented by: Beverly Knox-Pipes (BKP Education Solutions) and Jerri-Lynn Harper-Williams (Albion Schools)

Student access to digital tools is key to success as 21st century citizens, yet many students have limited access at school and at home. Learn how one school district faced with economic instability, loss of student population, and failing academic scores, is transforming its teaching and learning environment into a global and connected 21st century community through creative application of video conferencing and online learning at grades K-8.

HE   DLBB

Gc   **Promoting Wellness in Distance Learning**

Presented by: Jacklyn Thompson (University of Maryland University College) and Suzanne Ensmann (Indian River State College)

This session discusses wellness promotion in distance learning as a means to provide innovative student support that may lead to healthier, happier, and more successful distance learners. The session identifies wellness concerns for online learners and offers strategies and models to a variety of stakeholders for supporting online learner wellness.

HE   **COR**   **GOV**   **MIL**   **TEL**   **INT**   EDLL

Gd   **Reducing Financial Aid Fraud Liability: E-learning Identity Authentication**

Presented by: Lynn Colgin (ProctorU)

This session will outline technical tools and procedural methods to authenticate the identity of students and to combat the growing fraud in distance education programs. Faculty and administrators will be educated with analysis of the rising financial aid fraud crisis and predatory lending.

HE   CSTT

Ge   **Florida International University's Restaurant Management Lab: Classroom of the Future**

Presented by: Dale Gomez (Florida International University), Marci Powell (Marci Powell & Associates/USDLA), and Elaine Shuck (Polycom/USDLA)

Harnessing the latest videoconferencing technology, FIU created an inimitable learning space built around a 5 star restaurant management lab. Take a journey with us as we discuss the chutes and ladders for creating a world class global learning facility.

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HE **COR** **GOV** **MIL** **INT**   **DLBB**

Gc ## U.S. Arabic Distance Learning Network: Instruction via Consortia

Presented by: Yvonne Rudman (Montana State University/US Arabic Distance Learning Network) and Nabil Abdelfattah (Montana State University)

Expanding access to critical language instruction is paramount to preparing students for careers in the 21st century. The US Arabic Distance Learning Network can model how to increase language distribution nationally using multiple technologies in a consortia arrangement with comparable or expanded reading, speaking, writing, and listening language learning outcomes. Join us!

K-12 **HE** **INT**   **CSTT**

Gd ## Student Perceptions of Instructor Credibility in an Exclusively Internet-Based Learning Environment

Presented by: Douglas Barkey (The Art Institute of Pittsburgh Online)

How do students perceive the credibility of their instructors in an exclusively Internet-based learning environment? The dimensions of credibility were analyzed in relation to instructor communication that revealed unexpected results regarding the use of types of terms, gender, length of posts, and instructor time logged in the classroom. Come learn more about our findhings!

K-12   **IKD**

Ge ## The Changing Face of Video and the Power of Video Collaboration

Presented by: Monica Cougan (Education Networks of America), Alan Greenberg (Wainhouse Research), Ned Kirsch (Franklin West Supervisory Union), Jeff McMahon (MSD Decatur Township Schools), and Jan Zanetis (Center for Interactive Learning and Collaboration)

Videoconferencing technology has experienced tremendous shifts in accessibility and affordability. Mobile access, 1:1, and desktop applications have personalized the use of interactive video. Hear from districts & industry experts experienced in personalized video communication and collaboration. Learn about video technology advances and what your district can do to enhance and enable video.

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Critical Thinking Toolkit; Decision-making Tools That Inspire!

Presented by: William Hammerli (HQ AMC Enterprise Learning Office United States Air Force)

People are the Air Force's most precious resource. The Critical Thinking Toolkit was designed to improve critical thinking abilities in personnel through various inspirational techniques and targeted tiered exercises. Decision-making skills are further strengthened through situational examples and self-reflection. Stop by to learn more.

K-12   HE   COR   GOV

Building Solutions to Bridging Higher Education Voids

Presented by: Sara Hughes (East Carolina University/NC State University Collaborative)

A senate mandate to "extend advanced educational opportunities to eastern North Carolina through the Gateway Technology Center" was developed. A coalition of local leaders established the center to bring university programs to a local economic workforce. An amazing collaboration between local leaders and the universities was born. Come join the interesting coversation!

K-12   HE

FLAT Classroom: A Hybrid Learning Experience with Three Target Demographics

Presented by: Melanie Mason (University of Texas at Arlington) and Dennis Maher (University of Texas at Arlington)

A university Communication Studies course module was created to focus on an interdisciplinary Service Learning Project, which incorporated digital components (communication via Skype and Google Docs) while utilizing collaboration among university, middle-school and preparatory students for International Dot Day. Additional benefits included mentoring, recruitment, and community interaction opportunities. Visit to learn more!

USDLA
UNITED STATES DISTANCE LEARNING ASSOCIATION

Don't miss this exciting event where we honor this year's awards recipients. Please pick up your ticket at the Registration Desk and remember that attendance at this premier event is included in your conference registration! Visit our poster session presenters during the pre-banquet reception; meet old friends and make new ones over dinner!

Upcoming

MARK YOUR CALENDAR NOW!

National Distance Learning Week
November 9-13, 2015
The purpose of National Distance Learning Week (NDLW) is to generate greater awareness and appreciation for distance learning, including K-12, Higher Education, Corporate, Military/Government and Telehealth, while recognizing leaders and best practices in the field. USDLA will be offering free webinars and other events throughout the week!

2015 USDLA/Presidents' FORUM Policy Forum
"Impending Reauthorization of the Higher Education Act"
Future Impact on Accreditation, Regulations, Professional Licensure and Portability
Hosted by the United States Distance Learning Association & The Presidents' Forum

Wednesday, November 18, 2015

United States Chamber of Commerce, Hall of Flags
1615 H Street Northwest
Washington, DC
(Opening Reception evening of November 17, 2015 at Mayflower Hotel, Washington , DC)

Please join us as we head up the street and back to the Hilton Ballpark Hotel for the next **USDLA National Conference!**
May 10 – 12, 2016!

*For information regarding all of these events and more, please visit **www.usdla.org** today!*

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ARIZONA TELEMEDICINE PROGRAM

Exhibitor Booths

Please visit our Exhibitors listed below in the Midway Pegram Room throughout the Conference!
(List as of 4/18/15)

Arizona Telemedicine Program   BOOTH #4
Janet Major
1501 N. Campbell Avenue Room 1156
Tucson AZ 85724
520.403.0736

The Arizona Telemedicine Program is a large, multidisciplinary, university-based program that provides telemedicine services, distance learning, informatics training, and telemedicine technology assessment capabilities to communities throughout Arizona. The program has succeeded in creating partnerships among a wide variety of not-for-profit and profit healthcare organizations, and has created new interagency relationships within the state government. The Southwest Telehealth Resource Center was created through a federal grant to advance the effective use of telemedicine services throughout the southwest and is a subsidiary of ATP.

Microsoft   BOOTH #'s 5 - 8
Cimon Cox
One Microsoft Way
Redmond, WA 98052
703.943.5756

Microsoft and C3 Integrated Solutions have partnered together to use technology to help improve education and learning, create opportunity and raise living standards for people around the world. Visit us on the Exhibit Floor to experience demo's first hand and see just how Microsoft inspires students and teachers alike.

ID Solutions   BOOTH #10
Pat Cassella
14701 Cumberland Road, Suite 400
Noblesville, IN 46060
203.479.3506

IDSolutions is a global visual communications solutions provider dedicated to delivering customers complete solutions for video conferencing, streaming video, digital signage and telepresence. At IDSolutions we are focused purely on visual communications technologies built around industry leading manufacturers of video over IP products.

Pluralsight   BOOTH #16
Skaught Parry
182 N. Union Ave., Suite 200
Farmington, UT 84025
801.784.9158

Pluralsight is a global leader in online learning for software developers, IT specialists and creative professionals. With more than 3,500 courses, Pluralsight serves as a career catalyst, delivering hands-on, practical training for the most in-demand and under-staffed jobs of today.

ClearOne   BOOTH #17
Jason Ambion
5225 Wiley Post Way, Suite 500
Salt Lake City, UT 84116
801-404-3860

Distance Learning just became easier and more convenient with ClearOne's Unite TRIO, featuring Spontania Cloud Conferencing that includes professional grade USB PTZ camera and mic array. Educators get a complete solution that will provide the best overall experience for online education courses, webinars, multiple classroom collaboration, guest speakers, virtual field trips and more.

Dimensional Learning Solutions LLC   BOOTH #20
Pete Titone
3267 Crest Drive
Chewelah, WA 99109
541.359.9270

Dimensional Learning Solutions: Committed to the most cutting edge adaptive learning solutions. Our breakthrough, adaptive learning courseware and proprietary platform will significantly improve delivery systems and outcomes for all learners — anytime, anywhere.

Canvas   BOOTH #21
6330 S 3000 E, Ste 700
Salt Lake City, UT 84121
801.869.5000
info@canvaslms.com

Canvas is the LMS that gets used. Canvas connects teachers, tools, ideas, and students, and then stays out of the way. With all the built-in features you need and the integrations you want, Canvas makes teaching and learning easier, enabling you to take education to a higher level.

Carolina Biological Supply   BOOTH #25
Norma Hollebeke
2700 York Road
Burlington, NC 27215
336.538.6317

Carolina offers college science educators Distance Learning Labs that give students the same rigorous lab experience as campus students. Challenging investigations teach lab skills, data collection and analysis. Kits have been thoroughly tested in non-lab settings, with safety and disposal issues addressed. Stop by our booth to learn more.

USDLA

UNITED STATES DISTANCE LEARNING ASSOCIATION

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USDLA Membership Fees

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☐ Student Membership . . . . $ 30.00

Organizational Memberships
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☐ Non-Profit Organizations. . . . . $ 500.00
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